



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Bureau of Consumer Protection

May 24, 2001

Mr. Jason Catlett
President
Junkbusters Corp.
P.O. Box 7034
Green Brook, NJ 08812

Mr. Marc Rotenberg
Executive Director
Electronic Privacy Information Center
1718 Connecticut Ave., N.W.
Suite 200
Washington, D.C. 20009

Re: Petition Requesting Investigation of and Enforcement Action Against Amazon.com

Dear Mr. Catlett and Mr. Rotenberg:

On December 4, 2000, Junkbusters Corp. and the Electronic Privacy Information Center filed a

Moreover, Amazon has informed the FTC that it has never sold, traded, or rented the personal information of any of its customers, even those customers who did **not** e-mail never@amazon.com, and it will not do so without notice to its customers and an opportunity for them to choose not to have their information shared. Exhibit A at 2-3.

Although Amazon's revisions to its privacy policy are subject to various interpretations, Amazon's letter describes its actual practices. It thus does not appear that Amazon has violated Section 5 of the FTC Act by making material changes in its previously disclosed information collection and disclosure policies. We would expect that in the event of a material change to its stated privacy practices, Amazon would provide adequate notice to customers as well as a mechanism to obtain consumers' consent to the change with respect to information already collected from them. In addition, we of course would urge Amazon and others developing their privacy policies to make their policies clear and understandable to consumers.

We appreciate your bringing this matter to our attention. Petitions from groups such as yours are a helpful means of reviewing possible unfair or deceptive practices. We have the opportunity to review such petitions under Section 1(e) of the FTC Act. We will consider any petition that is timely and contains information that would be helpful in reviewing possible unfair or deceptive practices. We have the opportunity to review such petitions under Section 1(e) of the FTC Act.