



a. **CarePatrol's Web Site:**

Safe, Pre-Screened, Qualified Providers Fast & Easy

Families usually do not start their search in hopes to find the assisted living or independent living community with:

- **The most citations or violations**
- **The worst care history or**
- **The highest staff turnover**

But that is **exactly what can happen** when you request a list of assisted living options from other assisted living websites. **You Deserve Qualified, Safe Choices!**

That's why CarePatrol's local, Nationally Certified Advisors **look beyond the chandeliers and fancy lobbies** to monitor each community's care history and state violations so we can recommend:

The Safest Options For Your Loved One

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**Pre-Approved Options**

Whether the choice is in-home care, an assisted living community, adult family home, nursing home or a retirement community, your Senior Care Consultant keeps safety and comfort in mind. You receive only the best, prescreened options for care, based on your desired location, needs and affordability. **Only about 30% of all care options meet our high standards.**

**Viewing Your Options**

After completing an assessment, your **Senior Care Consultant will coordinate or accompany you on a tour** of our prescreened providers that's tailored to y

**b. CarePatrol's Web Site:**

**You Have Choices...  
We Have Their Grades**

You can spend your time on the Internet **SEARCHING** for Assisted Living options for your loved one and **find pretty pictures and fluffy descriptions** of care facilities near you..... **Does that Help You Find A Safe, Quality Care Facility?**

At CarePatrol, We Don't Just Send You a List of Facilities Like Everyone Else Does. We Grade Each and Every Facility From "A" to "F" Based On Their Last State Survey. Our Local Senior Care Consultants also Pre-Screen every home we recommend

Exh. B

**c. CarePatrol's Web Site:**

**Click Below to Meet our Consultants**

<a href="#"><u>Alabama</u></a>	<a href="#"><u>Iowa</u></a>	<a href="#"><u>Nevada</u></a>	<a href="#"><u>South Dakota</u></a>
<a href="#"><u>Alaska</u></a>	<a href="#"><u>Kansas</u></a>	<a href="#"><u>New Hampshire</u></a>	<a href="#"><u>Tennessee</u></a>
<a href="#"><u>Arizona</u></a>	<a href="#"><u>Kentucky</u></a>	<a href="#"><u>New Jersey</u></a>	<a href="#"><u>Texas</u></a>
<a href="#"><u>Arkansas</u></a>	<a href="#"><u>Louisiana</u></a>	<a href="#"><u>New Mexico</u></a>	<a href="#"><u>Utah</u></a>
<a href="#"><u>California</u></a>	<a href="#"><u>Maine</u></a>	<a href="#"><u>New York</u></a>	<a href="#"><u>Vermont</u></a>
<a href="#"><u>Colorado</u></a>	<a href="#"><u>Maryland</u></a>	<a href="#"><u>North Carolina</u></a>	<a href="#"><u>Virginia</u></a>
<a href="#"><u>Connecticut</u></a>	<a href="#"><u>Massachusetts</u></a>	<a href="#"><u>North Dakota</u></a>	<a href="#"><u>Washington</u></a>
<a href="#"><u>Delaware</u></a>	<a href="#"><u>Michigan</u></a>	<a href="#"><u>Ohio</u></a>	<a href="#"><u>West Virginia</u></a>
<a href="#"><u>Florida</u></a>	<a href="#"><u>Minnesota</u></a>	<a href="#"><u>Oklahoma</u></a>	<a href="#"><u>Wisconsin</u></a>
<a href="#"><u>Georgia</u></a>	<a href="#"><u>Mississippi</u></a>	<a href="#"><u>Oregon</u></a>	<a href="#"><u>Wyoming</u></a>
<a href="#"><u>Hawaii</u></a>	<a href="#"><u>Missouri</u></a>	<a href="#"><u>Pennsylvania</u></a>	
<a href="#"><u>Idaho</u></a>	<a href="#"><u>Montana</u></a>	<a href="#"><u>Rhode Island</u></a>	
<a href="#"><u>Illinois</u></a>	<a href="#"><u>Nebraska</u></a>	<a href="#"><u>South Carolina</u></a>	
<a href="#"><u>Indiana</u></a>			

Exh. C

6. Through the means described in Paragraph 5, CarePatrol has made representations, expressly or by implication that:

- a. It monitors or grades the care history and violations of virtually all, or a substantial majority, of all assisted living facilities in a consumer's desired location (Exhs. A through C);

- b. It provides services through a network of senior care consultants who are located in every state (Exh. C); and
- c. It monitors or grades assisted living facilities based on a review of the facilities' latest state inspection reports (Exh. B).

7. In truth and in fact:

- a. CarePatrol does not monitor or grade the care history and violations of virtually all, or a substantial majority, of assisted living facilities in a consumer's desired location. In most states listed on CarePatrol's website, it has not monitored or graded any facilities;
- b. CarePatrol does not provide its services through a network of senior care consultants who are located in every state; and
- c. In numerous instances, CarePatrol does not monitor or grade assisted living facilities based on a review of the facilities' most recent state inspection reports.

Therefore, the representations set forth in Paragraph 6 are false or misleading.

8. Through the means described in Paragraph 5, respondent has represented, expressly or by