1	TABLE OF CONTENTS	
2	INTRODUCTION	1
3	FINDINGS OF FACT	3
4		3
5	B. <u>Contempt Citees.</u>	3 5
6		5 9
7	3. Contempt Defendant ALG. 12 4. Contempt Defendant TFG 1	
8	II. Contempt Defendants' Business Practices	
9	A. Telemarketing. .	
10	1. Contempt Defendants Misrepresented That They Would Stop Foreclosures.	0
11	2. Contempt Defendants Misrepresented That They Would Modify Consumers' Mortgages.	1
12	 Contempt Defendants Misrepresented That Highly Qualified Attorneys Would Prevent Foreclosures 	
13	and Negotiate Modified Mortgages	6
14	Conducted "Forensic" Analyses of Consumers'	3
15	Mortgages	-
16	Investigation	5
17	and terminated a group of recent telemarketer hires after they learned of the FTC's	r
	investigation	5
18	b. Contempt Defendants implemented other operational changes after the FTC and other	
19	federal and state law enforcement agencies announced a crackdown on mortgage relief	
20	fraud	7
21	CONCLUSIONS OF LAW	8
22	I. The Court Has Inherent Power to Enforce the Permanent Injunction through Civil Contempt	8
23	A. Jurisdiction. .	8
24	C. The Permanent Injunction Applies to Contempt	
25	Defendants.	
26	Permanent Injunction. 40 2. Contempt Defendant RLG Is Bound by the Permanent	
27	Injunction. 40 3. Contempt Defendant ALG Is Bound by the Permanent	
28	Injunction. \ldots \ldots \ldots \ldots \ldots 43	3

1	4. Contempt Defendant TFG Is Bound by the Permanent
-	Injunction
2	5. Corporate Contempt Defendant TFG Was an Alter Ego of D'Antonio, and Therefore Is Bound by the
3	Permanent Injunction
4	Permanent Injunction as a Common Enterprise 47
5	II. Contempt Defendants Violated a Definite and Specific Court
6	Order. 48 A. The Permanent Injunction Is Definite and Specific 48
7	1.The Telemarketing Ban Is Definite and Specific.482.The Prohibition on Misrepresenting Material
8	Facts Is Clear and Definite.53B.The FTC Established by Clear and Convincing Evidence
9	That Contempt Defendants Violated the Permanent Injunction's Prohibition Against Telemarketing 53
	C. The FTC Has Established by Clear and Convincing
10	<u>Evidence That Contempt Defendants Violated the</u> Permanent Injunction's Prohibition Against Making
11	Material Misrepresentations.
12	 Contempt Defendants Misrepresented the Nature of the Services Provided, Their History of Success,
	and the High Likelihood That Contempt Defendants
13	Would Negotiate a Substantially Reduced Mortgage Payment.
14	Payment
15	3. Contempt Defendants' Disclaimers Did Not Change
16	the Net Impression of the Misrepresentations . 58 4. Evidentiary Objections are Overruled in Part and
1 17	Sustained in Part
17	D. <u>The Contempt Defendants Did Not Substantially Comply</u> with the Permanent Injunction 61
18	III. Contempt Defendants Face Sanctions to be Determined 64
19	
20	CONCLUSION
21	
22	
23	
24	
25	
26	
27	
28	

1	. I.										
2						<u>IN</u>	TRODUCTION				
3			The	Court	read	and	considered	all	materials	submitted	
4	14										
5											
6											
7											
8											
9											
10											
11											
12											
13											
14											
15											
16											
17											
18											
19											
20											
21											
22											
23 24											
24 25											
25 26											
26 27											
27 28											
ZØ∥	I										

1 Why Contempt Defendants Should Not be Held in Contempt, 2 including J. Gregory Dyer; Victoria Vanransom; Consumers 3 Martin Aiello, Bob Barton, Ted Bernard, Bill Dynek, Paulette 4 Olsen, Deborah Ray, Rebecca Spallino, and William Young; 5 Previous Employees Thi Cao, Dianna Castillo, Maria Del 6 Gallego, Aaron Garcia, Linda Le, Christopher Lekawa, 7 Katherina Nguyen, Jamie Norris, Ralph Osborne, and Nadar Qsar; Second Declaration of Nadar Qsar; and all of the 8 9 related attachments thereto;

America's Law Group's ("ALG") designated declarations,
including the declarations of Jane Marchman and Nadar Qsar;
The FTC's designations of the depositions of Nicholas
Chavarela (August 19, 2009); Bryan D'Antonio (June 11,
2009); Charles Wayne Farris (August 18, 2009); and Ronald P.
Rodis (June 12, 2009);

16 All of the parties' designations - including initial, counter, supplemental, updated, and reply, as appropriate -17 18 of the depositions of David Dyssegard (August 24, 2009); Rick McCullar (August 26 and 28, 2009); Nadar Qsar (October 19 27, 2009); Sarah Rudder (August 27, 2009); Juliette Smith 20 (August 27, 2009); and Thomas Yeager (July 28, 2009); 21 22 The Report of Temporary Receiver's Activities for the Period 23 of May 27, 2009 through June 12, 2009, filed with the Court on June 16, 2009 ("Temp. Receiver's Rpt.," Doc. 119), which 24 25 the Court approved by Order issued on September 25, 2009 26 (Doc. 230);

All other materials filed or lodged in support or opposition
in this matter; and;

The arguments made by the parties at the November 18, 2009
hearing.

3 The Court grants judicial notice as requested in
4 D'Antonio's Request for Judicial Notice re Ex Parte Application
5 for Order to Show Cause re: Why Contempt Defendants Should Not
6 Be Held in Contempt (Doc. 248).

After due consideration of the submissions made before and after the hearing, including all proposed findings of fact and conclusions of law and various parties' objections, the Court

1 Contempt ("TRO Application"). (Doc. 83.)

2 On May 27, 2009, this Court issued a Temporary 7. 3 Restraining Order ("TRO") with an asset freeze and appointment of 4 a Temporary Receiver. (Doc. 85.) The Contempt Defendants were 5 served with the TRO on May 28, 2009. (Doc. 110.) 6 8. On June 22, 2009, the Court issued the requested 7 Preliminary Injunction, including a continued asset freeze and receivership, and set the contempt hearing for July 28, 2009. 8 (Docs. 136, 140, 172.) The contempt hearing was subsequently 9 continued to November 18, 2009. 10 11 в. Contempt Citees. 12 9. For purposes of this contempt proceeding, the 13 Contempt citees, collectively hereafter referred to as "Contempt Defendants" are: 14 15 Bryan D'Antonio ("D'Antonio"); а. 16 b. The Rodis Law Group, Inc. ("RLG"); America's Law Group ("ALG"); and 17 c. The Financial Group, Inc. ("TFG"). 18 d. 19 1. Contempt Defendant D'Antonio. 20 D'Antonio provided the FTC with a sworn statement 10. acknowledging receipt of the Permanent Injunction on July 23, 21 22 2001. (Doc. 95, Ex. 2.) 23 11. D'Antonio controlled the RLG, ALG, and TFG foreclosure prevention and loan modification operation. He 24 25 oversaw and controlled the business operations of RLG, ALG, and TFG, set basic marketing and operational policies and 26 27 philosophies, and served as the final senior officer to resolve problems with clients. 28

1	12. Wayne Farris (aka C. Wayne Farris and Charles
2	Wayne Farris, hereafter "Farris"), a senior manager for Contempt
3	Defendants, and Rob Hart, a sales manager for Contempt
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18 19	
20	
20	
22	
23	
24	
25	
26	
27	
28	

1	agreement language (Ex. 56) and how to handle retainer agreements
2	received under the RLG name after the business began using the
3	ALG name (Ex. 57) to employee dress code and office space
4	logistics (Ex. 15).
5	16. D'Antonio recruited, first, Ronald P. Rodis
6	("Rodis"), and then Nohgholas Chavarela(E"Chavarela), ao eb
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	

1	self-incrimination as to all questions about D'Antonio's control	
2	of and the operations of RLG, ALG, and TFG. (D'Antonio Dep.	
3	58:8-62:3, 63:10-22, 65: 7-71:7, 71:14-73:8, 83:21-107:19, June	
4	11, 2009; Rodis Dep. 23:13-27:19, 37:3-8, 37:20-22, June 12,	
5	2009; Chavarela Dep. 10:23-11:21; 12:16-20, 13:4-14:16, 15:4-6,	
6	25:18-26:18, 35:24-39:1, Aug. 19, 2009; Farris Dep. 11:13-12:16,	
7	13:5-14:9, 15:8-17:1, 40:14-42:3, 54:18-55:20, 62:5-64:19, 65:11-	
8	66:6, 70:19-78:21, 86:20-88:24, Aug. 18, 2009.)	
9	2. Ac (rdingabouRLG,T4 1oG, y27eceiver TDRe1oGt,alD)]TJ	-(10)Tj ⁻
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		

1 Rpt., Doc. 119 at 5; K. Johnson Decl. ¶¶ 2-3; Kane Decl. ¶¶ 2-3; 2 RLG Opp., Doc. 245 Att. C; McCullar Dep. 110:3-111:20, 112:2-13, 3 114:4-115:2.)

