

\_\_\_\_\_ )

The Federal Trade Commission has conducted an investigation of certain acts and practices of World Innovators, Inc. ("proposed respondent"). Proposed respondent, having been represented by counsel, is willing to enter into an agreement containing a consent order resolving the allegations contained in the attached draft complaint. Therefore,

IT IS HEREBY AGREED by and between World Innovators, Inc. and counsel for the Federal Trade Commission that:

1. Proposed respondent World Innovators, Inc. ("World Innovators") is a Connecticut corporation with its principal office or place of business at 22 Bacon Road, Roxbury, Connecticut 06783.
2. Proposed respondent admits all the jurisdictional facts set forth in the draft complaint.
3. Proposed respondent waives:
  - A. a

5. This agreement is for settlement purposes only and does not constitute an admission by proposed respondent that the ~~rule~~ has been violated ~~as alleged~~ in the ~~draft~~ complaint, or that the ~~facts~~ as alleged in the ~~draft~~ complaint, other than the ~~jurisdictional facts~~, are ~~true~~.
6. This agreement contemplates that if it is accepted by the Commission, and if such acceptance is not subsequently withdrawn by the Commission pursuant to the provisions of Section 2.34 of the Commission's Rules, the Commission may without further notice to proposed respondent, (1) issue its complaint corresponding in form and substance with

certified by, is endorsed by or otherwise participates in any privacy, security, or any other compliance program sponsored by the government or any other third party.

II.

IT IS FURTHER ORDERED that respondent shall maintain and upon request make available to the Federal Trade Commission for inspection and copying, a print or electronic copy of, for a period of five (5) years from the date of preparation or dissemination, whichever is later, all documents relating to compliance with this order including but not limited to:

- A. all advertisements, promotional materials, and other statements containing any representations covered by this order, with all materials relied upon in disseminating the representation; and
- B. any documents, whether prepared by or on behalf of, including 0.0000 0.0000 0.0000 cm 0.00 0.00 0.00 rg

V.

IT IS FURTHER ORDERED that respondent shall, within sixty (60) days after service of this order, and at such other times as the Commission may require file with the Commission a report, in writing, setting forth in detail the manner and form in which it has complied w

FEDERAL TRADE COMMISSION

By:

---

KATHRYN D. RATTÉ  
MOLLY K. CRAWFORD  
Counsel for the Federal Trade Commission

APPROVED:

---

JESSICA L. RICH	DAVID VLADECK
Acting Associate Director	Director
Division of Privacy and Identity Protection	Bureau of Consumer Protection