Plaintiff Federal Trade Commission ("Commission" or "FTC"), pursuant to Rule 65(b) of the Federal Rules of Civil Procedure and Civil L.R. 231, is respectfully applying to this Court on an expedited basis for a non-noticed Temporary Restraining Order ("TRO").

As grounds for this motion, the Commission states that Defendants are engaging in acts and practices that violate Section 5(a) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 45(a), and the Fair Debt Collection Practices Act ("FDCPA"), 15 U.S.C. et6920g. as set forth in the Complaint, Memorandum of Points and Authorities in support of this moltion, and the supporting declarations and exhibits.

The proposed TRO would temporarily: (1) restrain the Defendants from violating Section 5(a) of the FTC Act and Sections 806 and 807 of the FDCPA; (2) freeze the Defendants' assets; (3) allow immediate access to Defendants' business premises, order certain expedited discovery, and require the Defendants to retain business and financial records; and (4) require the Defendants to show cause why a preliminary injunction should not issue, extending the foregoing temporary relief until the merits of the Commission's allegations are adjudicated

The interests of justice require that this motion be heard on an expedited basis, pulsuant to Fed. R. Civ. P. 65(b). Hearing this motion on an expedited basis will prevent immediate and irreparable damage to the Commission's efforts to redress consumer losses that have resulted

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I. INTRODUCTION

Plaintiff, Federal Trade Commission ("FTC"), brings this emergency action to halt a pernicious and massive debt collection scam. Defendants' collectors prey upon cash-strapped payday loan borrowers. They masquerade as police officers and bombard victims with calls – threatening arrest and other dire consequences – to extort payments for bogus debts. Defendants operate from a home in Tracy, California and an office in Pleasanton, California. They have no affiliation with any law enforcement agency and no authority to collect these debts. They simply pocket the money that they extort from intimidated consumers.

Working through call centers in India, Defendants' scheme has involved at least 2.7 million calls and more than 600,000 phone numbers. Since 2010, they have collected and processed more than \$5 million from consumers already in dire financial straits. Defendants' practices violate the Federal Trade Commission Act's ("FTC Act") prohibition of "unfair or deceptive acts or practices," 15 U.S.C. § 45(a), and the Fair Debt Collection Practices Act ("FDCPA"), 15 U.S.C. 1692et seq.

We respectfully ask that the Court issue an parteTRO to: (1) halt the deceptive and

¹ Sabhi Atts. A (Articles of Incorporation), B (CA Secretary of State Records). (Declarations and exhibits cited in this memorandum have been filed concurrently with this motion. The content of declarations is referred to by the declarant's last name and the declaration paragraph number(s), e.g., Sabhi ¶ 1. Documents attached to declarations are referred to by the declarant's last name and attachment number, e.g., Sabhi Att. A. If there is more than one declarant with the same last name, the first initial is included. If there is more than one declaration from a declarant, the second one is signified by "II."). ² Id. Atts. C (Articles of Incorporation), D (CA Secretary of State Records). ³ Id. Atts. B, D. ⁴ Id., Atts. B, D, M-6 (Bank of America document), N-2-4 (Chase application), P-8 (Chase account summary) P-13 (Trust One Merchant Application), P-17 (IRS documents), P-19 (NDF merchant application), P-25 (CA Franchise Tax Board document). ⁵ Id. Atts. G (property records), P-3, P-15 (lists as"home address" on merchant applications). ⁶ Id. Atts. P-2, P-6-7. ⁷ Id. Att. B. ⁸ Id. ¶ 45, Att. O.

⁹ Id. ¶ 23b, Att. J-3.

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       <sup>10</sup> Id. ¶ 76.
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       <sup>11</sup> Id. ¶ 12, Att. D.
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       <sup>12</sup> Id. ¶¶ 9, 10, 12, 35, 40, 45, 49, Atts. B-1, D-1, P-3, P-5, P-6, P-14, P-15, P-20, P-24, M-3, N-3; Whitney (BBB)
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      Att. B-9.
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       <sup>13</sup> Sabhi Atts. M-3, N-2-4, O-2-3, P-2-8.
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¹⁵ Sabhi ¶ 71, Atts. Y-1, Y-2, Y-&ee alsoCarson-Huff ¶ 2 ("My husband of 42 years passed away in 2010 and I

Defendants' victims have applied for a payday loan. Allen ¶ 4; Barringer ¶ 2; Carson-Huff ¶ 2; Hooks ¶ 2 T.