26. TFG, controlled by D'Antonio, recruited, hired,
and trained sales personnel and legal support personnel servicing
RLG. (Temp. Receiver's Rpt., Doc. 119 at 5; K. Johnson Decl. ¶¶
2-3; Kane Decl. ¶¶ 2-3.)

8 27. D'Antonio used the titles CEO and Senior Managing 9 Director while at RLG. (Exs. 10, 11; Dyssegard Decl. Att. C at 10 60-61; Temp. Receiver's Rpt., Doc. 119 at 18, 74, 77.)

11 28. D'Antonio, and not Rodis, controlled RLG's 12 operations. On April 1, 2009, RLG filed a Statement of 13 Information with the California Secretary of State, identifying 14 Rodis as CEO for the first time. (RLG Opp. Att. A.) Prior to 15 April 1, 2009, D'Antonio was the only CEO identified for RLG.

16 29. D'Antonio had signature authority over RLG bank 17 accounts and had ultimate authority over transfers of RLG funds 18 to other accounts, including TFG accounts, and made policy and 19 operational decisions regarding the customers that RLG would 20 accept.

21 Employees who worked at RLG between November 2008 30. 22 and February 2009 testified that Rodis was a figurehead who did 23 not manage RLG, and who was, at best, minimally involved in providing any services to consumers. (N. Nguyen Decl. ¶¶ 23-26, 24 25 June 4, 2009; Rudder Decl. ¶¶ 10, 38-41, April 19, 2009.) In a 26 January 22, 2009 e-mail, Rodis told D'Antonio that it was 27 "physically impossible" for him to speak to clients in a timely manner based on the high volume of clients that D'Antonio was 28

bringing in as compared to the amount of staff hired to provide
 loan modification services. (RLG Opp. Ex. B.)

3 31. In the January 22, 2009 e-mail, Rodis stated that he would no longer take on clients under his name. (Id.) 4 Tn a 5 March 6, 2009 letter, Rodis admitted that he knew about the 6 underlying action against D'Antonio, expressed his disappointment 7 that the details had not been disclosed by D'Antonio, and again expressed dissatisfaction with how D'Antonio ran the operation. 8 (RLG Opp. Att. C.) In an April 6, 2009 e-mail, Rodis related his 9 10 understanding of the contractual agreements between RLG and TFG, and he outlined D'Antonio's actions to the contrary. (Temp. 11 Receiver's Rpt., Doc. 119, at 77-78.) Despite Rodis' requests 12 13 and complaints, RLG continued to solicit and bring on clients 14 until April 11, 2009. (McCullar Decl. ¶ 12.) Rodis did not stop 15 ongoing deceptive solicitations in RLG's name. Notwithstanding 16 his dissatisfaction with D'Antonio, and although he maintained a law office at another location (Lewis Decl. Att. D), Rodis did 17 18 continue working with D'Antonio at the RLG/ALG/TFG complex until May 28, 2009, when the Receiver took control of the premises 19 (Temp. Receiver's Rpt., Doc. 119 at 1). 20

21 32. Fifteen consumers testified that they rarely or 22 never spoke to Rodis, or spoke to him only after complaining or 23 when facing imminent foreclosure, and did not experience positive 24 results when they did. (Barrett-Sparrow Decl. ¶¶ 13-23, Sept. 25 18, 2009; Brand Decl. ¶¶ 10, 12-13, April 2, 2009; Caley Decl. ¶¶ 18-30, Sept. 18, 2009; Castro Decl. ¶¶ 10-25, Sept. 22, 2009; 26 27 Eddinger Decl. ¶¶ 7-12, April 20, 2009; Hottel Decl. ¶¶ 13-20, Sept. 16, 2009; Linares Decl. ¶¶ 11-24, Sept. 29. 2009; Mitchell 28

1 Decl. ¶¶ 6-8, 12-15, Sept. 17, 2009; Peralta Decl. ¶¶ 10-21, 2 Sept. 25, 2009; Pocasangre Decl. ¶¶ 11-12, November 2, 2009; Reed Decl. ¶¶ 14-26, Oct. 2, 2009; Reyes Decl. ¶¶ 5-19, Sept. 23, 3 4 2009; Rodriguez Decl. ¶¶ 13-28, Sept. 18, 2009; Servin Decl. ¶¶ 5 16-20, 22-28, Sept. 18, 2009; Shusterman Decl. ¶¶ 12-22, Sept. 6 29, 2009.) D'Antonio identified five consumers who testified that Rodis provided assistance.¹ (Aiello Decl. $\P\P$ 6-7, Sept. 16, 7 2009; Barton Decl. ¶ 6, Aug. 29, 2009; Bernard Decl. ¶¶ 6-7, 8 Sept. 16, 2009; Dynek Decl. ¶ 5, Sept. 15, 2009; Young Decl. ¶ 7, 9 Sept. 10, 2009.)² However, testimony that Rodis was in contact 10 11 with five consumers does not refute nor overcome the evidence that Rodis' involvement was minimal. 12 13 33. Rodis admitted that RLG had not conducted a forensic audit. (Kane Decl. ¶ 6; Temp. Receiver's Rpt., Doc. 119 14 15 at 10.) 16 3. Contempt Defendant ALG. 34. ALG is also located at 1100 Town and Country Road, 17 Orange, California. (R. Lewis Decl. ¶ 42.) 18 19 35. D'Antonio recruited Chavarela to be associated 20 with his foreclosure prevention and loan modification operations.

- (Exs. 21, 24, 53-55; Temp. Receiver's Rpt., Doc. 119 at 5, 74-77; 22 K. Johnson Decl. ¶¶ 2-3; Kane Decl. ¶¶ 2-3.)
- 23

21

² D'Antonio submitted testimony from another consumer, 27 Deborah Ray, which references work performed by "Ron and his staff," but does not clearly contain testimony that Ms. Ray ever 28 worked directly with Rodis. (Ray Decl. ¶¶ 8-9, Sept. 16, 2009.)

¹ RLG also submitted these consumer declarations previously 24 in connection with RLG's September 18, 2009 Application for an 25 order requiring the Receiver to permit Rodis to work for these clients. (See Doc. 219.) 26

1	36. The FTC took the deposition of Chavarela on August
2	19, 2009. Chavarela invoked his Fifth Amendment privilege
3	against self-incrimination as to all questions, including but not
4	limited to, questions related to: (a) the operations of ALG; (b)
5	20
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	

lenders, legal support department practices, and loan 1 modification results. (Qsar Dep. 20:16-25, 21:16-22:1, 22:22-2 24:5, 37:3-25; Qsar Decl. ¶¶ 2, 5-8; Second Qsar Decl. ¶ 4-6.) 3 D'Antonio submitted declarations of a number of former employees 4 5 who similarly referred to RLG and ALG as a single entity in connection with testimony regarding various matters including 6 7 operations, sales, refund practices, and management. (Castillo 8 Decl. ¶ 7; Le Decl. ¶ 8; Lekawa Decl. ¶¶ 4-6, 8-12; Osborne Decl. 9 $\P\P$ 4, 6, 10, 14-15.)

10 41. When identifying attorneys besides Rodis and Chavarela who provided assistance at times, D'Antonio, RLG, and 11 ALG name the same attorneys. (RLG Opp., Doc. 245 at 6 12 13 (identifying Erik Brimmer, Barbara Marie Dennis, and Jennifer 14 Lee); B.D. Opp., Doc 247 at 13 ("There were five attorneys 15 working on client files, Rodis, Chaverela [sic], Erik Brimmer, 16 Maria Dennis, and Jennifer Lee); Def. ALG's Designated Decls. of Jane A. Marchman and Nader E. Qsar, Doc. 263, at 3 (stating that 17 18 Erik Brimmer, Barbara Marie ("Maria") Dennis, and Jennifer J. Lee worked with Chavarela on ALG files.)) 19

20 In an April 16, 2009 press release issued by 42. Contempt Defendants to announce the "Homeowner's Benefit 21 Program," it states, quoting Chavarela, that ALG "is currently in 22 23 the process of helping almost 2,000 customers modify their loan payments in order to stay in their homes." (Ex. 59.) The chart 24 25 that Qsar helped prepare for the Receiver after May 28, 2009 (Ex. 38) identified 1,760 RLG clients and 408 ALG clients - a total of 26 2,168. 27 Thus, the press release total of "almost 2,000" clearly referred to the combined total number of clients. 28

1 ALG was merely a continuation of the RLG 43. foreclosure prevention and loan modification operation run by 2 D'Antonio. (Exs. 21, 24; Temp. Receiver's Rpt., Doc. 119 at 74-3 77; McCullar Decl. ¶¶ 12-19; McCullar Dep. 190:24-191:10, 192:20-4 5 25; Pocasangre Decl. \P 12.) When the name of the company was 6 changed from RLG to ALG, D'Antonio maintained control over the 7 foreclosure prevention and loan modification operation. 8 (McCullar Decl. ¶ 15.)

