



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Office of the Secretary

March 13, 2013

Mr. Mark Sokolow
Law Office of Mark Sokolow
State of Texas

*Re: In the Matter of Epic Marketplace, Inc., and Epic Media Group, LLC
File No. 112 3182, Docket No. C-4389*

Dear Mr. Sokolow:

Thank you for your comment regarding the Federal Trade Commission's proposed consent agreement in the above-entitled proceeding. The Commission has placed your comment on the public record pursuant to rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii), and has given it serious consideration.

Your comment suggests that the Commission impose a fine on Epic Marketplace, Inc. and Epic Media Group, LLC. 5.2800 0.0000 TD(t, u)Tj15.3600 0.0000 TD(nd)Tj12.0000 0.0000 TD(e)

Having considered all the facts of this case and all of the comments submitted in response to the proposed order, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without any modifications. The final Decision and Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>. It helps the Commission's analysis to hear from a variety of sources in its work. The Commission thanks you again for your comment.

By direction of the Commission, Commissioner Wright not participating.

Donald S. Clark
Secretary