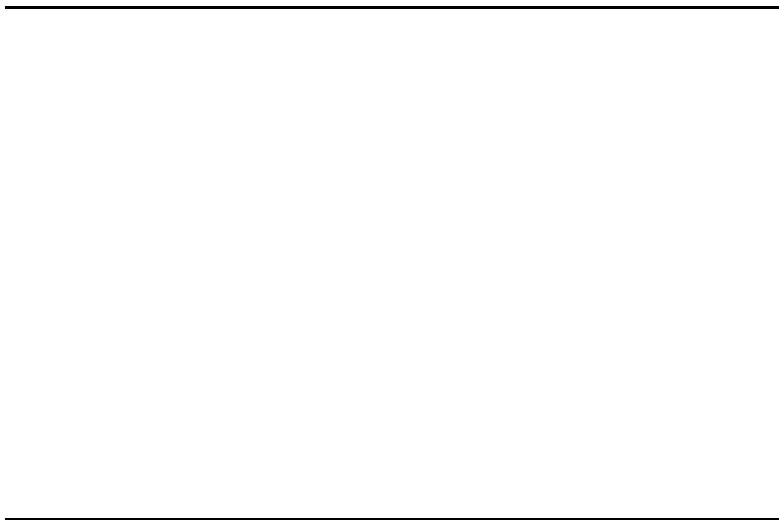


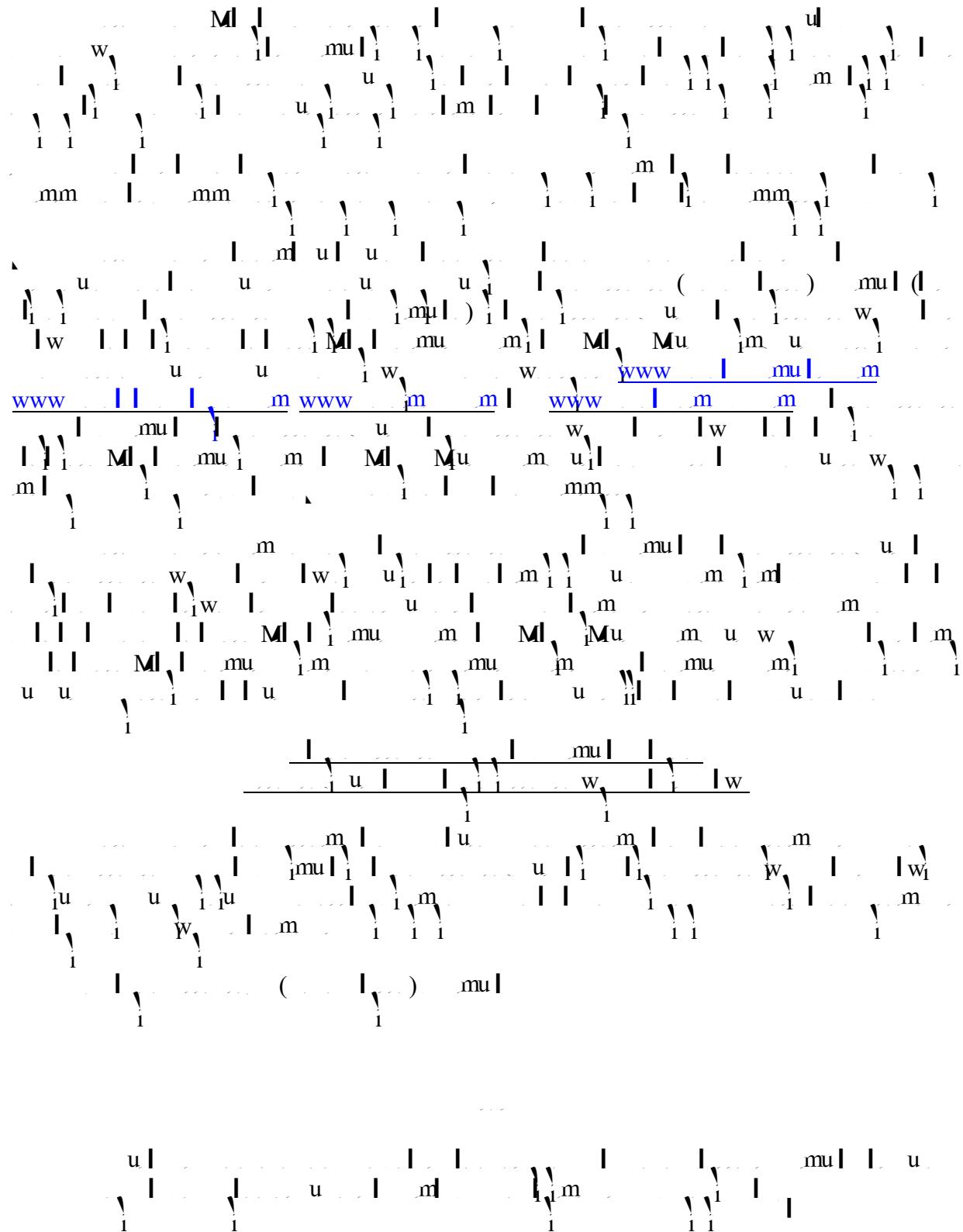
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**UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION**

