

February 20, 2013

Daniel Martin Bellemare Counsel 1010 Sherbrook Street West, Suit 2200 Montréal, Quéec Canada 3A 2R7

Benjamin Masse, President Steerals hc. 3535 Quee Mary Street Suite 200 Montréal, Quéec CanadaH3V 1H8

Re: In the Matter of Competenc., File No. 1023155, Detet No. C-4384

Mr. Bellemae and Mr Masse:

Thank you for your comment, on bhealf of Stereads hc. ("Steerals"), regarding the Federal TradeCommission's consent argement in the aboventitled proceeding The Commission has place your comment on the publie cond pursuant to Rule 4.9(bb))(ii) of the Commission's Rules of Practice 6 C.F.R. § 4.9(bb))(ii), and has given it serious consideration.

 In light of these considerations, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without any modifications. The final Decision and Order and other relevant materials areavailable from the Commission's website at <u>http://www.ftc.gov</u>. It helps the Commission's analysis to hear form a variety of sources in its work. The Commission thanks you again for your comment.

By direction of the Commission, Chairman Leibowitz and Commissioner Wright not participating.

Donald S. Clark Secreary