9 44. D'Antonio identified himself as Senior Managing Director for ALG to ALG staff (Temp. Receiver's Rpt., Doc. 119 at 10 16 (approving a \$4,000 refund on May 27, 2009) and 30 (approving 11 reimbursement from ALG to TFG on April 21, 2009); Kane Decl. ¶ 3; 12 13 K. Johnson Decl. ¶ 3). In addition, D'Antonio identified himself 14 as an ALG Director in a sworn financial statement, stating that 15 he earned \$128,000 for two months work (D'Antonio Decl., Doc. 116 16 at 6).

17 45. D'Antonio controlled the ALG funds. D'Antonio, 18 Sandy Le, and Ngoc Mong Le were the signatories on the bank accounts of The Law Offices of Nicholas Chavarela, Inc. - but, 19 20 significantly, Chavarela was not. (Exs. 13, 14; Temp. Receiver's 21 Rpt., Doc. 119 at 7.) D'Antonio's approval was required for 22 refunds to ALG customers (Temp. Receiver's Rpt., Doc. 119 at 16). D'Antonio wired \$100,000 from an ALG account to a personal 23 24 account on May 8, 2009. (Supp. Decl. of K. Johnson, Att. A-4.)

46. According to the Temporary Receiver's Report, ALG had gross service revenues of approximately \$986,000 in 2009. (Id. at 13.)

28

47. Chavarela admitted that ALG had not conducted a

1 forensic audit. (Kane Decl. ¶ 6; Temp. Receiver's Rpt., Doc. 119
2 at 10.)

Contempt Defendant TFG 4. 3 4 48. TFG has not entered an appearance or contested any 5 of the allegations in the FTC's motions and applications. 6 49. TFG is also located at 1100 Town and Country Road, Orange, California. (R. Lewis Decl. ¶ 42.) 7 50. D'Antonio is a signatory on multiple TFG bank 8 accounts. (Id. ¶ 28, Att. CC-421.) 9 10 51. D'Antonio identified himself as the Owner, Secretary, President, and Chief Executive Officer ("CEO") of TFG 11 to U.S. Bank, a bank used by TFG. (Id. ¶ 30, Att. CC-440-41, 12 13 452.) D'Antonio controlled TFG and all of the activities 14 52. 15 it performed in conjunction with RLG and ALG. (Temp. Receiver's 16 Rpt., Doc. 119 at 5; Kane Decl. ¶ 3; K. Johnson Decl. ¶ 3.) 17 53. D'Antonio approved transfers of funds from ALG 18 accounts to TFG accounts. (Temp. Receiver's Rpt., Doc. 119 at 19 30-31.) Funds were transferred between RLG and TFG on multiple occasions. (R. Lewis Decl. ¶ 32, Att. GG.) 20 21 Although some RLG employee paychecks were issued 54. 22 from RLG (see, e.g., Qsar Dep. 28:4-8), many other RLG employee 23 paychecks were issued from a TFG bank account, issued by "The Financial Group, Inc. dba Tax Relief ASAP." (R. Lewis Decl. ¶ 24 31, Att. II-473-561; McCullar Decl. ¶ 7; Dyssegard Dep. 114:12-25

26 17.)

27 55. Charges for RLG's services appeared on customers'
28 accounts as both TFG and Tax Relief ASAP, as well as RLG. (Brand

- 1T*(7)Tjwe Bdy8g

subsequently contacted by an ALG telemarketer. (H. Johnson Decl. ¶¶ 2-3.) Similarly, consumer Thomas Yeager initially contacted RLG via its website, but testified regarding RLG's aggressive radio campaign in Nevada. (Yeager Dep. 11:18-13:7, July 28, 2009.)

6 60. Contempt Defendants employed as many as eighty 7 telemarketers, or "intake officers," in February 2009. (Dyssegard Decl. ¶ 12.) By May 2009, former employee Ralph 8 9 Osborne oversaw all of Contempt Defendants' telemarketing activity, supervising a sales team of fifty telemarketers and 10 five supervisors. (Osborne Decl. ¶ 6.) Osborne trained 11 12 telemarketers with "explicit instructions about what they could 13 say and what they could not say to clients." $(Id. \P 14.)$ 14 Osborne and other intake supervisors in fact trained Contempt 15 Defendants' telemarketers to misrepresent the companies' history 16 of success, the likelihood of obtaining a loan modification, and other material facts. The telemarketers that Osborne supervised 17 18 were provided with, and used, deceptive telemarketing scripts.

The radio advertisements, websites, and 19 61. 20 telemarketers' pitches induced consumers to purchase Contempt 21 Defendants' services. (Barrett-Sparrow Decl. ¶¶ 6-10; Brand Decl. ¶ 9; Caley Decl. ¶¶ 4-17; Castro Decl. ¶¶ 5-10; Eddinger 22 Decl. ¶ 6; Hottel Decl. ¶¶ 5-10; H. Johnson Decl. ¶¶ 3-7; Linares 23 24 Decl. ¶¶ 5-10; Mitchell Decl. ¶¶ 6-10; Pocasangre Decl. ¶¶ 5-8; 25 Reed Decl. ¶¶ 7-14; Reyes Decl. ¶¶ 5-8; Rodriguez Decl. ¶¶ 6-10; Servin Decl. ¶¶ 7-15; Shusterman Decl. ¶¶ 6-7, 10, 12.) 26

27 62. D'Antonio invoked his Fifth Amendment privilege28 against self-incrimination as to all questions, including but not

1 limited to, questions related to: (a) his control of and the 2 operations of RLG, ALG, and TFG; (b) the representations RLG and 3 ALG made in sales scripts, telephone sales calls, radio 4 advertisements, and websites; and (c) RLG's and ALG's foreclosure 5 prevention and loan modification services. (D'Antonio Dep. 17:9-6 35:6, 36:8-71:13, 93:13-107:19.)

7

B. <u>Material Misrepresentations.</u>

8 63. From October 2008 to mid-April 2009, D'Antonio
9 marketed purported mortgage rescue services through RLG.
10 (McCullar Decl. ¶ 12.) On or about April 10, 2009, D'Antonio and
11 Farris announced a change in the operation's business name from
12 RLG to ALG. (Id. ¶ 12.)

13 64. ALG's and RLG's websites were all but identical, 14 using the same 800-number for consumers to call for free 15 consultations. (R. Lewis Decl. ¶ 22, compare Ex. 3 with Ex. 4.) 16 One RLG consumer testimonial from "Randy E." thanking RLG for saving his home and reducing his principal balance was recycled 17 into a testimonial for ALG. (Ex. 5.) This testimonial is 18 fictitious because ALG admitted that none of its customers 19 20 received mortgage loan modifications. (Ex. 106.)

21 65. ALG's radio advertisements are very similar to 22 RLG's, encouraging consumers to hire ALG's experienced lawyers 23 and "Put the power of America's Law Group on your side and keep 24 your home." (Exs. 36, 60, 61.)

25 66. RLG's and ALG's telemarketing scripts and 26 marketing materials were almost identical. (Temp. Receiver's 27 Rpt., Doc. 119 at 8-9; K. Johnson Decl. ¶ 4; Kane Decl. ¶ 4; 28 compare, e.g., Ex. 6 (RLG "Seven Things" telemarketing script) to

1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18 19			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			

loan by fifty percent (50%)'' and "they could probably take [her] interest rate down to about three percent (3%).'' (Barrett-Sparrow Decl. ¶ 7.)

1

2

3

4

5

6

7

8

9

10

20

21

22

73.

b. RLG telemarketer "Shu" told Deborah Caley that she "did not know of any instance where one of RLG's clients lost his home to foreclosure," that "RLG would certainly lower [her] interest rate, and possibly reduce it by as much as 4%," and that "RLG had a high success rate because it had relationships with lenders." (Caley Decl. ¶ 11.)

11 c. RLG promised John Hottel a reduced interest 12 rate and reduced principal balance and stated that 13 interest rate reductions of 4-5% were typical. (Hottel 14 Decl. ¶¶ 5-6.)

d. Mark Berman, an RLG telemarketer, told
Maricela Pocasangre that RLG reduced interest rates
"100 percent of the time" and promised her an interest
rate reduction of between three and six percent.
(Pocasangre Decl. ¶ 5; R. Lewis Decl. Att. S-321:6-14.)

e. Rodis told Mary Reyes that RLG was ninety percent (90%) successful. (Reyes Decl. ¶ 6.)

