

UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS:

Jon Leibowitz, Chairman  
William E. Kovacic  
J. Thomas Rosch  
Edith Ramirez  
Julie Brill

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In the Matter of )  
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POOL CORPORATION )

File No. 101-0115

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a corporation. )

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dent,” and it now appearing that Proposed Respondent is willing to enter into

an Agreement Containing Consent Order to Cease and Desist (“Consent Agreement”) from certain acts and practices, and providing for other relief,

IT IS HEREBY AGREED by and between Proposed Respondent and its attorney, and counsel for the Commission that:

1. Proposed Respondent agrees to the terms and conditions set forth in the draft

Complaint here attached.

3. Proposed Respondent waives:

a. any further procedural steps;

b. the requirement that the Commission’s Decision and Order attached hereto and made a part hereof, contain a statement of findings of fact and conclusions of law;

c. all rig

Proposed Respondent also waives any right it may otherwise have to service of any appendices or attachments to the Decision and Order, and agrees that it is bound to comply with and will comply with the Decision and Order to the same extent as if they had been served with copies of the appendices or attachments, where Proposed Respondent is already in possession of copies of them.

9. The Complaint may be used in construing the terms of the Decision and Order, and no agreement, understanding, representation, or interpretation not contained in the Decision and Order, or the Consent Agreement may be used to vary or contradict the terms of the Decision and Order.
10. Proposed Respondent has read the draft of the Complaint and the Decision and Order contemplated hereby. By signing this Consent Agreement, Proposed Respondent represents and warrants that it can accomplish the full relief contemplated by this Consent Agreement, and that all parents, subsidiaries, affiliates, and successors necessary to effectuate the full relief contemplated by this Consent Agreement are parties to the Consent Agreement and are bound thereby as if they had signed this Consent Agreement and were made parties to this proceeding and to the Decision and Order. Proposed Respondent agrees to comply with the draft Decision and Order from the date it signs this Consent Agreement. Proposed Respondent further understands that it may be liable for civil penalties in the amount provided by law for each violation of the Decision and Order after it becomes final.

Signed this \_\_\_\_ day \_\_\_\_\_, 2011

POOL CORPORATION

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FEDERAL TRADE COMMISSION

By: \_\_\_\_\_  
Linda Holleræ

Approved:

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Geoffrey Green  
Deputy Assistant Director  
Bureau of Competition

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Melanie Sabo  
Assistant Director  
Bureau of Competition

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Pete Levitas  
Deputy Director  
Bureau of Competition

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Richard A. Feinstein  
Director  
Bureau of Competition