Bureau of Consumer Protection
Division of Enforcement

Julia Solomon Ensor
Attorney

Email: jensor@ftc.gov
Direct Dial; (202) 326-2377

FEDERAL EXPRESS

Ms. LindaM. Weinberg
Barnes & Thornburg LLP

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

November 14, 2012

1717 Pennsylvania Ave. N. W., Suite 500
Washington, D.C. 20006

Dear Ms. Weinberg:

The staff of the Federal Trade Commission has received your submissions of July 19,2012, and July 20,2012, on behalfofHawkEnterprises, Inc. ("Hawk"). In correspondence and discussions, you indicated that some Hawk floor cleaners and floor polishers were labeled "Made in USA" and packaged in cartons labeled "Made in USA" although they contained Mexican-made motors. After receiving Commission staffs letter, you stated that Hawk implemented a remedial action plan to correct its representations. This plan included: (1) removing "Made in USA" markings from the relevant products; (2) correcting "Made in USA" representations in the Hawk catalogue and on the Hawk website; (3) discontinuing "Made in USA" stenciling on shipping cartons; and (4) providing updated information to sales representatives and distributors with respect to the relevant products.

Based on your statements, the staff has decided not to pursue this investigation
any further. This action should not be construed as a determination that there was no violation of Section 5 of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. §
45. The Commission reserves the right to talce such further action as the public interest may require. If you have any questions, you can reach me at (202) 326-2377.

Sincerely,

ta Solomon Ensor

Staff Attorney