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**UNITED STATES OF AMERICA
BEFORE FEDERAL TRADE COMMISSION**

**COMMISSIONERS: Jon Leibowitz, Chairman
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1. Respondent Abt Electronics, Inc., d/b/a abt.com is an Illinois corporation with its principal office or place of business at 1200 N. Milwaukee Avenue, Glenview, IL 60025. Respondent maintains a website at www.abt.com, which advertises, offers for sale and sells a variety of products to retail customers, including refrigerators, freezers, clothes washers, dishwashers, room air conditioners, and water heaters.
2. The Federal Trade Commission has jurisdiction of the subject matter of this proceeding and of the Respondents, and this proceeding is in the public interest.

ORDER

DEFINITIONS

1. Unless otherwise specified, "Respondents" shall mean Abt Electronics, Inc., d/b/a abt.com and its successors and assigns.

I.

IT IS ORDERED THAT, within five days after the date of service of this Order Respondent shall pay, pursuant to 42 U.S.C. § 6303(a) and FTC Rules of Practice, 16 C.F.R. §§ 1.97-1.98, a civil penalty in the amount of \$137,500. Respondent shall make this payment by electronic fund transfer to the Treasurer of the United States, pursuant to a procedure to be specified by Commission staff in writing. In the event of default, Respondent shall be liable for interest calculated in accordance with 28 U.S.C. § 1961.

By the Commission.

Donald S. Clark
Secretary

SEAL:
ISSUED: October 20, 2010