**COMMISSIONERS:**      **William E. Kovacic, Chairman**  
                                 **Pamela Jones Harbour**  
                                 **Jon Leibowitz**  
                                 **J.**



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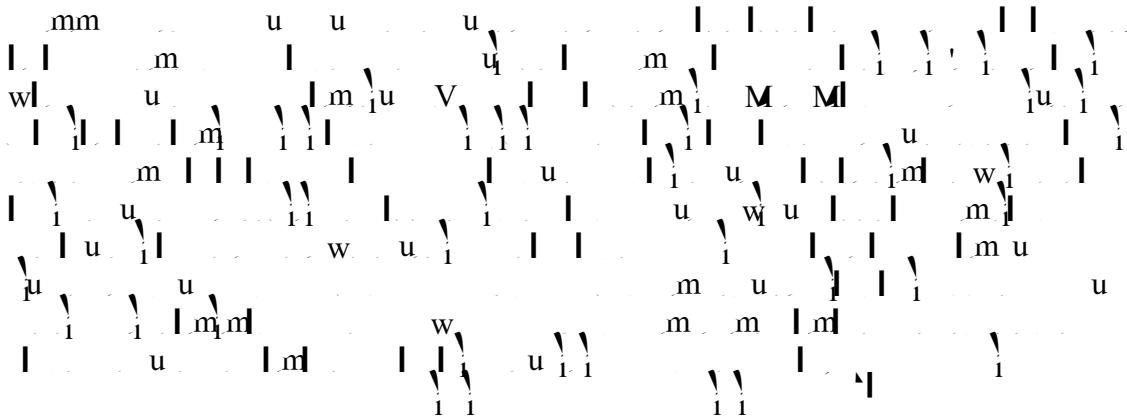


