Division of Enforcement
Bureau of Consumer Protection

FEDERAL EXPRESS

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UNITED STATES OF AMERICA

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of the Federal Trade Commission ("FTC") has received your submission of
July 30, 2010 on behalf of Ritter Chemical, LLC ("Ritter"). In your letter, you assert that, starting in late February or March of2010, Ritter advertised its Alecto herbicide product as "Made in USA" on its website and on stickers for approximately 5,000 Alecto product containers. According to your letter, the company removed the "Made in USA" statement from its website and halted the placement of "Made in USA" stickers on products upon being contacted by FTC staff in July 2010. You also state that Ritter has cautioned each of its distributors against making misrepresentations concerning the manufacturing process or origin of Alecto products.

Based on your statements, the staff has decided not to pursue this investigation any
further. This action should not be construed as a determination that there was no violation of Section 5 ofthe Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 45. The Commission reserves the right to take such further action as the public interest may require.