

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION

ORIGINAL

ATTACHMENT A

For the purpose of protecting the interests of the parties and third parties in the above-captioned matter against improper use and disclosure of confidential information submitted or produced in connection with this matter:

IT IS HEREBY ORDERED THAT this Protective Order Governing Confidential Material ("Protective Order") shall govern the handling of all Discovery Material, as hereafter defined.

1. As used in this Order, "confidential material" shall refer to any document or portion thereof that contains privileged, competitively sensitive information, or sensitive personal information. "Sensitive personal information" shall refer to, but shall not be limited to, an individual's Social Security number, taxpayer identification number, financial account

identification number, passport number, date of birth (other than year), and any sensitive health information identifiable by individual, such as an individual's medical records.

6 Material may be designated as confidential by placing on or affixing to the document

containing such material (in such manner as will not interfere with the legibility thereof),

if the material is confidential by placing on or affixing to that

folder or box, the designation "CONFIDENTIAL--FTC Docket No. 9354" or any other appropriate notice that identifies this proceeding, together with an indication of the portion or portions of the document considered to be confidential material. Confidential

10. If counsel plans to introduce into evidence at the hearing any document or transcript containing confidential material produced by another party or by a third party, they shall

party to seek an order that the document or transcript be granted *in camera* treatment. If that party wishes *in camera* treatment for the document or transcript, the party shall file an appropriate motion with the Administrative Law Judge within 5 days after it receives