

Fax Direct Line

April 3, 1998

## VIA EXPRESS DELIVERY

Mr. Patrick Sharpe

This material may be subject to the confidentiality previsions of section 7A(H) of The Clayton Act which restricts resease under The Freedom of Information

Dear Mr. Sharpe:

This letter is being sent to confirm our telephone conversation of March 23. As we discussed at that time, my client through two of its banking subsidiaries and intend to acquire the Viva and Master-Card evaluation particles of

(the "Acquired Person"). We believe that the transaction is exempt from the premerger notification filing requirements of the Hart-Scott-Rodino Anti-Trust

Section 802.1 for the reasons which we discussed, as summarized below.

The Acquiring Person is an issuer of credit cards which from time to time acquires legal title and processing reconstituting for credit and profession relationship to the basic and profession and profession reconstituting for credit and profession relationship.

The Acquired Person is not senting an one assets of a substorary, a drytsion of a region. The Acquired Person will continue to play the following roles in its consumer lender operating unit:

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- Solicit current and new customers for the credit cards 1 card business
- Act as an agent bank for the Acquiring Person to assist in expansion and retention 16th and the state of the state

- Use its trademarked logos to identify the credit cards
- Receive continuing payments from the Acquiring Person related to the expansion of the credit card business to its customers
- Approve all marketing materials for solicitation of cards to its customers
- Continue to make other consumer loans, such as ear, boat, home equity, residential loans, etc.
- Cross-sell credit cards with other consumer loans and banking products
- Maintain the right under certain circumstances to acquire and manage other credit card products

## Maintain its credit card merchant business

For these reasons, we believe that it is appropriate to determine that the <u>Acquired Person</u> is still in the credit card business as well as a full service consumer lender, has not exited or terminated a line of business or division, and that the proposed transaction is exempt from premerger notification filing.

I concur with this culted that it is in the 4/8/98 ordinary course of business (PS) 4/8/98