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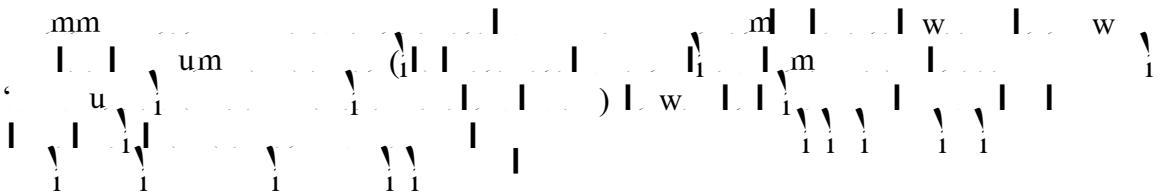
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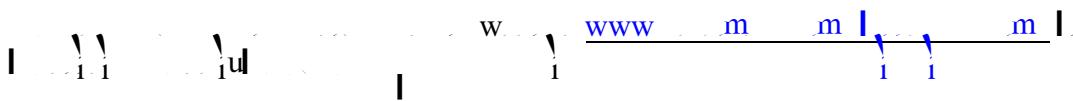
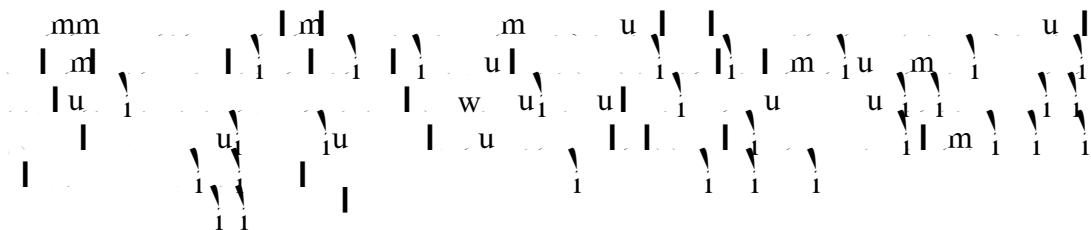
**Sheep Sorrel herb** (*Rumex acetosella*)



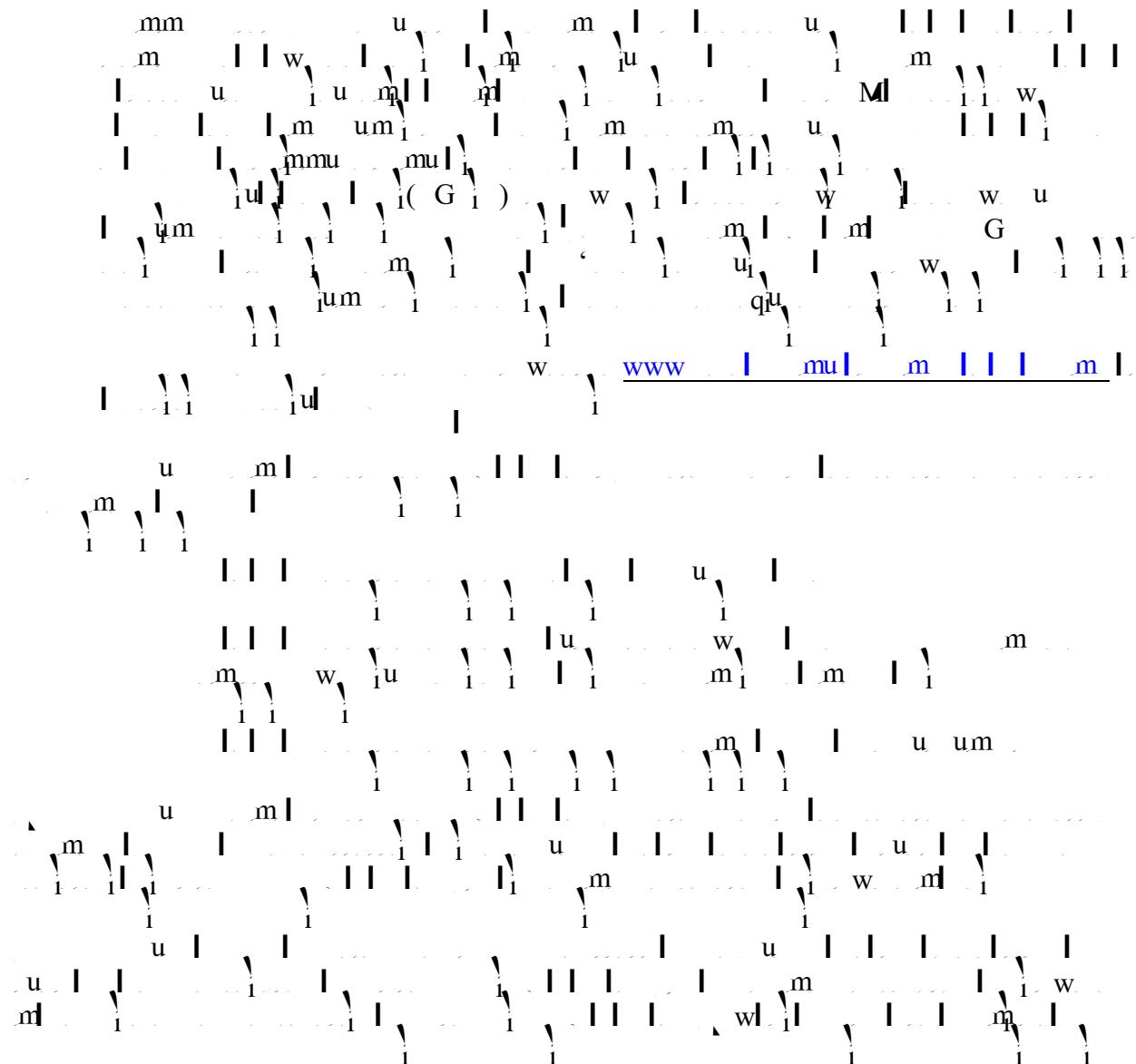
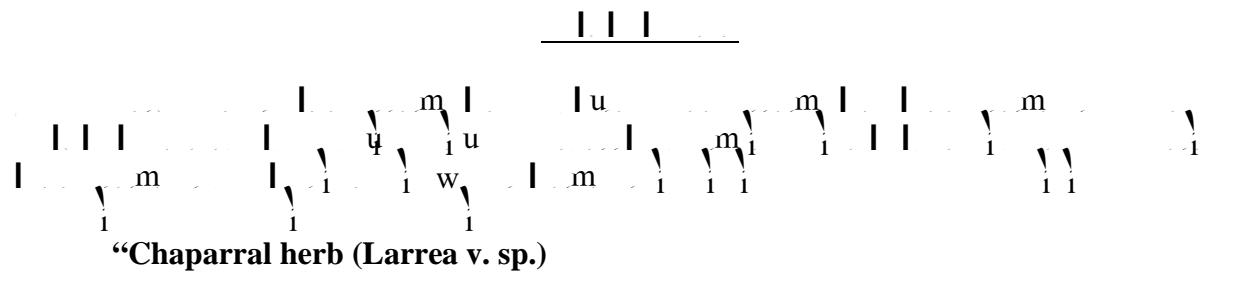
**Kelp** (*Laminaria species*)    **Bladderwrack** (*Fucus vesiculosus*)



