





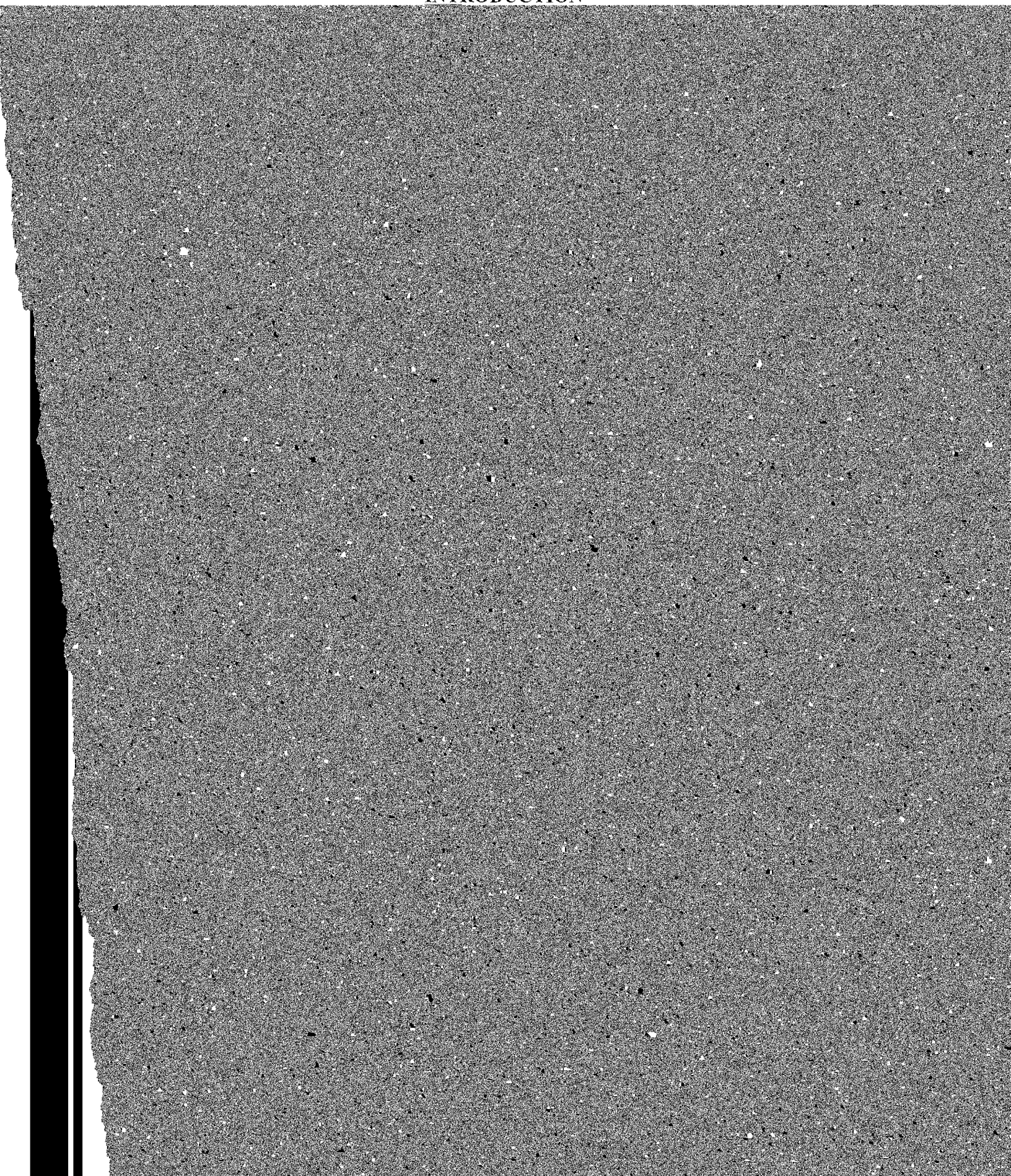








**INTRODUCTION**





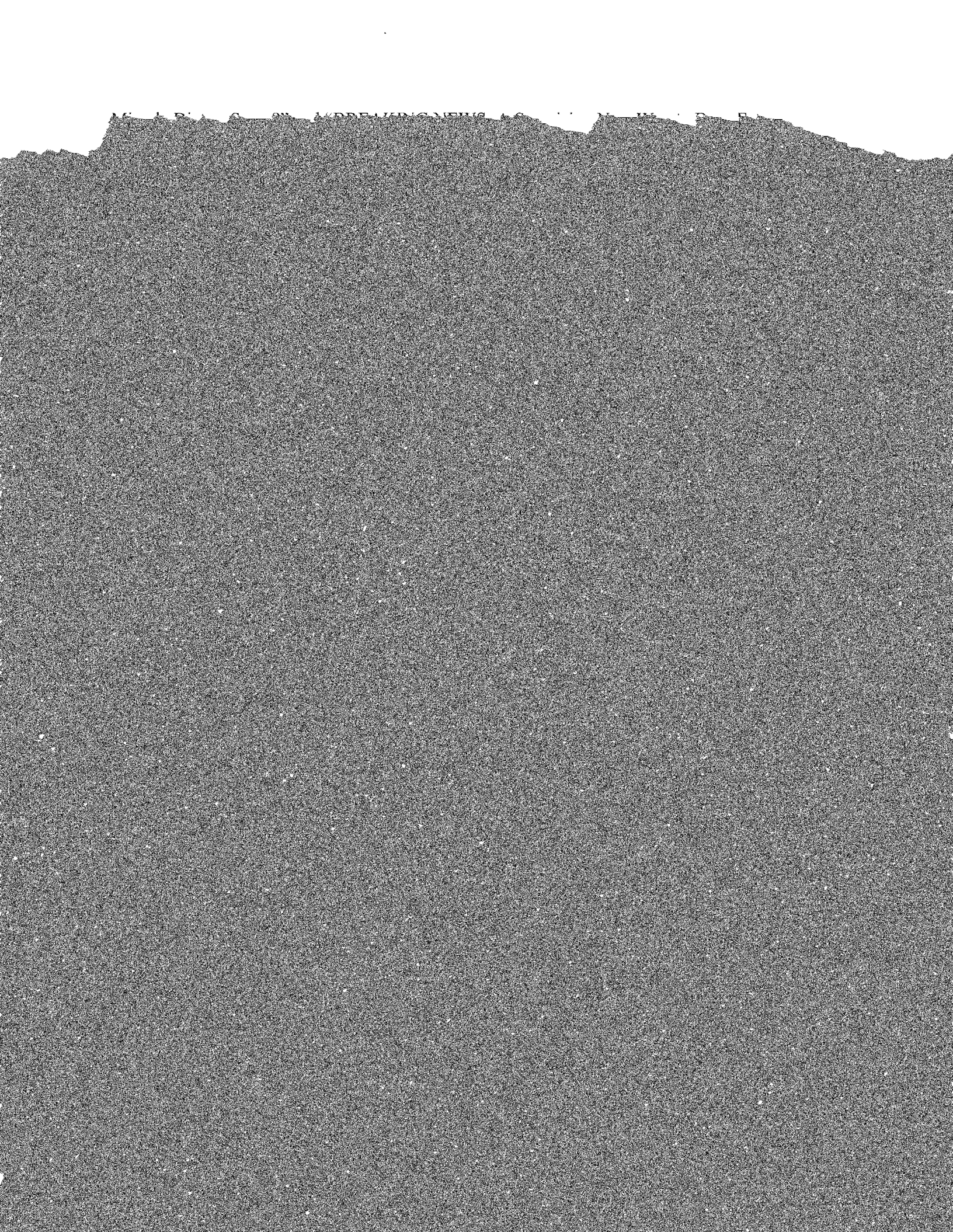






























drink for man or other animals” and “drug” as, *inter alia*, “articles (other than food) intended to