The evidence of Contempt Defendants'

23 representations, submitted via consumer testimony, transcripts of 24 recordings between telemarketers and consumers, and former 25 employees, matches the representations in Contempt Defendants' 26 sales scripts, including "rebuttal scripts," about the high 27 likelihood that Contempt Defendants would negotiate a mortgage 28 loan modification resulting in substantial reductions in monthly

1 mortgage payments. For example, scripts prompted telemarketers
2 to tell consumers that:

3 a. "Now when we take on a client we routinely postpone trustee sales, lower monthly payments and even 4 5 negotiate for a reduction in principal loan amounts." (Ex. 9; Temp Receiver's Rpt., Doc. 119 at 42; see also 6 7 Exs. 6, 8, 17, 18 (substantially similar representations about "routine" or "typical" results.)) 8 9 "As A Law Firm We Have Not Taken On A Case We b. Can't Resolve." (Temp. Receiver's Rpt., Doc. 119 at 10 33.) 11 "We are a Law Firm, if we do take you on as a 12 с. 13 client, we will significantly REDUCE your payments, 14 even potentially lowering your principal balance, and 15 getting the lenders to forgive any late payments you 16 may have incurred." (Id. at 36.) d. 17 "What is your success rate in cases like 18 mine? A) Well, we wouldn't take you on as a client if 19 we weren't confident we can help you." (Id.) 20 "We are a Law Firm, our job is to save your e. 21 home." (**Id**.) 22 The Receiver found copies of scripts containing 74. 23 these representations on one-third to one-half of the work areas in the telemarketers' work areas. (K. Johnson Decl. \P 4.) 24

75. Telemarketers also told customers that they would not lose their homes even if they paid Contempt Defendants instead of making a mortgage payment. (R. Lewis Decl. Att. M-167:25-168:7, Att. 0-211:14-215:22, Att. P-234:25-235:5, Att. S-

1 333:5-14; Att. U-378:24-379:7; Barrett-Sparrow Decl. ¶ 8; Caley Decl. ¶ 12; Hottel Decl. ¶ 8; Linares Decl. ¶ 9; Pocasangre Decl. 2 3 ¶ 7; Reed Decl. ¶ 9; Reyes Decl. ¶ 6; Servin Decl. ¶ 8.) These representations correspond to sales script language prompting 4 5 telemarketers to tell consumers that 6 if you "feel that is it [sic] in your best 7 interest not to make your payements [sic], 8 you don't have to and we will neg. any future late payments you incur to be 9 eliminated/waived." Also, most of our 10 clients . . . what they "elect" to do is save 11 12 those payments and create a cash reserve 13 fund.

14 (Ex. 8.)

15 RLG did not deliver on its promises to modify 76. mortgage loans. In addition to the consumers who received 16 foreclosure notices and lost their homes, multiple consumers 17 18 testified about the lack of results obtained on their behalf by 19 Contempt Defendants. (See, e.g., Barrett-Sparrow Decl. ¶¶ 16-24; 20 Caley Decl ¶¶ 18-31; Castro Decl. ¶¶ 10-24; Hottel Decl. ¶¶ 13-21 21; Mitchell Decl. ¶¶ 10-14; Peralta Decl. ¶¶ 9-16; Pocasangre 22 Decl. ¶¶ 11-12; Reed Decl. ¶¶ 14-23; Rodriguez Decl. ¶¶ 11-24; 23 Servin Decl. ¶¶ 16-26; Shusterman Decl. ¶¶ 12-22.)

24 77. Consumer testimony submitted by the Contempt
25 Defendants demonstrates a lack of the promised results. Of
26 eight consumer declarants submitted by D'Antonio, half did not
27 obtain successful results, despite having retained RLG's services
28 six to eight months before the Receiver took control of Contempt

1 Defendants' premises. (See Aiello Decl., Doc. 252-2; Bernard Decl., Doc 252-4; Dynek Decl., Doc. 252-5; Young Decl., Doc. 252-2 3 9.) Of the remaining four declarants, two testified that they received mortgage loan modifications (Olsen Decl., Doc. 252-6; 4 5 Spallino Decl., Doc. 252-8), and the other two, each of whom had multiple properties, testified that they experienced only partial 6 7 success with Contempt Defendants' assistance (Barton Decl., Doc. 8 252-3; Ray Decl. 252-7).

9 78. Qsar created a chart indicating fifty-one loan 10 modifications for 2,138 combined clients of RLG and ALG. (Ex. 11 38). He estimated that "fifty-one plus another probably handful, 12 dozen, still that needed to go to the attorney for final review, 13 so I would say close to a hundred" RLG customers received loan 14 modifications. (Qsar Dep. 96:21-24.)

15 79. ALG admitted in its Further Responses and 16 Objections to Plaintiff FTC's First Set of Interrogatories that 17 it attained no completed loan modifications on behalf of clients 18 who retained services while the operation used the name ALG. 19 (Ex. 106.)

20 80. The Receiver reviewed files for the fifty-one 21 customers that Qsar identified as "mod approved," plus an 22 additional 43 files identified by Rodis, and found that eight 23 received completed loan modifications. (Temp. Receiver's Rpt., 24 Doc. 119 at 6, 11; Kane Decl. ¶¶ 7.)

25 81. In an April 12, 2009 email, D'Antonio admitted 26 that eleven out of 1,311 clients - or 0.84% - were categorized as 27 "Mod Approved." (Kane Decl. Att. B; V. Nguyen Decl. Att. B.) 28 Qsar testified that "Mod Approved" meant that a lender had

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	³ The fifty-five customers were selected from a sub-set of
25	1,208 of the collective total of RLG and ALG clients by restricting a "date name" field to yield an initial pool
26	comprised of individuals who became customers of Contempt Defendants blhtktomfendopctobaendpadotobah
27	

Att. I-121:7-12, Att. J-125: 6-8, Att. K-129:9-12; Att. M-160:17-19, Att. N-185:20-25, Att. O-198:19-24, Att. P-229:14-18, Att. R-297:12-16, 302:7-19, Att. S-324:18-23, Att. U-377:22-23, Att. V-386-87, Att. Y-408-09, Att. QQ-584; Castro Decl. Ex. 1-8.) 84. Contempt Defendants' representations about their staff and experience, which were often intermingled with other representations about successful results, included, but were not limited to telling consumers: "My staff of real estate attorneys will fight a. for you. I have been protecting homeowners like you since 1996, and my team of experienced attorneys are highly skilled in negotiating lower interest rates and [Lfenner] won't do anythpal (for yo unlcest)]TJ-3 -2 TD yo ha foro:er a decade now, esotbe(fore)TjT* hf0umortgagremeltdeowrs: dy stri fonia Bar Associtatioowould lfthushuset thowornd successfue. We'avens:er s:er hd oned iestincewther a8

1	lender is	not willing	to work with us.	." (R. Lewis
2	Decl. Att.	R-302:7-19	(telemarketer.)))
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				

1 renegotiating mortgage contracts." (Castro Decl. Ex. 1-8 (e-mail from telemarketer to consumer); see also 2 3 Linares Decl. Ex. 1-7; Temp. Receiver's Rpt., Doc. 119 4 at 39-40.)) 5 85. These claims induced consumers to pay for Contempt 6 Defendants' purported services. For example: 7 "I wanted a firm with actual lawyers to а. handle my loan modification case since the bank likely 8 9 had attorneys on its side. Thus, RLG was more appealing to me than other companies, because its 10 advertisement made it seem that the firm consisted of 11 several experienced attorneys that would be handling my 12 13 loan modification." (Hottel Decl. ¶ 4.) 14 b. "I felt comfortable ultimately hiring RLG and 15 paying the upfront fee in part because I believed that 16 RLG was a reputable law firm." (Caley Decl. ¶ 10.) "The biggest selling point for me, however, 17 c. 18 was that [the telemarketer] told me that an attorney 19 would ultimately be responsible for my case. This was 20 the primary reason that I decided to hire RLG in January 2009." (Servin Decl. ¶ 11; see also id. 21 ¶ 4.) 22 Other consumers' testimony similarly d. 23 demonstrates that the claims about the experience and role of attorneys induced them to pay Contempt 24 25 Defendants' retainer fees. (Barrett-Sparrow Decl. ¶¶ 9-26 10; Castro Decl. ¶ 6; Reed Decl. ¶ 5, 7; Reyes Decl. ¶¶ 27 5-8; Shusterman Decl. ¶ 10.) The evidence of Contempt Defendants' 28 86.

