UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION

| COMMISSIONERS: | Jon Leibowitz, Chairmai |
|-----------------------|-------------------------|
| | J. Thomas Rosch |

| WINCHESTER INDUSTRIES, |) | Docket No. C-4362 |
|------------------------|---|-------------------|
| a partnership. |) | |
| |) | |
| |) | |

COMPLAINT

The Federal Trade Commission, having reason to believe that Winchester Industries ("respondent") has violated the provisions of the Federal Trade Commission Act, and it appearing to the Commission that this proceeding is in the public interest, alleges:

1. Respondent Winchester Industries is a Pennsylvania partnership with its principal office or place of business at 500 Leech AvnnTj99.9600 0.0000 TD(lvania par)Tj47.52006.0000 TD(eec)Tj, Saltsburg(

A. Bristol Windows Internet Promotional Material

Manufacturer 47% Energy Savings Pledge Replace your old drafty, Energy Wasting windows and doors NOW and SAVE, SAVE, SAVE

Exhibit A (www.bristolwindows.com).

[T]he triple-paned design of some replacement windows, such as Bristol windows, can also produce energy savings up to 50% per year.

Exhibit B (www.bristolwindows.com).

Since replacing the double-paned windows, according to Simon, the triple-paned windows have cut his family's heating and cooling bills in half. 'With the Bristol windows, we save over \$2,500 a year in heating and cooling

D. Bristol Windows Promotional Materials

"Stop Wasting Money On Your Energy Bills!" "47% Energy Savings Pledge!"

Exhibit G.

Howeve

10. The acts and practices of respondent as alleged in this complaint constitute unfair or deceptive acts or practices in or affecting commerce in violation of Section 5(a) of the Federal Trade Commission Act.

THEREFORE, the Federal Trade Commission this sixteenth day of May, 2012, has issued this complaint against respondent.

By the Commission, Commissioner Rosch and Commissioner Ohlhausen not participating.

Donald S. Clark Secretary

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