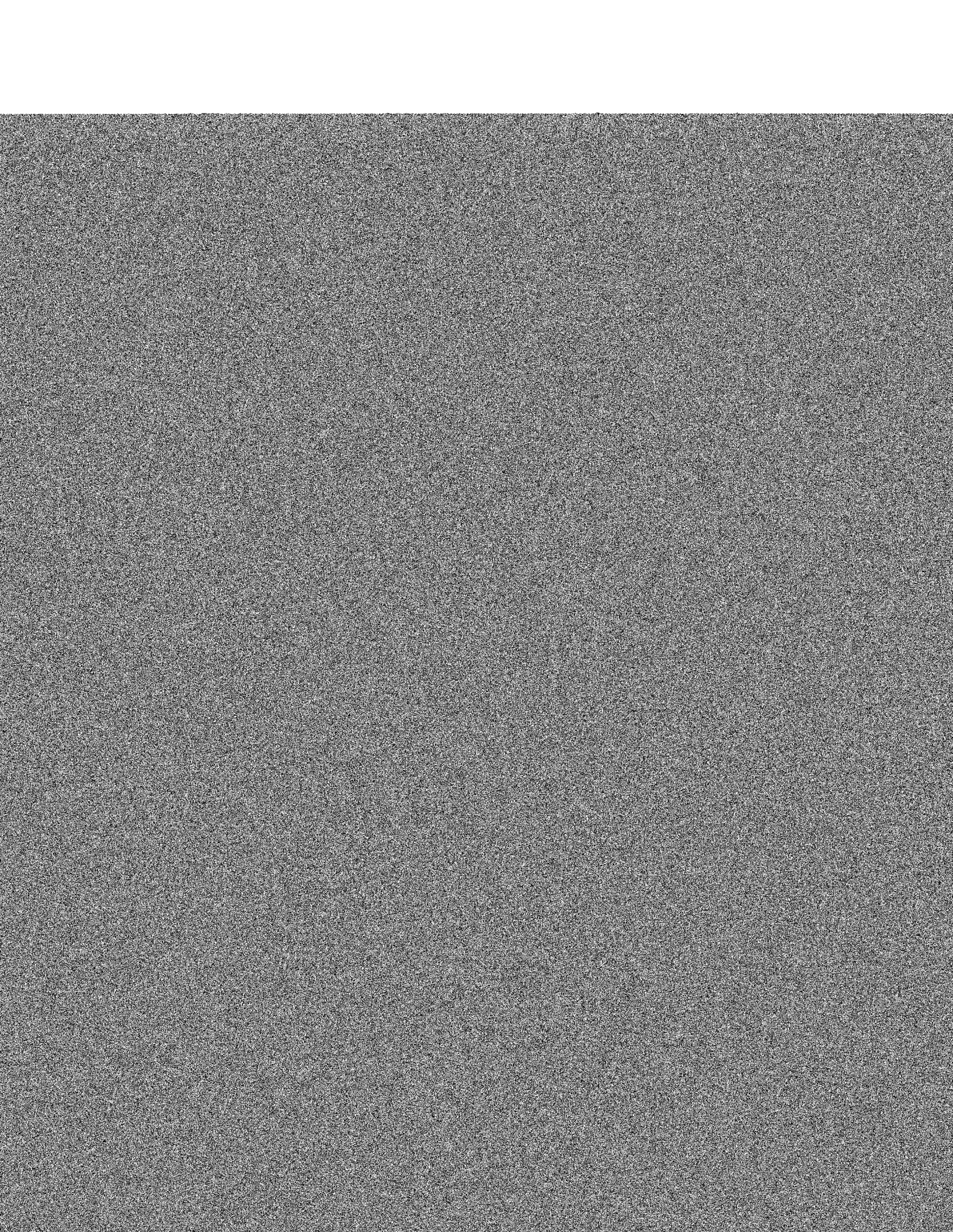




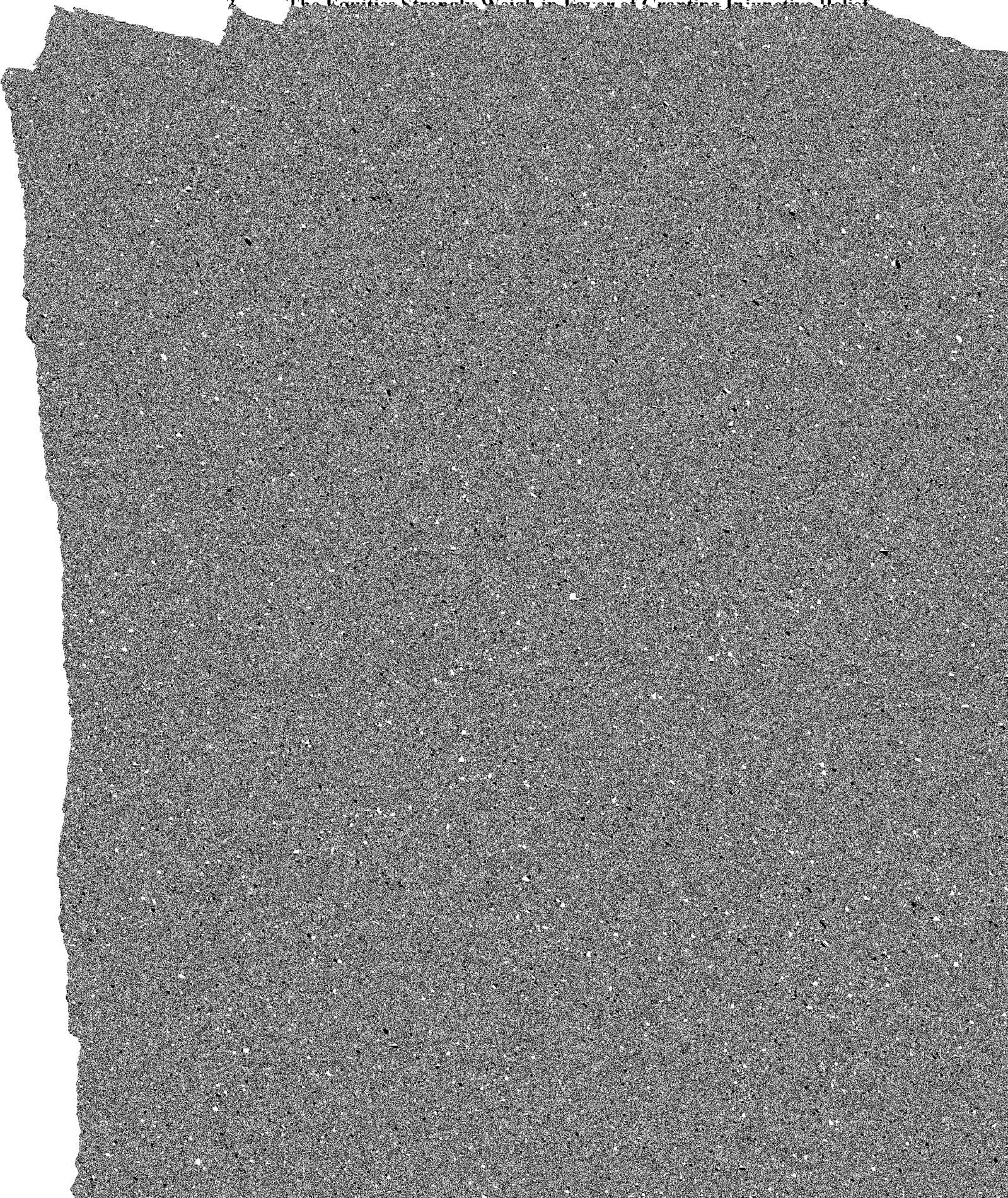


advertisements.<sup>17</sup> Defendants attempt to avoid their misrepresentations through an ineffective disclaimer, in much smaller font, buried at the bottom of some of their fake news sites.





2 The Equities Strongly Weigh in Favor of Granting Injunctive Relief





warranted. See e.g. *SEC v. Bankers Alliance Corp.*, 881 F. Supp. 673, 676-77 (D.D.C. 1995).