1 representations about the number and experience of attorneys and 2 others on staff, submitted via consumer testimony, transcripts of 3 recordings between telemarketers and consumers, former employee 4 testimony, radio advertisement transcripts, and copies of the RLG 5 and ALG websites, matches the representations in Contempt 6 Defendants' sales scripts. Scripts, which the Receiver found in 7 one-third to one-half of the telemarketers' work areas, prompted telemarketers to, inter alia , tell consumers that: 8

9 a. "Our lead attorney Ron Rodis has been doing 10 this since 1996 and every case he has brought on has 11 had principle [sic] reduction or rate reduction." 12 (Temp. Receiver's Rpt., Doc. 119 at 33.)

b. "[W]e are a law firm, and we won't take on your case unless we are confident we can help your situation." (Id. at 34)

16 c. "How come I couldn't do this on my own? What
17 makes you different? A) Well, you don't have a Law
18 Degree, do you? You are hiring a Law Group that has
19 been re-writing mortgage contracts since 1996. Our
20 Legal Team will be fighting on your behalf with their
21 Legal Team." (Id. at 35.)

d. "We are a Law Firm, if we do take you on as a
client, we will significantly REDUCE your payments,
even potentially lowering your principal balance, and
getting the lenders to forgive any late payments you
may have incurred." (Id. at 36.)

e. "We are a law firm made up of real estate
attorneys who have been helping homeowners save their

1

2

3

4

5

28

homes from foreclosure and battling mortgage lenders <u>for more than a decade</u> now . . . So we were rewriting the terms and conditions of our clients' mortgages way before the term "Loan Modification" was even used. (Ex. 7.)

6 f. "We are NOT a loan modification company. We 7 are a Law Firm. Our Attorneys are Federally Licensed, we represent you in court, will they?" and "All of our 8 9 Attorneys are licensed in Federal Court so we will be 10 able to represent you in any State." (Temp. Receiver's Rpt., Doc. 119 at 36 (scripted responses to "Typical 11 Objections" about how Contempt Defendants are different 12 13 and how they can represent consumers outside of 14 California.))

15 87. Contempt Defendants did not employ the promised "team" or "staff" of experienced real estate attorneys purportedly working aggressively on customers' behalf. Rodis was the only lawyer whose involvement with RLG spanned the entire October 2008 to May 2009 time period. (Rudder Decl. at 90 ¶ 15; J. Smith Decl. ¶¶ 12-13.)

88. Rodis' involvement with the great majority of customer files was minimal (N. Nguyen Decl. ¶¶ 23-26; Rudder Decl. ¶¶ 10, 38-41), and for the limited number of customer files he did work on, his involvement was often reluctant, amounted primarily to assuaging irate customers, and rarely involved discussions with lenders. (Rudder Decl. ¶¶ 38-40; J. Smith Decl. ¶¶ 31-32; see also Rodis Dep. 58:9-22; 59:1-8.)

89. In January 2009, Rodis acknowledged that it was

1	"physic	cally	impo	ossił	ole"	for	him	to	speak	to	clie	ents :	in a	timel	У
2	manner	based	on	the	high	vo	lume	of	client	S	(RLG	Opp.	Ex.	B.)	
3															
4															
5															
б															
7															
8															
9															
10															
11															
12															
13															
14															
15															
16															
17															
18															
19															
20															
21															
22															
23															
24															
25															
26															
27															
28															

staff in May 2009, and D'Antonio, RLG, and ALG each claim that Brimmer, Dennis, and Lee were attorneys who assisted Rodis and Chavarela. Otherwise, there is no record evidence regarding these employment dates, or the experience of either Dennis or Lee.

6 92. Most of the non-attorney staff did not have 7 foreclosure prevention or loan modification experience, and Contempt Defendants did not provide instruction or training in 8 preventing foreclosures or obtaining loan modifications between 9 November 2008 and mid-April 2009. (See Rudder Decl. ¶¶ 19, 29-10 11 30, J. Smith ¶ 22; Temp. Receiver's Rpt., Doc. 119 at 5-6; K. 12 Johnson Decl. ¶ 5; Kane Decl. ¶ 5; Qsar Dep. 75:21-77:13.) To 13 the extent that Contempt Defendants began hiring staff with more 14 experience and started providing more training in mid-April, the 15 timing of the changed practices coincided with public 16 announcements about law enforcement activity in the mortgage loan and foreclosure relief area. 17

18

19 20

4. Contempt Defendants Misrepresented That They Conducted "Forensic" Analyses of Consumers' Mortgages.

93. Contempt Defendants also told consumers they would conduct forensic analyses of their mortgages to use as leverage in negotiations with lenders. (Temp. Receiver's Rpt., Doc. 119 at 9.) The websites and telemarketers claimed that experienced real estate attorneys would carefully review and analyze consumers' mortgages for legal violations. (Brand Decl. ¶ 8; R. Lewis Decl. Att. M-164:20-165:7, Att. V-386.)

28

94. The websites highlighted Contempt Defendants'

1 promises to conduct a customized forensic review of each 2 consumer's case:

3 There simply is not one right solution for everyone, and no one can tell you what is 4 5 right for you without thoroughly analyzing 6 your legal rights, financial situation and a 7 forensic audit of your loan documents. We 8 understand the mortgage industry from years 9 of experience and will use leverage to

10 negotiate to benefit you.

11 (R. Lewis Decl. Att. V-386, Att. Y-409; Exs. 3, 4.) (Emphasis
12 added.)

95. Contempt Defendants admit they did not conduct a single "forensic analysis" of a customer's mortgage loan documents. (Temp. Receiver's Rpt., Doc. 119 at 10; Kane Decl. ¶ 6; see also Qsar Dep. 21:16-21.)

96. Both Rodis and Chavarela stated that any such 17 18 audit "would need to be outsourced," but there is no evidence that Contempt Defendants ever outsourced such an audit. (Temp. 19 20 Receiver's Rpt., Doc. 119 at 10; Kane Decl. \P 6.) Both Rodis and 21 Chavarela declined to answer questions regarding forensic audits 22 during their respective depositions, instead invoking their Fifth 23 Amendment rights against self-incrimination as to all questions. (Rodis Dep. 41:7-19, 56:9-57:8; Chavarela Dep. 21:6-19, 24:16-24 25 25:8.)

- 26 //
- 27 //
- 28 //

5. Contempt Defendants Changed Policies and
 Practices After They Learned of the FTC's
 Investigation.

4 a. Contempt Defendants introduced
5 disclaimers and terminated a group of
6 recent telemarketer hires after they
7 learned of the FTC's investigation.

D'Antonio suspected there was an FTC investigation 8 97. sometime between January 14, 2009, and early February 2009. 9 10 Christi D'Antonio held a meeting, which Bryan D'Antonio attended, 11 at which she told staff to be careful what they said on the phone 12 and directed them to follow up on every single file by the end of 13 the day, because they "had caught wind of an FTC investigation." 14 (Rudder Dep. 83:3-84:12.) The meeting took place sometime after 15 a meeting with Bryan D'Antonio that Sarah Rudder testified took 16 place on January 14, 2009 (Rudder Dep. 66:8-73:14), and before Rudder resigned from RLG in early February 2009 (Rudder Decl. ¶ 17 18 2).

19 98. During the same period, in late January or early 20 February 2009, RLG instructed its telemarketers to add a "no 21 guarantee" disclaimer at the end of the sales pitch. (Dyssegard 22 Decl. ¶¶ 2, 10; McCullar Dep. 163:21-164:4.)

99. To the extent RLG may have provided the disclaimer
to consumers, telemarketers were instructed to do so only after
they concluded their sales pitch, including the
misrepresentations. (See Dyssegard Decl. ¶ 10; Dyssegard Dep.
136:2-9; McCullar Dep. 265:13-23.) Similarly, Contempt
Defendants' retainer agreements included a "No Guarantee-

1 Scheduling" provision. (See, e.g., Barrett-Sparrow Decl. Ex. 1; Caley Decl. Ex. 2; Doc. 131 Ex. C.) The provision appears, 2 3 however, at the end of three pages of legalese addressing such topics as arbitration, referral fees, jurisdiction, and 4 5 severability. (Barrett-Sparrow Decl. Ex. 1; Caley Decl. Ex. 2; 6 Doc. 131, Ex. C.) The agreement disclaims any representations 7 regarding success or outcome (Barrett-Sparrow Decl. Ex. 1; Caley Decl. Ex. 2; Doc. 131, Att. C at 19), but was sent to consumers 8 9 only after telemarketers completed the sales pitch that contained numerous promises about results. (R. Lewis Decl. Att. G-79:4-9 10 11 (RLG telemarketer told FTC undercover investigator that, despite retainer agreement language, loan would be modified); see also 12 13 Temp. Receiver's Rpt., Doc. 119 at 34 (script for rebutting 14 question "What is my guarantee?" directs telemarketers to state 15 "We only bring on cases that we are confident we can help" or 16 that law firms cannot guarantee an outcome, but "we won't take on your case unless we are confident we can help your situation"); 17 18 id. at 37 (script for rebutting questions about refunds, "we wouldn't take you on as a client if we weren't confident we can 19 help you.")) 20

21 100. During the corresponding time period, in early 22 February 2009, Contempt Defendants terminated Dyssegard, along 23 with the other telemarketers who had been in his class of new 24 hires. (Dyssegard Decl. ¶ 2.)

25 101. Contempt Defendants made an effort to hire more 26 legal support staff around the same time period, beginning in 27 February or March 2009. (Castillo Decl. ¶ 5.)