**Peruvian Cat's Claw (Uña de Gato) bark** (*Uncaria tomentosa*)







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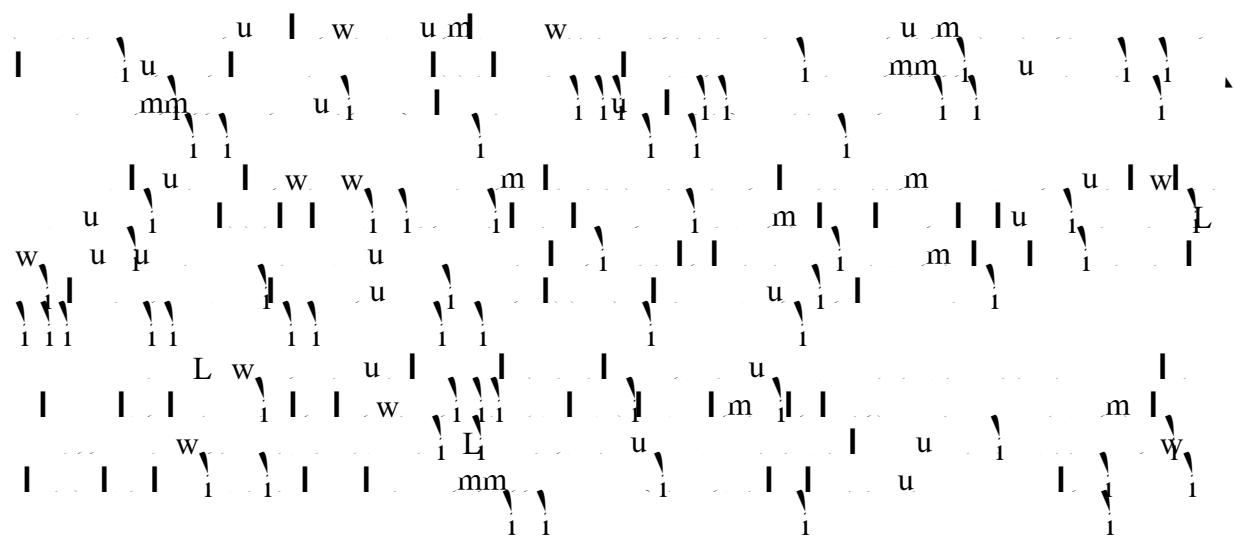
## Shiitake mushroom (*Lentinus edodes*)

