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If you file your comment on paper, write "ScanScout, File No. 102 3185" on your comment and on the envelope, and mail or deliver it to the following address: Federal Trade Commission, on your), 600 Pennsylvania Avenue

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² In November 2010, ScanScout merged with Tremor Media, Inc., now known as Tremor Video, Inc. Tremor Video, Inc. is included in the definition of respondent in the order. In addition, the order includes a representation by ScanScout that any parents, subsidiaries, and successors necessary to effectuate the relief contemplated by the order are bound to the order as if they had signed the agreement and were made parties to the proceeding.

