

Re: Coverage Under the Hart-Scott-Rodino Act

Dear Mr. Smith:

As we discussed several weeks ago, our client is a

advertising are in excess of \$100 million due to its accounting practices and thus, whether the transaction is covered under the Hart-Scott-Rodino Antitrust Improvements Act (the "Act") and Federal Trade Commission regulations. 15 U.S.C. § 18a; 16 C.F.R. §§ 801.1-803.90.

Under the regulations implementing the Act,
"annual net sales" are determined from financial "statements
... prepared in accordance with the accounting principles
normally used by such person." 16 C.F.R. § 801.11(b)(2).
It is our understanding that under Generally Accepted
Accounting Principles ("GAAP") normally used by U.S. firms
engaged in the same business, the financial statement of the

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of such costs. Thus, depending upon the accounting methodology, the foreign company may or may not be covered under the Act.

Our question is whether the accounting methodology in a foreign country which is substantively different than GAAP should be the determining factor in whether or not a transaction is covered by the Act. In this case, if the foreign company were a U.S. company and used GAAP, it would not be covered. Therefore, it does not seem appropriate to

by subjecting this transaction to review.

Thank you for your time and attention in considering this matter. If I can appead any further

