

[Dkt. C-3622]

**J. Walter Thompson USA, Inc.;  
Prohibited Trade Practices, and  
Affirmative Corrective Actions****AGENCY:** Federal Trade Commission.**ACTION:** Consent order.

**SUMMARY:** In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and unfair methods of competition, this consent order prohibits, among other things, a New York-based advertising agency, which prepared advertisements for Jenny Craig, Inc., from claiming that any weight-loss program is recommended, approved, or endorsed by any person, group, or other entity, unless it possesses and relies upon competent and reliable scientific evidence to substantiate the representation. In addition, the consent agreement prohibits the respondent from misrepresenting the existence, results, or interpretations of any test, study, or survey.

**DATES:** Complaint and Order issued October 20, 1995.<sup>1</sup>**FOR FURTHER INFORMATION CONTACT:** David Newman, Federal Trade Commission, San Francisco Regional Office, 901 Market St., Suite 570, San Francisco, CA. 94103. (415) 744-7920.

**SUPPLEMENTARY INFORMATION:** On Wednesday, August 2, 1995, there was published in the Federal Register, 60 FR 39396, a proposed consent agreement with analysis In the Matter of J. Walter Thompson USA, Inc., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

No comments having been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to cease and desist, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interprets or applies sec. 5, 38 Stat. 719, as amended; 15 U.S.C. 45, 52)

Donald S. Clark,

*Secretary.*

[FR Doc. 96-9419 Filed 4-16-96; 8:45 am]

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<sup>1</sup> Copies of the Complaint, the Decision and Order, and statements by Commissioners Azcuena, Starek and Varney are available from the Commission's Public Reference Branch, H-130, 6th Street & Pennsylvania Avenue, N.W., Washington, D.C. 20580.

[Dkt. C-3620]

**Live-Lee Productions, Inc., et al.;  
Prohibited Trade Practices, and  
Affirmative Corrective Actions****AGENCY:** Federal Trade Commission.**ACTION:** Consent order.

**SUMMARY:** In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and unfair methods of competition, this consent order prohibits, among other things, a California-based corporation and its officer from making any claim that a food, dietary supplement or drug has any effect on the user's health, or on the structure or function of the body, and from making any claim of performance, benefit, efficacy or safety of any smoking cessation product, service or program unless they have competent and reliable scientific evidence to support the claims.

**DATES:** Complaint and Order issued October 10, 1995.<sup>1</sup>**FOR FURTHER INFORMATION CONTACT:** Lisa Kopchik, FTC/S-4002, Washington, D.C. 20580, (202) 326-3139.

**SUPPLEMENTARY INFORMATION:** On Monday, July 3, 1995, there was published in the Federal Register, 60 FR 34540, a proposed consent agreement with analysis In the Matter of Live-Lee Productions, Inc., et al., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

No comments having been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to cease and desist, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interprets or applies sec. 5, 38 Stat. 719, as amended; 15 U.S.C. 45, 52)

Donald S. Clark,

*Secretary.*

[FR Doc. 96-9420 Filed 4-16-96; 8:45 am]

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[Dkt. C-3624]

**Mustad International Group NV, et al.;  
Prohibited Trade Practices, and  
Affirmative Corrective Actions****AGENCY:** Federal Trade Commission.

<sup>1</sup> Copies of the Complaint and the Decision and Order are available from the Commission's Public Reference Branch, H-130, 6th Street & Pennsylvania Avenue, N.W., Washington, D.C. 20580.

**ACTION:** Consent order.

**SUMMARY:** In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and unfair methods of competition, this consent order requires, among other things, a Switzerland corporation and its Connecticut subsidiary either to divest all of their Connecticut horseshoe nail manufacturing assets, or to divest four nail machines and to license technology and know-how to operate them, to a Commission-approved acquirer by May 15, 1996.

**DATES:** Complaint and Order issued October 30, 1995.<sup>1</sup>**FOR FURTHER INFORMATION CONTACT:** Howard Morse or Joseph Krauss, FTC/S-3627, Washington, D.C. 20580. (202) 326-2949 or 326-2713.

**SUPPLEMENTARY INFORMATION:** On Tuesday, August 15, 1995, there was published in the Federal Register, 60 FR 42164, a proposed consent agreement with analysis In the Matter of Mustad International Group NV, et al., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

No comments having been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to divest, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interpret or apply sec. 5, 38 Stat. 719, as amended; sec. 7, 38 Stat. 731, as amended; 15 U.S.C. 45, 18)

Donald S. Clark,

*Secretary.*

[FR Doc. 96-9421 Filed 4-16-96; 8:45 am]

**BILLING CODE 6750-01-M**

[Dkt. 9263]

**National Dietary Research, Inc., et al.;  
Prohibited Trade Practices, and  
Affirmative Corrective Actions****AGENCY:** Federal Trade Commission.**ACTION:** Consent Order.

**SUMMARY:** In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and unfair methods of competition, this consent order prohibits, among other things, two Florida-based corporations and their owners from making claims

<sup>1</sup> Copies of the Complaint and the Decision and Order are available from the Commission's Public Reference Branch, H-130, 6th Street & Pennsylvania Avenue, N.W., Washington, D.C. 20580.