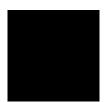
UNITED STATES OFAMERICA FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580



Office of the Secretary

March 2, 2011 Ms. Laura Borst. The Commission has placed gromment on the public grod

pursuant to Rule 4.9(16))((ii) of the Commission's Rules of Practic 46 C.F.R. § 4.9(b6)((ii), and has igren it serious considention.

Your comment expresses concern with Twitter's privacy and data security practices, particularly with respecto its administrative controls, and **teta** that Twitter should be quired to better ensure the pivracy and security of its users' nonpublic informatione information expression that is

nonpublic information. Twitter must also obtain initial and biennial assessments of the effectiveness of this program from aqualified, independent, third-party professional. Should Twitter's information security program fail to reasonably protect consumers' information, the company could be in violation of the ordeand subjecto monetary penalties of up to \$16,000 per violation, pursuat to Section 5(I) of the TC Act. Futher, the oder pohibits Twitter from misrepresenting the extent to which it maintains the privacy and security of its users' information, thus requiring that Twitter takereasonable steps to honor theorices expressed by users throug their privacy settings.

In light of these considerations, the Commission has determined that the public interest would best be seed by issuing the Decision and Orderin final form without anymodifications. The final Decision and Order and other relevant materials are available from the Commission's website at http://