FEDERAL TRADE COMMISSION

WASHINGTON, D.C. NOTICE OF APPEARANCE 20580

CASE NAME FILE/DOCKET NUMBER

POM Wonderful LLC, et al 009344

> Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

[] counselor representative for the respondent (Complete items 1, 2, 4, and 5 below)

IE1I counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE
Include name, address and telephone of each

Michael Ostheimer
Federal Trade Commission
601 New Jersey Avenue, NW
NJ-3212

Washington, DC 20580
202-326-2699

2. RESPONDENTS
Include address and telephone numbers of ali persons, partn s corporations, or associations

3. ASSOCIATE/ASSISTANT DIRECTOR

IMary K.Engle
4. SIGNATURE OF SENIOR COUNSEL 5. DATE SIGNED

(Mary Johnson) 3/14/2011

Return this form to: H-135
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600 Pennsylvania Ave. NW
Washington, D.C. 20580

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