Johnson ¶ 3; Lee Att. A; Meier Att. 3; McMullen ¶ 2; Whitney (BBB) Att. A-9 (Caviness), Att. A-28 (Valdes).

applied for payday loans via the Internet to help me get through a financially difficult period.").

¹⁴ Sabhi ¶ 21, Att. I-3-4.

¹⁶ Sabhi ¶ 71, Atts. Y-1, Y-2, Y-8.

many cases, the callers also threaten to file a lawsuit against the consumer seeking thousands of dollars in legal fees. The callers further threaten to inform the consumer's employer about the phantom debt and warn that the consumer could lose his or her job. One consumer reported that the caller went so far as threatening to have her children taken away from her. Another was led to believe that Defendants were conducting surveillance of her house and place of employment. Consumers also report that the callers use obscene and vulgar language.

The collectors call consumers relentlessly, at home and at work and at all hours of the day. Indeed, one consumer reportedly received 40 back-to-back calls in one morning. Call records show that hundreds of consumers each received more than 50 calls from Defendants. One consumer declarant received more than 100 calls. Simply not answering the phone offers no respite – the callers just bombard the consumers with offensive voicemail messages. Some consumers report that the callers threatened to call, or actually did call, the consumers' employer, neighbors, and relatives. When the consumer seeks substantiation for the dept, or

Andrews Att. A; B. Foster ¶ 2; Flahaut ¶ 2; Grossi Att. A; Johnson Att. A; Nelson Att. A; Sabhi Atts. R-20, R-39, R-123, R-256.

²⁶ Allen ¶¶ 5, 8, 10; Crandell ¶ 5; Gervais ¶¶ 2, 6; S. Johnson Att. A; T. Johnson ¶ 2; Kowal ¶ 15; Kowal II, ¶¶ 3, 5, 9.

²⁷ T. Johnson ¶ 2.

²⁸ Kowal ¶ 3.

 $^{^{29}}$ Allen \P 17; Hooks \P 5; T. Johnson \P 5.

³⁰ Gervais ¶ 2 ("calls to my place of employment were relentless"); Hooks ¶ 5 ("calls back to back for up to two hours"); S. Johnson Att. A ("same man call [sic] me for the last three days"); T. Johnson ¶ 2 ("12-15 phone calls per day").

Hooks ¶ 5 ("calls began in the morning and continued until approximately 8 or 9pm"); T. Johnson, ¶ 2 ("late at night"); Kowal II ¶ 7 ("midnight"); Flahaut ¶ 6 ("early in the morning, from 8-10am").

³² Allen ¶ 2.

^{25 | 33} Sabhi ¶¶ 30, 31.

^{26 | 34} Sabhi ¶¶ 30, 31.

³⁵ Kowal 🛮 14, Att. D; Sabhi 📲 14, 16, Atts. E-F; B. Foster 🖺 6, Att. A; Andrews Att. A; Barringer 🖣 13; Hooks 🖣 5.

