

UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION

FEDERAL TRADE COMMISSION,)	
)	
Plaintiff,)	
)	
v.)	Judge Matthew F. Kennelly
)	
IMM INTERACTIVE, INC., a New York)	Magistrate Judge Jeffrey T. Gilbert
Corporation formerly known as NTERMARK)	
COMMUNICATIONS, INC., also d/b/a COPEAC)	
and NTERMARK MEDIA,)	

¹ Plaintiff's Proposed TRO is attached as Exhibit 1.

See, e.g., FTC v. Central Coast Nutraceuticals, Inc., 10 C 4931 (N.D. Ill. Aug. 5, 2010) (Norg

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3. As explained in more detail in the FTC's memorandum and exhibits filed herewith in support of this Motion, the injunctive relief requested by the FTC is warranted in this case Defendant is engaging in deceptive practices in violation of the FTC Act in connection with the advertising of acai berry weight loss products on websites crafted to look like legitimate news sites. Many of Defendant's websites feature purported reporter's first-hand account of losing twenty-five pounds after using an acai berry supplement for four weeks. The weight loss claims are false, and the websites are simply advertisements aimed at deceptively enticing consumers to purchase