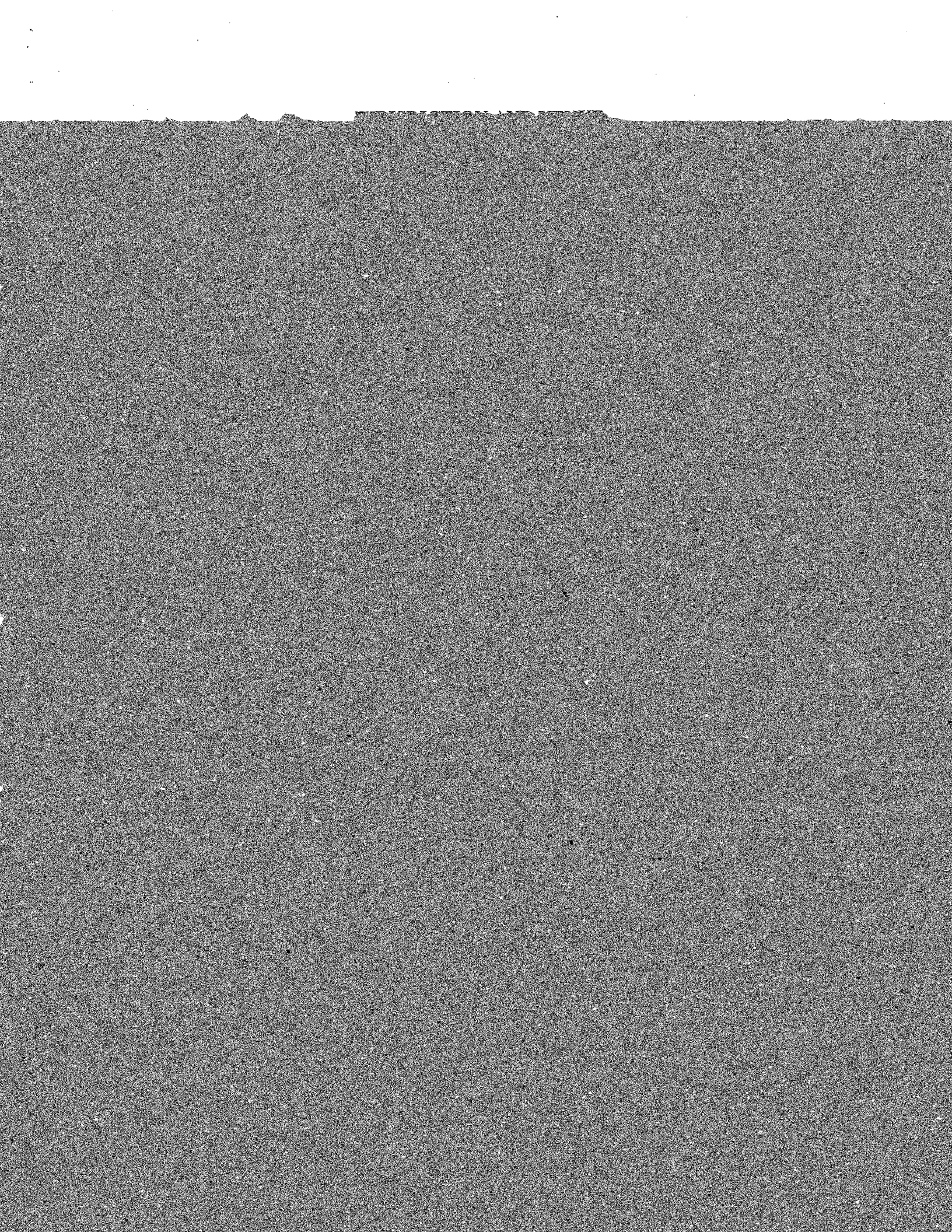


United States Attorney for the
Southern District of New York

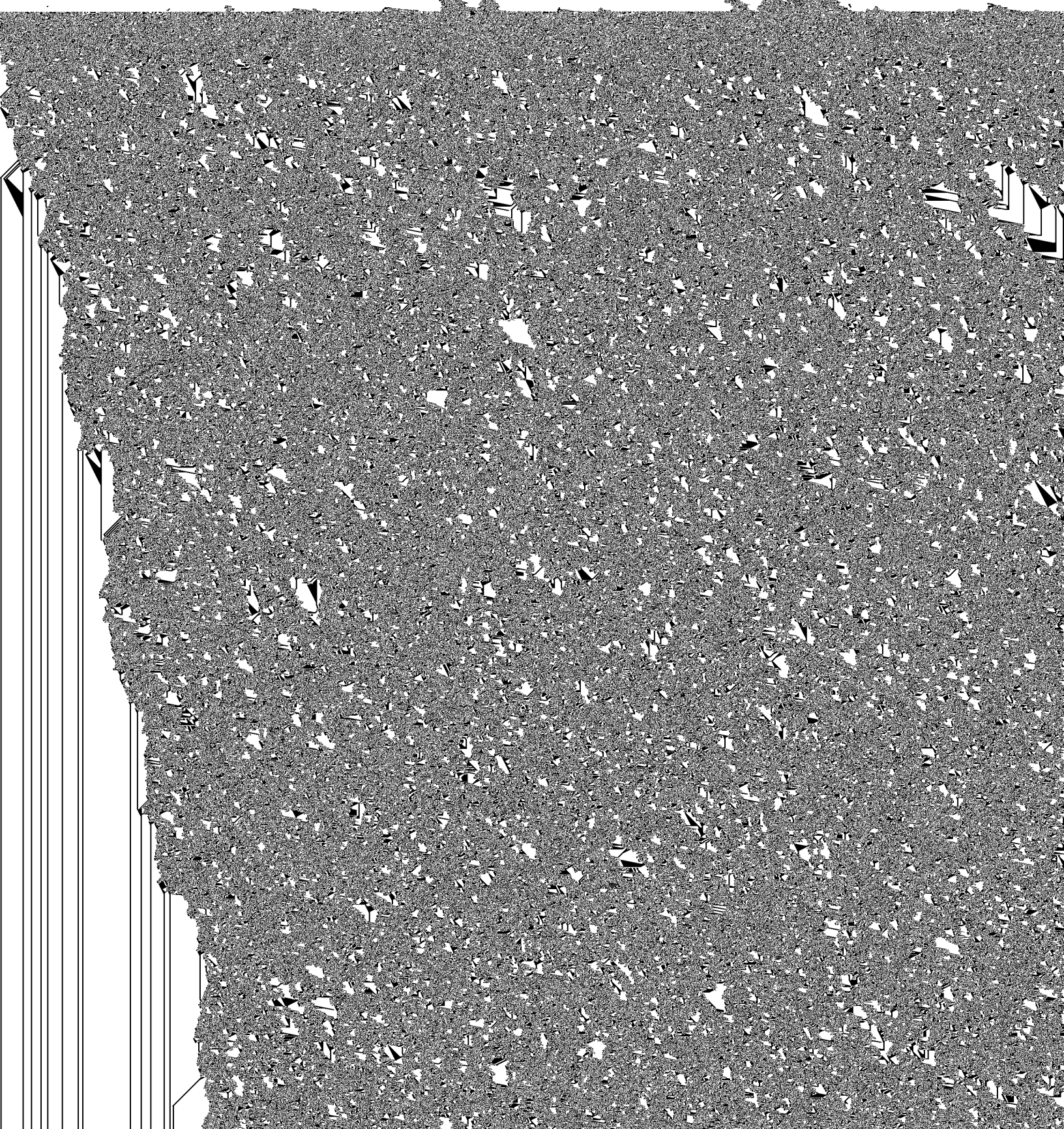
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17. Defendants have violated the Funeral Rule as described above with knowledge as set forth in Section 5(m)(1)(A) of the FTC Act, 15 U.S.C. § 45(m)(1)(A).

18. Pursuant to Section 18(d)(3) of the FTC Act, 15 U.S.C. § 57a(d)(3), a violation of



(4) Award Plaintiff such additional relief as the Court may deem just and proper.

Dated: New York, New York
May 8, 2012

PREET BHARARA
United States Attorney for the
Southern District of New York