



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Office of the Secretary

November 12, 2010

Susan Katherine Lapp
State of New Jersey

Re: In the Matter of Rite Aid Corporation, Filee Matt000 0. 94bNovember6)(ii),

and was given serious consideration by the Commission.

Your comment asked whether your personal information was found in an unsecured dumpster used by Rite Aid Corporation ("Rite Aid"). Consumers whose information was found in the dumpsters are not reasonably identifiable, because most of the documents have been destroyed and the Commission did not have access to all of the documents in the first place. Thus, we do not currently have information that would enable us to identify the affected consumers. You may wish to contact the company directly to request a listing of those pharmacies in which personal information was disposed of inappropriately.

In any event, the Commission believes that the proposed order will ensure that Rite Aid uses reasonable and appropriate procedures to protect its customers' and employees' personal information going forward. Among other things, the proposed consent order requires Rite Aid to implement and mTD(me)Tj14.6400 0.00002 TD(. A)Tj17.o

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