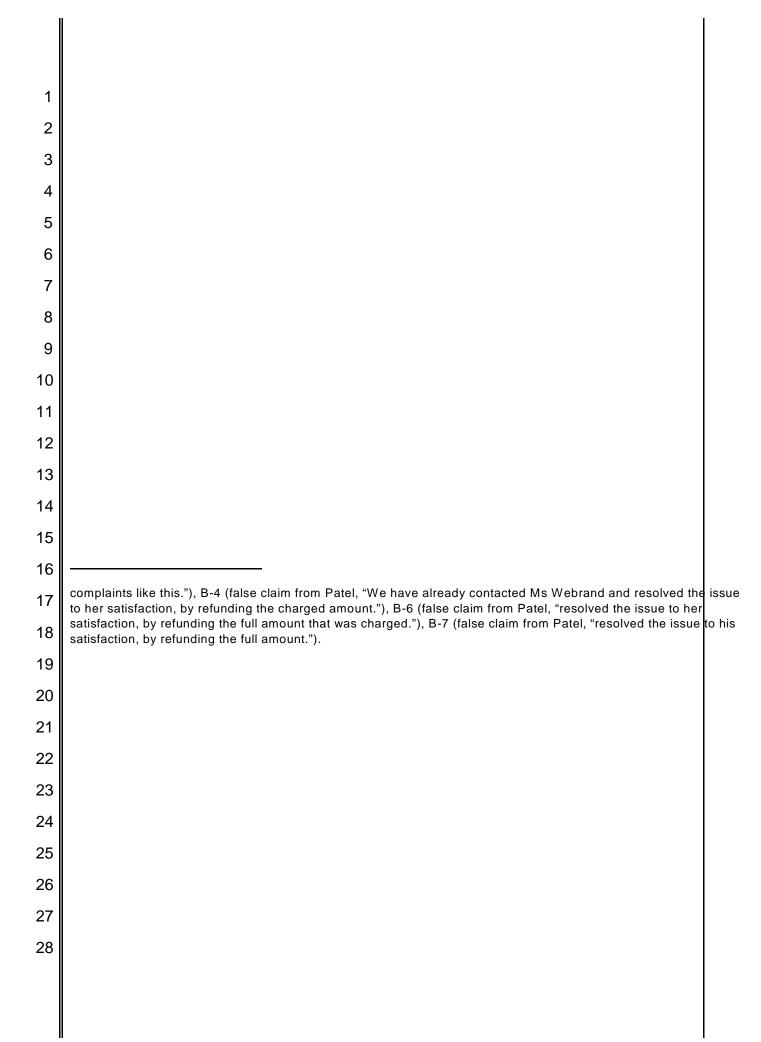
³⁶ Allen ¶ 10; Flahaut ¶ 4; Gervais ¶ 6; S. Johnson Att. A; Kowal, ¶ 3; Kowal II ¶ 9.

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      <sup>37</sup> Allen ¶¶ 6, 9; Crandell ¶ 2; B. Foster ¶¶ 3-4; Gervais ¶¶ 2, 5; T. Johnson ¶¶ 3, 5; Kennedy Att. A; Kowal ¶ ¼;
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      Kowal II ¶ 5; Lee Att. A.
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      <sup>38</sup> Carson-Huff ¶¶ 3, 5; B. Foster ¶ 2; Gervais ¶¶ 2-3; Sabhi Atts. R-34, R-46, R-63, R-65, R-79, R-100, R-115, R-
      158, R-168, R-176, R-181, R-183-84, R-199, R-214, R-243, R-270, R-275.
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      <sup>39</sup> Carson-Huff ¶ 5; Gervais ¶ 11; Kowal ¶ 6; McMullen ¶ 5.
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      <sup>40</sup> Allen ¶ 7; Crandell ¶ 6; Barringer ¶ 5; Gervais ¶ 3; Kowal ¶ 3.
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      <sup>41</sup> Carson-Huff ¶ 4; B. Foster ¶ 4; Gervais ¶¶ 3-4; McMullen ¶ 5.
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⁴³ Allen ¶ 14; Barringer ¶ 13; Broxton Att. A; Carson-Huff, ¶¶ 5-6, 17, 27; Crandell ¶¶ 4, 8; B. Foster ¶ 6; Gervais

¶¶ 4-7; T. Johnson ¶ 5; Kennedy Att. A; Kowal Osnson ¶ 5; Kennedy Att de6o0(186 T)-0(f8712(oh)(¶)23(7;∮35(Cr)17(an):

⁴² Allen ¶ 11; T. Johnson ¶ 4; Kowal ¶ 5.