28 //

1	b. Contempt Defendants implemented other
2	operational changes after the FTC and
3	other federal and state law enforcement
4	agencies announced a crackdown on
5	mortgage relief fraud.
б	102. On April 6, 2009, the FTC, the United States
7	Department of Justice (DOJ), the United States Department of
8	Housing and Urban Development (HUD), and state Attorneys General
9	announced a crackdown on fraud and deception in the mortgage
10	relief area. FTC Chairman Jon Leibowitz, Treasury Secretary
11	Timothy Geithner, United States Attorney General Eric Holder, HUD
12	Secretary Shaun Donovan, and Illinois Attorney General Lisa
13	Madigan participated in a widely covered press conference. Among
14	other actions and initiatives, the FTC announced four law
15	enforcement actions alleging deceptive practices by loan
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	

and made a concerted effort to submit a large number of loan modification packages to lenders, including "aged" clients whose files had been sitting untouched for months. (Qsar Dep. 75:21-77:13; DelGallego Decl. ¶ 5.)

104. Qsar, who began work with Contempt Defendants on March 6, 2009 (Qsar Decl. \P 1), testified that 700 loan modification application packages were submitted during his tenure (Qsar Dep. 22:2-13), and that he implemented effective new policies in mid-April 2009 (id. 14:5-15:1). Even this were true, and the Court does not find it to be true that 700 loan packages were submitted, it would mean that virtually every loan modification package submitted to lenders by the Contempt Defendants was submitted during the six-week period between the government's April 6, 2009 announcement of a crackdown on loan modification fraud and entry of the TRO.

106. According to the Temporary Receiver's Report, the

1

B. Legal Standard for Civil Contempt.

2 The Court has the inherent power to enforce its 2. 3 Permanent Injunction through civil contempt. Shillitaniv. 4 United States , 384 U.S. 364, 370, 86 S. Ct. 1531, 1535, 16 L. Ed. 5 2d 622 (1966). As a party to the original action, the FTC may б invoke the court's power by initiating a proceeding for civil contempt. Gompers v. Bucks Stove & Range Co. , 221 U.S. 418, 444-7 45, 31 S. Ct. 492, 55 L. Ed. 797 (1911). The contempt "need not 8 be willful," and there is no good faith exception to the 9 requirement of obedience to a court order. Stone v. City and 10 11 County of San Francisco , 968 F.2d 850, 856 (9th Cir. 1992); In re Crystal Palace Gambling Hall, Inc. , 817 F.2d 1361, 1365 (9th Cir. 12 13 1987).

"The standard for finding a party in civil 14 3. 15 contempt is well settled: 'The moving party has the burden of 16 showing by clear and convincing evidence that the contemnors violated a specific and definite order of the court. The burden 17 18 then shifts to the contemnors to demonstrate why they were unable to comply.'" FTC v. Affordable Media, LLC , 179 F.3d 1228, 1239 19 (9th Cir. 1999) (citations omitted). The contemnors "must show 20 they took every reasonable step to comply." Stone , 968 F.2d at 21 856; SEC v. Children's Internet, Inc. , 2009 WL 2160660, *2 (N.D. 22 Cal., July 20, 2009). 23

4. Third parties, such as RLG, ALG, and Financial
Group, are subject to an injunctive order when they are "in
active concert or participation with [a party]" and "receive
actual notice of [the order] by personal service or otherwise."
Fed. R. Civ. P. 65(d)(2).

1 C. The Permanent Injunction Applies to Contempt 2 Defendants. Clear and convincing evidence establishes that the 3 5. 4 Permanent Injunction applies to all of the Contempt Defendants. 5 1. Contempt Defendant D'Antonio Is Bound by the 6 Permanent Injunction. The Permanent Injunction binds D'Antonio because 7 б. he was a party to the original litigation in this matter and 8 signed an affidavit declaring that he received that order. 9 2. Contempt Defendant RLG Is Bound by the 10 11 Permanent Injunction. 12 7. The Permanent Injunction binds RLG because it had 13 actual notice of the Permanent Injunction and acted in concert 14 and participation with D'Antonio. Fed. R. Civ. P. 65(d). 15 The knowledge of a company's officer and manager 8. 16 is imputed to the company. Cal. Civ. Code § 2332; See Bank of New York v. Fremont General Corp. , 523 F.3d 902, 911 (9th Cir. 17 2008) ("'Generally, the knowledge of a corporate officer within 18 19 the scope of his employment is the knowledge of the corporation.' Meyer v. Glenmoor Homes, Inc. , 246 Cal. App. 2d 242, 54 Cal. 20 21 Rptr. 786, 800-01 (1966)."); United States v. One Parcel of Land Located at 7326 Highway 45 North, Three Lakes, Oneida County, 22 Wisconsin , 965 F.2d 311, 316 (7th Cir. 1992) ("a corporation 23 `knows' through its agents"); People v. Forest E. Olson, Inc. 24 137 Cal. App. 3d 137, 140, 186 Cal. Rptr. 804, 806-07 (Cal. Ct. 25 26 App. 1982). See also FTC v. Neiswonger , 494 F. Supp. 2d 1067, 27 1079 (E.D. Mo. 2007) ("Personal service is not required under Rule 65(d). All that is required is knowledge of the mere 28

1 existence of the injunction; not its precise terms. Furthermore, 2 direct evidence is not required to sustain the FTC's burden of 3 showing actual notice."(citation omitted)).

D'Antonio was a **de facto** officer and manager of 9. 4 RLG. D'Antonio identified himself as Chief Executive Officer 5 6 ("CEO") and Senior Manager of RLG in corporate documents and in 7 written and verbal communications to employees, and he demonstrated control of RLG by providing the initial financing of 8 9 the company, subsequently directing allocation of company funds, exercising hiring and firing authority, dictating company sales 10 11 strategy, and making other operational decisions. D'Antonio was 12 a signatory on all of RLG's bank accounts.

13 10. D'Antonio, Rodis, and Chavarela each asserted 14 their Fifth Amendment privilege against self-incrimination when 15 questioned at their depositions about D'Antonio's title, 16 ownership, and control over RLG, TFG, and ALG. Therefore, the Court infers that D'Antonio was in fact an officer, principal, 17 18 and owner of RLG, TFG, and ALG, and that he controlled their 19 daily operations. See SEC v. Gemstar-TV Guide Int'l, Inc. , 401 F.3d 1031, 1046 (9th Cir. 2005) (citing SEC v. Colello , 139 F.3d 20 674, 677 (9th Cir. 1998)). 21

22 11. D'Antonio was the de facto principal and CEO of
23 RLG/ALG from their inception through May 28, 2009. John Paul
24 Lumber Co. v. Agnew et al.

- 25
- 26
- 27
- 28

1	who is	s in po	osses	sion d	of an	offi	lce and	d dis	schargi	ng it	ts d	duties	
2	under	color	of a	uthori	ities.	")	D'Anto	onio	contro	lled	the	9	
3													
4													
5													
б													
7													
8													
9													
10													
11													
12													
13													
14													
15													
16													
17													
18													
19													
20													
21													
22													
23													
24													
25													
26													
27													
28													

1 and due diligence, to communicate to the other.")

Rodis, whose name and law license were used by
RLG, had actual knowledge of the Permanent Injunction since at
least March 6, 2009.

5 14. RLG acted in concert with D'Antonio. RLG was the 6 entity through which D'Antonio engaged in telemarketing and made 7 misrepresentations about RLG's foreclosure and loan modification 8 services, from October 2008 through mid-April 2009.

- 9
- 10

28

Contempt Defendant ALG Is Bound by the Permanent Injunction.

11 15. The Permanent Injunction binds Contempt Defendant
12 ALG because it had actual notice of the Permanent Injunction and
13 acted in concert and participation with D'Antonio. Fed. R. Civ.
14 P. 65(d).

15 16. Like RLG, ALG received actual notice of the 16 Permanent Injunction through D'Antonio because he was a **de facto** 17 principal, officer, and controlling manager of ALG (which did not 18 have any formal officers).

D'Antonio identified himself as a Senior Director 19 17. 20 of ALG in corporate documents and written communications to 21 employees and demonstrated control of ALG by providing the 22 initial financing of the company, subsequently directing 23 allocation of company funds, exercising hiring and firing authority, dictating company sales strategy, and making other 24 operational decisions. D'Antonio was a signatory on all of ALG's 25 26 bank accounts. ALG was a continuation of D'Antonio's foreclosure 27 prevention and loan modification operation begun as RLG.

18. In addition, ALG received actual notice of the

Case 8:99-cv-01266-AHS-EE Document 321 Filed 01/15/2010 Page 47 of 67

Permanent Injunction through D'Antonio's role as its agent with
 control over ALG's telemarketing operations and general
 advertising.

ALG also acted in concert with D'Antonio. ALG was
the entity through which D'Antonio continued to engage in
telemarketing and make misrepresentations about foreclosure and
loan modification services, from mid-April 2009 until May 28,
2009, when Contempt Defendants were served with the TRO.

