



Office of the Secretary

UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

Re: Reverb Communications, Inc.  
FTC Matter No. 092 3199

Dear Sir or Madam:

Thank you for the comment you submitted on August 27, 2010, regarding the above referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

Your comment expresses general support for the action taken by the Commission. The Commission will continue to monitor the marketplace to guard against similar deceptive conduct.

After considering your comment, along with others received in this matter, the Commission