WILLARD K. TOM General Counsel

VICTOR F. DEFRANCIS KAREN JAGIELSKI Federal Trade Commission 600 Pennsylvania Avenue, NJ-3212 Washington, DC 20580 202-326-3495, vdefrancis@ftc.gov 202-326-3259 (facsimile)

SUSAN J. STEELE Chief, Civil Division United States Attorney's Office 970 Broad Street, Suite 700 Newark, NJ 07102 (973) 645-2920, susan.steele@usdoj.gov (973) 645-2702 (facsimile)

UNITED STATES DISTRICT COURT DISTRICT OF NEW JERSEY

Case 2:09-cv-01262-FSH -MAH Document 86 Filed 08/02/10 Page 10 of 23 PageID: 719

Case 2:09-cv-01262-FSH -MAH Document 86 Filed 08/02/10 Page 11 of 23 PageID: 720

Case 2:09-cv-01262-FSH -MAH Document 86 Filed 08/02/10 Page 12 of 23 PageID: 721

Case 2:09-cv-01262-FSH -MAH Document 86 Filed 08/02/10 Page 13 of 23 PageID: 722

2. Posing as consumers, marketers, manufacturers, suppliers,

wholesalers, retailers, distributors, or other product-related

Case 2:09-cv-01262-FSH -MAH Document 86 Filed 08/02/10 Page 15 of 23 PageID: 724

Case 2:09-cv-01262-FSH -MAH Document 86 Filed 08/02/10 Page 17 of 23 PageID: 726

following address:

Associate Director for Enforcement Federal Trade Commission 600 Pennsylvania Avenue, NW, Room NJ-2122 Washington, DC 20580

Attn: FTC v. Romeo, et al. (D. N. D. Case No. 2:09-1262 (W.IM)

Case 2:09-cv-01262-FSH -MAH Document 86 Filed 08/02/10 Page 19 of 23 PageID: 728

Case 2:09-cv-01262-FSH -MAH Document 86 Filed 08/02/10 Page 20 of 23 PageID: 729

Case 2:09-cv-01262-FSH -MAH Document 86 Filed 08/02/10 Page 21 of 23 PageID: 730

Case 2:09-cv-01262-FSH -MAH Document 86 Filed 08/02/10 Page 22 of 23 PageID: 731

Case 2:09-cv-01262-FSH -MAH Document 86 Filed 08/02/10 Page 23 of 23 PageID: 732