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Bureau of Competition

Mr. H. John Greeniaus
President
Nabisco Foods Group
7 Campus Dr.
Parsippany, NJ 07054

Dear Mr. Greeniaus:

UNITED STATES OF AMERICA

FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

November 17, 1995

The Commission has conducted an investigation of whether
your company's 1978 agreement with the United Egg Producers to restrict certain types of advertising may have violated section 5 of the Federal Trade Commission Act.

Upon further investigation and review of this matter, it now appears that no further action is warranted by the Commission at this time. We note that the 1978 agreement has been modified by a federal court to preclude only false statements and we have not found the existence of any similar agreement involving other egg substitute producers. Accordingly, the investigation has been closed. This action is not to be construed as a determination that a violation may not have occurred, just as the pendency of an investigation should not be construed as a determination that a violation has occurred.

The ·~ommission reserves the right to review and take further action i~ the future relating to advertising restrictions
invol vir'.' vour company.

Michael E. Antalics
Assistant Director