**Chinese Astragalus root** ( 黄芪 ) ingredient in Mai-T Mushroom Plus

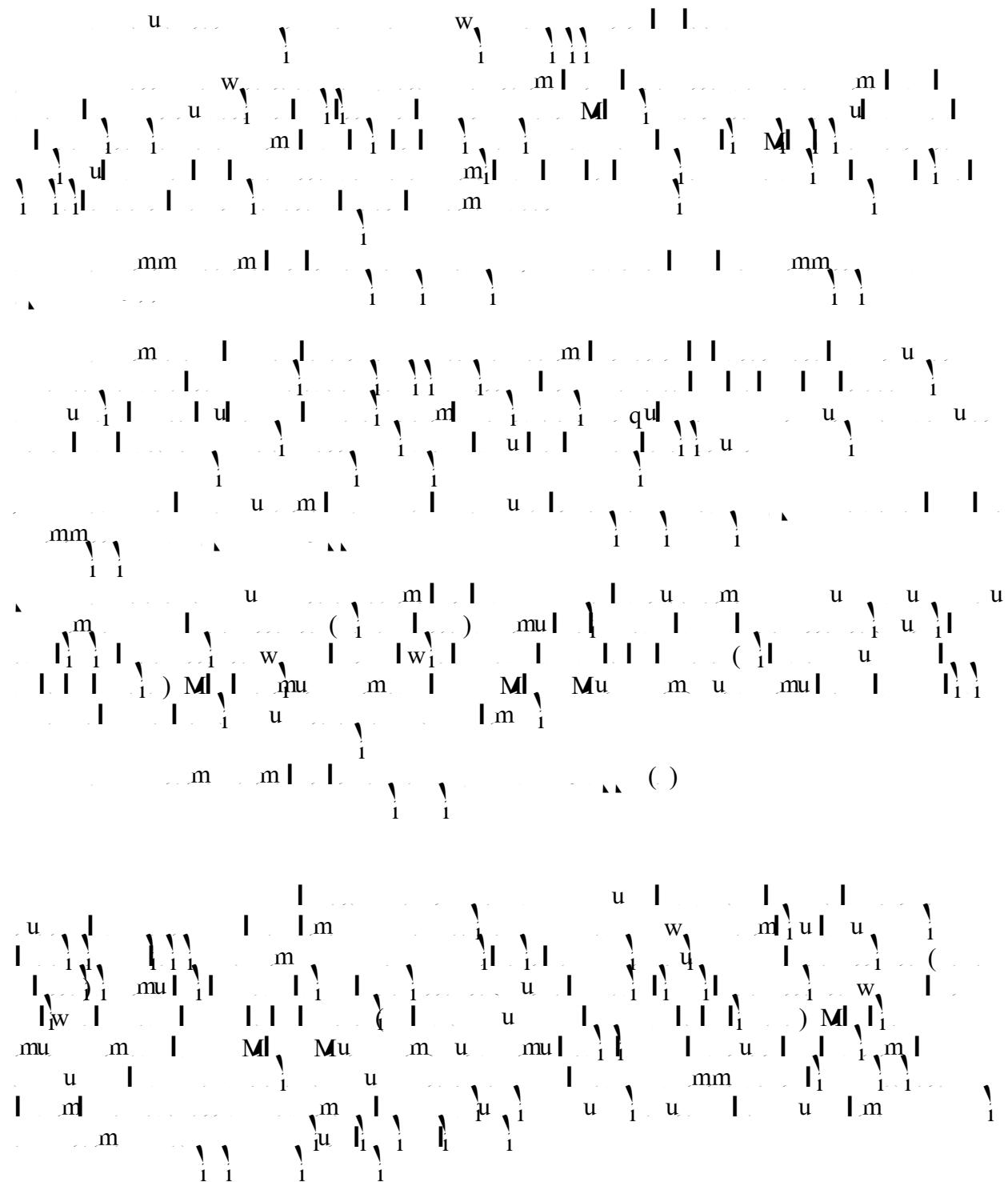
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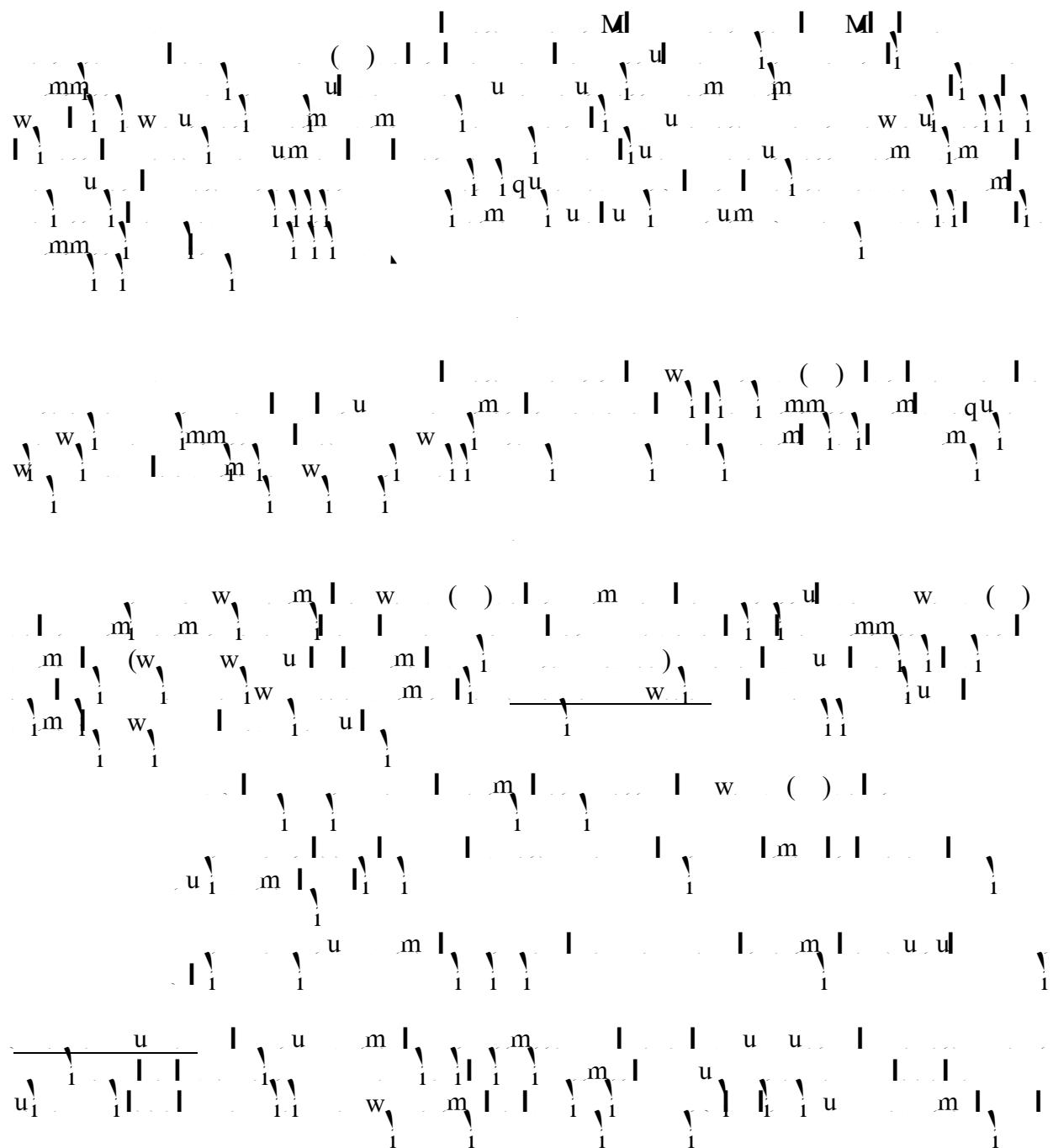
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**ATTACHMENT A**  
**LETTER TO BE SENT BY FIRST CLASS MAIL**  
[To be printed on letterhead of Native Essence Herb Company]

