



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

November 22, 2010

James Sebastian
Illinois

Re: Comment was placed on the public record pursuant to Section 2.34 of

the Commission's Rules of Practice 16 C.F.R. § 2.34.

Your comment expresses general support for the action taken by the Commission. The Commission will continue to monitor the marketplace to guard against similar deceptive conduct.

After considering your comment, along with others received in this matter, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. A copy of the final Decision and Order is enclosed for your information. Relevant materials also are available from the Commission's Website at <http://www.ftc.gov>.

Thank you again for your comment. The Commission is aided in its analysis by hearing from a variety of sources, and we appreciate your interest in this matter.

By direction of the Commission.

April J. Tabor
Acting