
likely to provide any additional information not already thoroughly addressed in those briefs and the related materials. The Commission has therefore determined that oral argument is not necessary to determine the issues currently pending before the Commission. Accordingly,

IT IS ORDERED that Respondent's Motion requesting that the Commission conduct an oral argument be, and it hereby ~~DE~~ DENIED.

By the Commission.

Donald S. Clark
Secretary

ISSUED: August 6, 2012

³ The Commission relied on these same principles to determine not to conduct an oral argument in *the Matter of Gemtronics, Inc., and William H. Isely, Docket No. 9330* (addressing the Respondents' appeal from the Initial Decision on their application for attorney fees and other expenses) Order Dispensing With Oral Argument (October 7, 2010), available at <http://www.ftc.gov/os/adjpro/d9330/101007gemtronicsorder.pdf>