contact their payday lenders are told that the collection calls from Defendants are fraudulent. 81 Andrews Att. A:W. Foster ¶ 4; Gatewood Att. A; S. Johnson Att. A; Kennedy Att. A; Kowal ¶ 9; McMullen ¶ 7; Meier Att. A; Nelson Att. A; Whitney (BBB), Att. A-2; Sabhi ¶ 61, Atts. R-27, R-39-40, R-49, R-79, R-158, R-168, R-193. 82 Sabhi ¶¶ 67, 69, Att. V (various industry consumer alerts). Additionally, the FTC, many state attorneys general, the FDIC, and the FBI's Internet Crime Complaint Center have also issued alerts to warn consumers about this type of fraudulent payday loan collection calls. ¶ 68, Att. W (various government agency consumer alestes);also id ¶ 66, Att. U (article about this type of fraud froSnacramento Be)e. 83 Sabhi ¶ 26 (Bank records show that Defendants paid Allianz Infonet \$1.07 million from July 2010 through December 2011). 84 Sabhi ¶ 28. 85 Id. Although the IP addresses indicate that the calls originate in India, consumers' caller ID does not reveal that location. Consumers report their caller ID displaying domestic phone num8ers, e.g. Gervais ¶¶ 9, 10 (number shown on caller ID was 646-918-0991 but told to call back 347-637-6457 and 646-727-4981); T. Johnson ¶ 2 (consumer was told to call 510-256-0381); Kowal ¶ 2 (was provided the following phone numbers: 914-721-4566, 409-239-7081, 409-440-4184, 646-571-3306), Kowal II ¶¶ 4, 6 (caller ID indicated that the calls came from 4D1-

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86 Sabhi ¶ 30.

526-3373, 209-205-4002, 409-420-2321.).

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      <sup>87</sup> Whitney (BBB) Att. B-1.
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      <sup>88</sup> Sabhi ¶ 50b, Att. P-1.
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      <sup>89</sup> Sabhi ¶ 32.
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      <sup>90</sup> Sabhi ¶ 56.
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      <sup>91</sup> Sabhi ¶ 58.
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      92 Carson-Huff ¶ 2 ("My husband of 42 years passed away in 2010 and I applied for payday loans via the Internet to
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saying, 'How will your kids feel when you get arrested?'"), 5 ("One of my employees answered my business phone and later told me that the caller had cursed at her because she wouldn't transfer the call to me."); Kowal ¶ 3 (The

calls scared me and I was often shaking when I hung up the phone."); Kowal II ¶ 9 ("I am extremely upset that I continue to receive calls from individuals claiming to be law enforcement officers."); Whitney (BBB) Atts. A-5

("she got scared"), A-14 ("I was scared), A-24 ("I was scared . . . I felt threatened"), A-28 ("I became scared")

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has broad authority under the FTC Act to 'grant ancillary relief necessary to accomplish complete justice' ") (quoting FTC v. Pantrqr8B F.3d 1088, 1102 (9th Cir. 1994)); Singer 668 F.2d at 1113 ("We hold that Congress, when it gave the district court authority to grant a permanent injunction against violations of any provisions of law enforced by the Commission, also gave the district court authority to grant any ancillary relief necessary to accomplish complete justice "). In fact, Congress observed that Section 13(b) "authorizes the FTC to file suit to enjoin any violations of the FTC Act. The FTC can go into court ex transfer an order freezing assets, and is also able to obtain consumer redress." S. Rep. No. 103-30, at 15-16 (1993), reprinted in 1994 U.S.C.C.A.N 1776, 1790-91.

B. The FTC meets the applicable legal standard for issuance of a temporary restraining order and preliminary injunction.

The evidence submitted by the FTC meets the standard for issuing a TRO and a

of deceptive behaviorFTC v. Sec. Rare Coin & Bullion Corp., 931 F.2d 1312, 1316 (8th Cir. 1991); FTC v. Amy Travel Serv., Inc., 875 F.2d 564, 572 (7th Cir. 1989). As to the second prong, in balancing the equities, the "public interest should receive greater weight" than private interests/orld Wide Factor,\$882 F.2d at 347. This principle is

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As discussed in Section III.B.-Esupra Defendants misrepresent the following to consumers: (1) that the consumer is delinquent on a payday loan that Defendants have the authority to collect; (2) that Defendants are a law enforcement authority or that they are otherwise affiliated with a government agency; (3) that the consumer will be arrested or imprisoned for failing to pay the Defendants; and (4) that the Defendants can or will take formal legal action against a consumer who fails to pay, such as filing suit.

These representations are presumed to be material because Defendants make them expressly. Moreover, they are likely to affect – and in fact have affected – consumers' conduct. The FTC has shown a likelihood of success on its claim that Defendants are engaging in deceptive practices in violation of the FTC Act.

b. Defendants' practices violate the FDCPA.

