

Board of Governors of the Federal Reserve System, October 9, 1997.

**William W. Wiles,**

*Secretary of the Board.*

[FR Doc. 97-27341 Filed 10-15-97; 8:45 am]

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## FEDERAL TRADE COMMISSION

[File No. 962-3072]

### Ashland, Inc.; Analysis To Aid Public Comment

**AGENCY:** Federal Trade Commission.

**ACTION:** Proposed consent agreement.

**SUMMARY:** The consent agreement in this matter settles alleged violations of federal law prohibiting unfair or deceptive acts or practices or unfair methods of competition. The attached Analysis to Aid Public Comment describes both the allegations in the draft complaint that accompanies the consent agreement and the terms of the consent order—embodied in the consent agreement—that would settle these allegations.

**DATES:** Comments must be received on or before December 15, 1997.

**ADDRESSES:** Comments should be directed to: FTC/Office of the Secretary, Room 159, 6th St. and Pa. Ave., NW., Washington, DC 20580.

**FOR FURTHER INFORMATION CONTACT:** Elaine D. Kolish, Federal Trade Commission, S-4302, 6th St. and Pennsylvania Ave., NW., Washington, DC 20580. (202) 326-3042. Robert Frisby, Federal Trade Commission, S-4302, 6th St. and Pennsylvania Ave., NW., Washington, DC 20580. (202) 326-2098.

**SUPPLEMENTARY INFORMATION:** Pursuant to section 6(f) of the Federal Trade Commission Act, 38 Stat. 721, 15 U.S.C. 46, and section 2.34 of the Commission's Rules of Practice (16 CFR 2.34), notice is hereby given that the above-captioned consent agreement containing a consent order to cease and desist, having been filed with and accepted, subject to final approval, by the Commission, has been placed on the public record for a period of sixty (60) days. The following Analysis to Aid Public Comment describes the terms of the consent agreement, and the allegations in the accompanying complaint. An electronic copy of the full text of the consent agreement package can be obtained from the Commission Actions section of the FTC Home Page (for October 8, 1997), on the World Wide Web, at "http://www.ftc.gov/os/actions97.htm." A paper copy can be obtained from the

FTC Public Reference Room, Room H-130, Sixth Street and Pennsylvania Ave., NW., Washington, DC 20580 either in person or by calling (202) 326-3627. Public comment is invited. Such comments or views will be considered by the Commission and will be available for inspection and copying at its principal office in accordance with section 4.9(b)(6)(ii) of the Commission's Rules of Practice (16 CFR 4.9(b)(6)(ii)).

### Analysis of Proposed Consent Order To Aid Public Comment

The Federal Trade Commission has accepted, subject to final approval, an agreement to a proposed consent order from Ashland, Inc. ("Ashland"). The agreement would settle a proposed complaint by the Federal Trade Commission that Ashland engaged in unfair or deceptive acts or practices in violation of section 5(a) of the Federal Trade Commission Act.

The proposed consent order has been placed on the public record for sixty (60) days for reception of comments by interested persons. Comments received during this period will become part of the public record. After sixty (60) days, the Commission will again review the agreement and the comments received and will decide whether it should withdraw from the agreement or make final the agreement's proposed order.

This matter concerns advertising practices related to the sale of Valvoline TM8 Engine Treatment ("TM8"). The proposed complaint charges that, through the use of statements contained in its advertisements and promotional materials, Ashland made the following unsubstantiated representations: (1) TM8 bonds Teflon to engine parts; (2) compared to motor oil alone, TM8: reduces engine wear; reduces camshaft bearing wear by up to 75%; reduces main bearing wear by up to 75%; under high temperature conditions experienced by engines, provides twice as much wear protection; extends the duration of engine life; and improves fuel economy; and (3) One treatment of TM8 lasts for 50,000 miles. Lastly, the proposed complaint alleges that Ashland falsely represented that tests prove that, compared to motor oil alone, TM8: reduces camshaft bearing wear by up to 75%; reduces main bearing wear by up to 75%; under high temperature conditions experienced by engines, provides twice as much wear protection; and improves fuel economy.

The proposed consent order contains provisions designed to prevent Ashland from engaging in similar acts and practices in the future. Part I of the proposed order prohibits Ashland from making any representation about the

performance or attributes of any engine treatment unless, at the time it makes the representation, Ashland possesses and relies upon competent and reliable evidence, which when appropriate must be scientific evidence, that substantiates the representation. Part I also prohibits Ashland from misrepresenting the results of tests or studies.

The proposed order also contains standards provisions regarding record-keeping, notification of changes in corporate status, distribution of the order, termination of the order, and the filing of a compliance report.

The purpose of this analysis is to facilitate public comment on the proposed order, and it is not intended to constitute an official interpretation of the agreement and the proposed order or to modify their terms in any way.

**Donald S. Clark,**

*Secretary.*

[FR Doc. 97-27358 Filed 10-15-97; 8:45 am]

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## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### Food and Drug Administration

#### Medical Devices; Product Development Protocol; Public Workshop

**AGENCY:** Food and Drug Administration, HHS.

**ACTION:** Notice.

**SUMMARY:** The Food and Drug Administration (FDA), in cooperation with the Health Industry Manufacturers Association (HIMA), is announcing a public workshop to discuss use of the Product Development Protocol (PDP) as an alternate means for medical device approval. This public workshop is being held so that FDA may gather information to assist in developing an efficient, practical PDP process.

**DATES:** The public workshop will be held on Wednesday, October 22, 1997, 8:30 a.m. to 5 p.m.

**ADDRESSES:** The public workshop will be held at the Renaissance Hotel, 999 9th St. NW., Washington, DC 20001. Attendees requiring overnight accommodations may contact the hotel at 202-898-9000 and reference the FDA/HIMA meeting to ensure conference rates. To register for the public workshop, contact HIMA, Meetings Department, 1200 G St. NW., Washington, DC 20005, 202-434-7237.

**FOR FURTHER INFORMATION CONTACT:** Lillian L. Yin, Center for Devices and Radiological Health (HFZ-470), 9200