150 William Street. 13th FL.
New York. NY 10038

UNITED STATES OF AMERICA

FEDERAL TRADE COMMISSION

NEW YORK REGIONAL OFFICE

November 21, 1995

H wa Jin Chung, President
Samsung Electronics America Inc. 105 Challenger Road
Ridgefield Park, NJ 07660

Re: Samsung Electronics

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Samsung Electronics America Inc., page 2

disclosure requirements intended to ensure the non-deceptive advertising of size of computer monitors. Accordingly, the FTC investigation has been closed. This action is not to be construed as a determination that a violation may not have occurred, just as the pendency of an investigation should not be construed as a determination that a violation has occurred. The Commission reserves the right to take such further action as the public interest may require.

1(... continued)

Micha J~ Bloom
RegionaYDirector
New York Regional Office

Inc.; Samsung Electronics America, Inc., Samtron Displays, Inc .• Samsung Electronics Co., Ltd., Samsung Display Devices Co., Ltd., Samsung InfonnatioD. Systems America, Inc., and Samsung America, Inc.; Tandy Corporation; and Viewsonic Corporation, and Optiquest, Inc.