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have a permissible purpose to receive them. Further, the order prohibits Equifax from selling prescreened lists in connection with offers for debt relief products or services and mortgage assistance relief products and services, when advance fees are charged, with limited exceptions. Should Equifax violate any term of the final order, it could be liable for civil monetary penalties of up to \$16,000 per violation per 0.000(civil monetary)TjgBT72.0000 675.240035owush10w72.0000 675.2400