- 9
- 10

Contempt Defendant TFG Is Bound by the Permanent Injunction.

20. The Permanent Injunction binds Contempt Defendant
TFG because it had actual notice of the Permanent Injunction and
acted in concert or participation with D'Antonio. Fed. R. Civ.
P. 65(d).

15 21. Like RLG and ALG, TFG received actual notice of
16 the Permanent Injunction through D'Antonio because he was a de
17 facto principal, officer, and controlling manager of TFG.

18 22. D'Antonio identified himself as a Senior Director 19 of TFG in corporate documents and in written and verbal 20 communications to employees, and demonstrated control of TFG by 21 directing allocation of company funds, exercising hiring and 22 firing authority, dictating company sales strategy, and making 23 other operational decisions.

24 23. In addition, TFG received actual notice of the 25 Permanent Injunction through D'Antonio's role as its agent with 26 control over TFG's telemarketing operations and general 27 advertising.

24. TFG received actual notice of the Permanent

1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24	⁴ "Factors for the trial court to consider include the commingling of funds and assets of the two entities, identical		
25	equitable ownership in the two entities, use of the same offices and employees, disregard of corporate formalities, identical		
26	directors and officers, and use of one as a mere shell or conduit for the affairs of the other No one characteristic		
27	governs, but the courts must look at all the circumstances to		-
28	determine whether the doctrine should be applied." Troyk 171"Facte	rs	Ior

29. Allowing the non-party Contempt Defendant TFG to circumvent the Permanent Injunction would frustrate the equitable purposes of the Permanent Injunction, undermine the inherent authority of this Court to enforce its orders, and be an "inequitable result." Troyk , 171 Cal. App. 4th at 1343, 90 Cal. б Rptr. at 620-21. Corporate Contempt Defendants Are Bound by 6. the Permanent Injunction as a Common Enterprise. 30. Contempt Defendants acted as a common enterprise. Participants in a "common enterprise" share liability for the unlawful practices of any of the participants without regard to their corporate identities or affiliation. The factors courts

1	D'Antonio, and those in active concert with him, from:
2	engaging in, or receiving any remuneration of
3	any kind whatsoever from, holding any
4	ownership interest, share, or stock in, or
5	serving as an officer, director, trustee,
б	general manager of, or consultant or advisor
7	to, any business entity engaged, or assisting
8	others engaged in any of these activities, in
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	

prohibition against it in the 2001 Order are not vague, but clear
 and unambiguous on their face.

37. The Court need not look beyond the four corners of the Order to determine its scope when the provisions are clear on their face. Firefighters Local Union No. 1784 v. Stotts , 467 U.S. 561, 574, 104 S. Ct. 2576, 2585, 81 L. Ed. 2d 483 (1984) ("the 'scope of a consent decree must be discerned within its four corners, and not by reference to what might satisfy the purposes of one of the parties to it'") (quoting United States v. Armour & Co. , 402 U.S. 673, 681-82, 91 S. Ct. 1752, 1757-58 (1971)); Stone, 968 F.2d at 861.

prohibit future, similar, inbound telemarketing. Thus,
 D'Antonio's argument, which is made through counsel and without
 sworn testimony, that he did not understand the ban to apply to
 inbound telemarketing is not credible.

5 40. The American Heritage Dictionary defines 6 "telemarketing" as "the business or practice of marketing goods 7 or services by telephone." (4th Ed. 2009.) This definition is consistent with that in the Permanent Injunction and covers the 8 9 Contempt Defendants' inbound telemarketing program. D'Antonio's reliance on the FTC's Telemarketing Sales Rule, 16 CFR Part 310 10 ("TSR"), does not support excluding inbound telemarketing from 11 the scope of the Preliminary Injunction. The original, and still 12 13 primary, purpose of the TSR, as set forth in the authorizing 14 legislation, is to prevent telemarketing fraud, not to stop irritating cold call telemarketing.⁵ The TSR's definitions of 15 16 "telemarketing" and "telemarketer" ("any person who, in connection with telemarketing, initiates or receives telephone 17 18 calls to or from a customer or donor") describe the Contempt Defendants' telephone sales operation. 16 C.F.R. §§ 310.2 (bb) 19

²¹ 5 See Telemarketing & Consumer Fraud & Abuse Prevention Act, 15 U.S.C. § 6101: (1) Telemarketing differs from other sales 22 activities in that it can be carried out by sellers across State lines without direct contact with the consumer. Telemarketers 23 also can be very mobile, easily moving from State to State. (2) Interstate telemarketing fraud has become a problem of such 24 magnitude that the resources of the Federal Trade Commission are not sufficient to ensure adequate consumer protection from such 25 fraud. (3) Consumers and others are estimated to lose \$40 26 billion a year in telemarketing fraud. (4) Consumers are victimized by other forms of telemarketing deception and abuse. 27 (5) Consequently, Congress should enact legislation that will offer consumers necessary protection from telemarketing deception 28 and abuse.

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	⁶ D'Antonio's counsel suggests that D'Antonio was not
27	sophisticated enough to incorporate this definition. This purported lack of sophistication is inconsistent with the claim

that he based his understanding on Federal Register notices related to the FTC's 2004 do-not-call amendments to the TSR.

43. D'Antonio also argues that it would be
 impracticable for him to know whether inbound telemarketing calls
 were interstate. Given Contempt Defendants' national advertising
 and nationwide distribution of customers, the argument lacks
 merit.

6

7

The Prohibition on Misrepresenting Material Facts Is Clear and Definite.

8 44. Section II of the Permanent Injunction prohibits 9 D'Antonio, and those in active concert with him, from 10 misrepresenting, "in connection with the advertising, marketing, 11 promoting, telemarketing, offering for sale, or sale of any good 12 or service, . . . any fact material to a consumer's decision to 13 buy or accept the good or service." (Doc. 74 at 8-9.)

14 45. The Permanent Injunction provides "fair and welldefined notice" that telemarketing and making material 16 misrepresentations are prohibited. See Reno Air Racing Assoc., 17 Inc. v. McCord , 452 F.3d 1126, 1132 (9th Cir. 2006).

B. <u>The FTC Established by Clear and Convincing</u>
 <u>Evidence That Contempt Defendants Violated the</u>
 <u>Permanent Injunction's Prohibition Against</u>
 Telemarketing.

46. There is clear and convincing evidence that Contempt Defendants violated the Permanent Injunction's 24 25

26 tellone numbenvi ants af(S,rom)Tjells

- 27
- 28

1 dozens of telemarketers fielded thousands of consumer calls and made false promises of modified mortgage loans with lower 2 3 interest rates and substantially reduced monthly payments. The 4 telemarketers used scripted sales pitches and "rebuttal" scripts 5 to induce consumers to purchase the Contempt Defendants' mortgage 6 loan modification and foreclosure rescue services. D'Antonio, 7 TFG, RLG, and ALG all participated directly in the telemarketing campaign. Therefore, Contempt Defendants violated the Permanent 8 9 Injunction by engaging in telemarketing.

- 10
- 11 12

13

C. <u>The FTC Has Established by Clear and Convincing</u> <u>Evidence That Contempt Defendants Violated the</u> <u>Permanent Injunction's Prohibition Against Making</u> Material Misrepresentations.

14 47. There is clear and convincing evidence that 15 Contempt Defendants violated the Permanent Injunction's ban 16 against making material misrepresentations. Contempt Defendants made numerous material misrepresentations to market and sell 17 18 foreclosure prevention and mortgage loan modification services. 19 Specifically, Contempt Defendants falsely represented to consumers that: (1) none of their clients had ever lost a home 20 21 to foreclosure; (2) consumers would receive mortgage loan 22 modifications with substantially reduced interest rates, reduced 23 principal balances, and substantially reduced and affordable monthly payments; and, (3) highly experienced attorneys would 24 25 fight for them in ways that included conducting "forensic audits" 26 that would compel lenders to offer affordable mortgage terms. 27 11

28 //

1	1. Contempt Defendants Misrepresented the Nature
2	of the Services Provided, Their History of
3	Success, and the High Likelihood That
4	Contempt Defendants Would Negotiate a
5	Substantially Reduced Mortgage Payment.
6	48. Contempt Defendants misrepresented that they
7	employed multiple attorneys with foreclosure prevention and loan
8	modification expertise and had never lost a home to foreclosure.
9	Contempt Defendants did not employ the number of
10	attorneys promised, or attorneys with the promised
11	qualifications. Contempt Defendants did not have ten to twelve
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	

1 telemarketers repeated these claims, frequently asserting a 90%
2 or 100% success rate over a ten to twelve year history of
3 successful modifications for their clients.