The FTC is likely to show that Defendants are debt collectors engaging in deceptive and abusive practices that violate the FDCPA. In 1977, the "FDCPA was enacted as a broad remedial statute designed to 'eliminate abusive debt collection practices by debt collectors, to insure that those debt collectors who refrain from using abusive debt collection practices are not competitively disadvantaged."

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they fail to pay Defendants the demanded sum. In fact, Defendants are not authorized to, and do not intend to, have consumers arrested or imprisoned.

Defendants violate Section 807(5) by threatening to take action that is not lawful or that the Defendants do not intend to take, such as filing suit. 15 U.S.C. § 1692e(5). As set forth in Section III.E.supra

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likelihood of success on its claim that Defendants are engaging in deceptive and abusive practices in violation of the FDCPA.

> 2. The balance of equities favors issuance of a TRO.

The equities support the issuance of a temporary restraining order in this case. Once the FTC has shown a likelihood of success on the merits, the Court must balance the equities, assigning greater weight to the public interest than to any of defendants' private concerns. Affordable Media 179 F.3d at 1236. The public equities in this case are compelling, as the public has a strong interest in stopping the deceptive and abusive scheme, and in preserving the assets necessary to provide effective final relief to victime idat 1236;FTC v. John Beck Amazing Profits, LLC2009 U.S. Dist. LEXIS 130923, at *50-51 (C.D. Cal. Nov. 17, 2009). Defendants, by contrast, have no legitimate interest in continuing to deceive consumers and persisting with conduct that violates federal lasee World Wide Factors 82 F.2d at 347 (upholding district court finding of "no oppressive hardship to defendants in requiring them to comply with the FTC Act, refrain from fraudulent representation or preserve their assets from dissipation or concealment."). An injunction is required to ensure that Defendants' scheme does not continue while the case is pending.

C. Kirit Patel is individually liable.

Patel is responsible for the deceptive and abusive practices of the corporations he controls, and he therefore should be subject to the temporary restraining order and an asset freeze. Stefanchik 559 F.3d at 931 Cyberspace.com 453 F.3d at 1202 (individuals can be liable for corporate violations of the FTC Act). Individual liability for injunctive relief is appropriate where the individual directly participated in or had the authority to control corporate acts and practices. Stefanchik 559 F.3d at 931FTC v. Medlab, Inc., 615 F. Supp. 2d 1068, 1081 (N.D. Cal 2009). Authority to control can arise from assuming the duties of a corporate officer, particularly when the corporate defendant is a small, closely-held corpor Ation. Travel 875 F.2d at 573.

Individuals may also be liable for monetary relief if they had knowledge of the practices at issue. Publ'g Clearing House 104 F.3d at 1171. "The extent of an individual's involvement

account signatory for BGMs(eSections II.A. and III.Csupra), Patel must know that his companies are not making loans or purchasing actual debt from payday lenders.

Accordingly, Patel, having authority to control the challenges practices, participating in them, and having full knowledge of them, should be held liable for the violations alleged in the FTC's complaint.

D. Defendants operate as a "common enterprise."

Defendants operate their scheme as a common enterprise. Factors for determining the existence of a common enterprise include: (i) common control; (ii) sharing office space; (iii)

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¹⁰² Sabhi ¶ 46. The financial relationship between Broadway Global and In-Arabia is tangled. Bank records show transfers to and from Broadway Global and various entities with the name In-Arabi和 35, 37, 42, 73-74, Atts. M-N.

probability of success on the merits, the district court did not abuse its discretion in granting the injunction to freeze World Wide's assets. Singer, 668 F.2d at 1113 ("13(b) provides a basis ¹⁰³ Sabhi ¶¶ 36, 41, 55. ¹⁰⁴ Id.

Dated: April 3, 2012 Respectfully submitted, WILLARD K. TOM General Counsel /s/ LISA D. ROSENTHAL, Cal. Bar # 179486 SARAH SCHROEDER, Cal. Bar # 221528 KERRY O'BRIEN, Cal. Bar # 149264 AUSTIN A.B. OWNBEY, Cal. Bar # 272197 Federal Trade Commission 901 Market Street, Ste. 570 San Francisco, CA 94103 (415) 848-5100 (voice), (415) 848-5184 (fax) lrosenthal@ftc.gov, sschroeder@ftc.gov kobrien@ftc.gov, aownbey@ftc.gov **TRO Memo**