

UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION

WASHINGTON, D.C. 20580

Office of the Secretary

January 3, 2013

Susan A. Creighton, Esq. Wilson Sonsini Goodrich & Rosati 1700 K Street, N.W. Fifth Floor Washington, D.C. 20006

Re: Google Inc., FTC File No. 111-0163

Dear Ms. Creighton:

The Federal Trade Commission has been conducting an investigation of the search business of Google Inc. to determine whether certain acts or practices may violate Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 45. Upon further review of this matter, it now appears that no further action is warranted by the Commission at this time. Accordingly, the investigation has been closed. This action is not to be construed as a determination that a violation may not have occurred, just as the pendency of an investigation should not be construed as a determination that a violation has occurred. The Commission reserves the right to take such further action as the public interest may require.

By direction of the Commission.

Donald S. Clark Secretary