[Name and address of recipient] [Date]

Dear [Recipient]:

Our records show that you bought Native Essense (Rene Caisse or essiac herbs) Formula, Native Essense Plus, Native Essense with Cat's Claw, chaparral herb, Maitake mushrooms, and/or Mai-T Mushroom Plus Formula from one of our websites, [www.herbalformulas.com](http://www.herbalformulas.com), [www.herbmed.com](http://www.herbmed.com), [www.herbalalternative.com](http://www.herbalalternative.com), and [www.herbremedy.com](http://www.herbremedy.com). We are writing to tell you that the Federal Trade Commission ("FTC") has found that our advertising claims for these products were false or unsubstantiated, and has issued an Order prohibiting us from making those claims in the future. The Order entered against us also requires that we send you the following information about the scientific evidence on these products.

Very little scientific research has been done concerning Native Essense, Native Essense Plus, Native Essense with Cat's Claw, chaparral herb, Maitake mushrooms, or Mai-T Mushroom Plus as a treatment or cure for cancer in humans. The scientific studies that have been done do not demonstrate that Native Essense, Native Essense Plus, Native Essense with Cat's Claw, chaparral herb, Maitake mushrooms, or Mai-T Mushroom Plus, or the ingredients in these products, are effective when used as treatments for cancer.

It is very important that you talk to your doctor or health care provider before using *any* alternative or herbal product, including Native Essense, Native Essense Plus, Native Essense with Cat's Claw, chaparral herb, Maitake mushrooms, or Mai-T Mushroom Plus. Speaking with your doctor is important to make sure that all aspects of your medical treatment work together. Things that seem safe, such as certain foods, herbs, or pills, may interfere or affect your cancer or other medical treatment, or other medicines you might be taking. Some herbs or other complementary or alternative treatments may keep your medicines from doing what they are supposed to do, or could be harmful when taken with other medicines or in high doses. It also is very important that you talk to your doctor or health care provider before you decide to take any alternative or herbal product, including Native Essense, Native Essense Plus, Native Essense with Cat's Claw, Chaparral herb, Maitake mushrooms, or Mai-T Mushroom Plus, instead of taking conventional cancer treatments that have been scientifically proven to be safe and effective in humans.

If you would like further information about complementary and alternative treatments for cancer, the following Internet web sites may be helpful:

1. The National Cancer Institute: [www.cancer.gov/cancertopics/pdq](http://www.cancer.gov/cancertopics/pdq); or
2. The National Center for Complementary and Alternative Medicines:  
[www.nccam.nih.gov](http://www.nccam.nih.gov)

You also can contact the National Cancer Institute's Cancer Information Service at 1-800-4-CANCER or 1-800-422-6237.

Sincerely,

**ATTACHMENT B**

Native Essence Herb Company  
P.O. Box 189  
Carson, New Mexico 87517

[name and address of purchaser]

**GOVERNMENT ORDERED NOTICE**