The Contempt Defendants did not "routinely" negotiate 4 reduced interest rates for its clients nor have a success rate of 5 90% or 100%. Even accepting the Contempt Defendants' contention 6 7 of 100 successful loan modifications for more than 2,000 clients, the result is less than five percent. The Receiver, after having 8 9 reviewed the case files and corresponding computer files for each 10 of the clients identified by Rodis and Chavarela as a successful modification, could substantiate only eight files wherein the 11 12 borrower had been offered and accepted a mortgage loan 13 modification by their lender.

14 51. ALG admitted that it did not successfully modify15 any mortgage loans.

52. The FTC found one successful modification in its random survey of 49 RLG clients who first contacted RLG at least three months before May 28, 2009. This is not "routine" success. Ocntempt Defendants' advertising and marketing claims of routine success, and their frequent claims of 90 % or 100% success over 10 to 12 years of operation, were false.

22 53. Contempt Defendants' express claims to consumers
23 that they would only take them on as clients if they could
24 dramatically reduce their mortgage payments were false.

54. Contempt Defendants' telemarketers, relying on scripts provided by Contempt Defendants, misrepresented the extensive experience and uniform success of the attorneys that would be working for them, and they made repeated express and

1 implied misrepresentations to consumers that they would, in fact, obtain a significant mortgage payment reduction for them in a 2 3 relatively short period of time. In many instances, Contempt 4 Defendants' telemarketers told consumers that they would be 5 better off paying for Contempt Defendants' services than continuing to make mortgage payments because Contempt Defendants 6 7 had never lost a home to foreclosure and because of the inevitable and substantial reduction in payment that their 8 9 attorneys would negotiate for the consumer.

10 The content of RLG's and ALG's websites, radio 55. advertisements, sales scripts, and other marketing materials were 11 12 virtually identical, and telemarketers for both entities made the 13 same misrepresentations. When RLG stopped accepting new clients, 14 its telemarketers became telemarketers of the foreclosure and 15 loan modification services under ALG's name. RLG and ALG both 16 misrepresented that they would conduct forensic audits and 17 aggressively negotiate on consumers' behalf, and both relied on 18 the same deceptive customer "testimonial." ALG continued to use RLG's telemarketing scripts, including misrepresentations that it 19 20 had a long history of success in negotiating substantially 21 reduced mortgage payments and misrepresentations that it would 22 successfully negotiate a substantially reduced mortgage payment 23 for all of its customers.

56. ALG continued RLG's misrepresentations that it had ten to twelve years of experience. ALG also falsely touted its successful representation of over 2,000 homeowners in an April 16, 2009 press release , even though it had a total of only 408 clients as of May 28, 2009, and had not successfully obtained a

1	loan modification for any of its clients.
2	2. Contempt Defendants' Misrepresentations Were
3	Material.
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	

1 Defendants' deceptive advertising, and after Contempt Defendants' telemarketers made repeated false claims about the nature of the 2 3 services they would provide, the experience of their lawyers, 4 their history of success in preventing foreclosure and 5 negotiating a mortgage modification, and the great likelihood 6 that they could negotiate substantial reductions in mortgage loan 7 payments. Scripts used by Contempt Defendants prompted the telemarketers to repeat and stress the deceptive claims about 8 9 history of success and the high likelihood that they would negotiate a substantial reduction in mortgage loan payments even 10 while answering consumers' questions about the "no guarantee" 11 12 policy. The false promises overshadowed the disclaimers; 13 consequently, the disclaimers did not alter the "net impression" 14 conveyed by Contempt Defendants' misrepresentations. See 15 Cyberspace.com, LLC , 453 F.3d at 1200 ("net impression" 16 representation misleading even if it also contains truthful disclosures); FTC v. Medlab, Inc. , No. C 08-822 SI, slip op. at 17 18 7-8 (N.D. Cal. April 21, 2009) (parties cannot "innoculate 19 themselves" from net impression with cautionary statements); FTC v. Vocational Guides, Inc. 20 , 2009 WL 943486, *16, ¶¶ 25-27 (M.D. 21 Tenn. April 6, 2009) (disclaimer did not change the net 22 impression because "[t]he 'no guarantee' caveat in the script was 23 buried in a series of upbeat pronouncements about the easy availability of grant money.") 24

- 25
- 26

4. Evidentiary Objections are Overruled in Part and Sustained in Part.

27 59. D'Antonio objects that consumer testimony about28 the telephone conversations that those consumers had with

the Receiver, or communications made directly to the Receiver,
 whether in attachments or in pages 3 through 14, are overruled.

The remaining parties' objections on foundation and hearsay grounds as to numerous declarations submitted by plaintiff as well as Contempt Defendants are overruled. The Court's findings are based on those facts found to be reliable and admissible.

8

9

D. <u>The Contempt Defendants Did Not Substantially</u> <u>Comply with the Permanent Injunction.</u>

10 60. Contempt Defendants D'Antonio and RLG argue that 11 they were in substantial compliance with the Permanent Injunction 12 based upon a "good faith and reasonable interpretation of the 13 order." In re Dual-Deck Video Cassette Recorder Antitrust

Litigation , 10 F.3d 693, 695 (9th Cir. 1993) ("'Substantial compliance' with the court order is a defense to civil contempt, and is not vitiated by 'a few technical violations' where every reasonable effort has been made to comply.")

The FTC has proven, by clear and convincing evidence, that the Contempt Defendants' violations of the Permanent Injunction were substantive and that Contempt Defendants did not make reasonable efforts to comply.

22 61. Contempt Defendant D'Antonio's purported
23 understanding that the Permanent Injunction's telemarketing
24 prohibition did not apply to Contempt Defendants' telephone
25 marketing campaign is neither in good faith nor reasonable.
26 Contempt Defendants have not proffered any alternative "good
27 faith and reasonable" interpretation of the prohibition on
28 material misrepresentations.

1 62. Contempt Defendants' operation of a large-scale, nationwide telemarketing operation cannot be considered a "merely 2 3 technical" violation of the prohibition against telemarketing. The Contempt Defendants' advertising and telemarketing were 4 5 permeated with material misrepresentations. They operated a 6 multi-million dollar telemarketing fraud to obtain substantial 7 fees from desperate consumers who, concerned with losing their 8 homes, ended up paying for services the Contempt Defendants did 9 not deliver.

10 63. Contempt Defendants argue that they were in 11 substantial compliance with the Permanent Injunction because they 12 made good faith efforts to provide the promised services to their 13 customers, focusing on purported improvements in the "legal 14 department" starting in mid-April, 2009.

15 The Contempt Defendants continued to engage in 16 telemarketing in violation of the Order until the Receiver took possession pursuant to the TRO on May 28, 2009. The Contempt 17 18 Defendants also continued to make material misrepresentations in their national radio advertisements, on their website, in a press 19 20 release, in telemarketing pitches to consumers, and in emails to potential clients until their marketing was stopped pursuant to 21 the TRO on May 28, 2009. 22

The Contempt Defendants were well aware that they were inducing consumers to purchase their services by making material misrepresentations, yet continued to make these representations. There is no evidence that Contempt Defendants had obtained or could obtain the promised results for their new clients.

28

64. Although the Contempt Defendants made some

improvements to their practices, there is strong reason for the 1 Court to question whether the changed practices, which started in 2 mid-April - nearly six months after the first consumers started 3 4 retaining Contempt Defendants' services - were voluntary. See 5 FTC v. Sage Seminars, Inc. , No. C 95-2854 SBA, 1995 WL 798938, at 6 *6 (N.D. Cal. Nov. 2, 1995) (citing United States v. W.T. Grant Co., 345 U.S. 629, 632 n.5, 73 S. Ct. 894, 97 L.Ed. 1303 (1953) 7 (acknowledging that courts should be skeptical of evidence of 8 changed practices when the timing demonstrates anticipation of 9 10 suit).

11 65. Contempt Defendants point to consumer refunds of 12 \$1,483,469 (out of \$12,116,252 in total customer payments) as evidence of substantial compliance. Although many consumers 13 received full or, more commonly, partial refunds, many consumers 14 15 found it difficult or impossible to obtain refunds. Furthermore, 16 the argument that providing refunds somehow makes the falsity of an ad irrelevant "has been repeatedly rejected." FTC v. Think 17 Achievement , 312 F.3d 259, 261 (7th Cir. 2002) ("No one would buy 18 19 something knowing it was worthless and that therefore he would get a refund of his purchase price."); Cyberspace.com , 453 F.3d 20 at 1201-1202 ("Similarly, the fact that companies provided 21 consumers a toll free number to call for refunds does not affect 22 our conclusion that the solicitation" was deceptive); FTC v. 23 Pantron , 33 F.3d 1088, 1103 (9th Cir. 1994) ("the existence of a 24 25 money-back guarantee is insufficient reason as a matter of law to 26 preclude a monetary remedy."); Vocational Guides, Inc. , 2009 WL 27 943486, at *16, ¶¶ 28 - 29 (rejecting defense that contemnors did 28 not violate prohibition against material misrepresentations

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	ALIC
25	
26	
27	
28	