ORIGINAL

[redacted]

UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

[redacted]

regarding the mandates of state regulations and whether certain products are acceptable under insurance regulations are legal conclusions to which no response is required. To the extent that a response is required to the allegations regarding the mandates of state regulations and whether certain products are acceptable under insurance regulations, those allegations are denied. In all other respects, the allegations contained in Paragraph 3 are denied.

4. Aurora admits that CCC, Mitchell, and Audatex North America, Inc. ("Audatex") provide estimatics and total loss valuation products. In all other respects, the allegations contained in Paragraph 4 are denied.

PARTIES AND JURISDICTION

5. The allegations contained in Paragraph 5 relate to an entity other than Aurora, and

14. Aurora admits that components of TLV systems may be a database containing vehicle sales information and application software that accesses the database and calculates the value. In all other respects, the allegations contained in Paragraph 14 are denied.

GEOGRAPHIC MARKET

15. Aurora admits the allegations contained in Paragraph 15.

FIRST AFFIRMATIVE DEFENSE

The Complaint fails to state a claim upon which relief can be granted.

SECOND AFFIRMATIVE DEFENSE

The contemplated relief would not be in the public interest.

OTHER AFFIRMATIVE DEFENSES

[redacted]

WHEREFORE, Aurora respectfully requests that the Court (i) deny the FTC's

[redacted]

CERTIFICATE OF SERVICE

I hereby certify that on December 19, 2008, I filed an original and two paper copies of the foregoing Notice of Appearance with the Office of the Secretary of the Federal Trade

[redacted]

Commission, Room H-135, 600 Pennsylvania Avenue, NW, Washington, DC 20580, emailed a

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