



SPEAKERS

David Balan

David Balan is an economist in the Bureau of Economics at the Federal Trade Commission. He received his PhD in Economics from the University of Illinois in 2000. Most of his recent casework has been on hospital merger matters, both retrospective and prospective. He worked on both the economic and the clinical quality aspects of these cases. His research interests include the economics of hospitals, the economics of the media, and other miscellaneous topics in applied microeconomics.

Heski Bar-Isaac

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Alfred P. Sloan Research Fellowship and the German National Science Foundation. Bergemann is foreign editor for the Review of Economic Studies, and associate editor of several publications, including American Economic Journal, *Econometrica*, Games and Economic

Competition Bureau. In addition to those in the US and Canada, he has worked with competition authorities in Australia, Mexico, New Zealand, Sweden, the United Kingdom, and Uzbekistan.

Allan Collard-Welsh

Joseph Farrell

Joseph Farrell became the Director of the Federal Trade Commission's Bureau of Economics in 2009. He was educated at Oxford University, where he received his D.Phil. in 1981. His research centers on competition policy, compatibility standards, and innovation.

Farrell has previously been a Professor of Economics at the University of California, Berkeley, where he has been Chair of the Competition Policy Center and an Affiliated Professor in the Haas School of Business. He also has served as Deputy Assistant Attorney General and Chief Economist for the Antitrust Division of the U.S. Department of Justice, and as Chief Economist for the Federal Communications Commission. He is a Fellow of the Econometric Society.

Matthew Gentzkow

Matthew Gentzkow is Professor of Economics and Neubauer Faculty Fellow at the University of Chicago Booth School of Business. He studies empirical industrial organization and political economy, with a specific focus on media industries. He received a PhD in economics from Harvard University in 2004.

Michael Grubb

Michael Grubb is an Assistant Professor of Applied Economics in the Massachusetts Institute of Technology Sloan School of Management. Michael Grubb received a Ph.D. in Business Administration (Economics) at the Stanford Graduate School of Business, 2007. Michael Grubb's research interests are in applied microeconomic theory, industrial organization, and behavioral economics. His recent research topics include: optimal pricing to overconfident consumers, estimation of biased beliefs in cellular service demand, and penalty pricing and price posting regulation with inattentive consumers.

Katherine Ho

Kate Ho is an Associate Professor of Economics at Columbia University. She graduated from Harvard University with a Ph.D. in Business Economics. She also has an M.A. in Mathematics from Cambridge University. Prior to her academic career Professor Ho worked as a management

Association (which voted her the Arrow Award for best paper published in 2009) and the *Journal of Applied Econometrics* (the Stone Prize for best paper in 2006/7).

Jack Hoadley

Jack Hoadley is a health policy analyst and researcher with over 25 years experience in this field. He joined Georgetown University's Health Policy Institute as a Research Professor in January 2002, where he is conducting research projects on health financing topics, including Medicare and Medicaid, with a particular focus on prescription drug issues. Recent projects have included studies of the use of formularies by Medicare drug plans, the impact of the Medicare drug benefit's coverage gap, options for simplifying and standardizing Medicare's drug benefit and its managed-care program, and studies of recent or proposed changes to Medicaid programs in Connecticut and Florida. A list of key publications is available at <http://hpi.georgetown.edu/medicarepartd/>. Dr. Hoadley is currently working on a new analysis of Part D claims data to assess what factors influence decisions to use generic drugs. He is trained as

the Industrial Organization Society, Vice-President of the Southern Economic Association, and Editor of the Review of Industrial Organization, and taught at George Washington University and the University of North Carolina at Chapel Hill. Prof. Kwoka has also served at the Federal Trade Commission, the Antitrust Division of the Justice Department, and the Federal Communications Commission. He has written extensively on issues in antitrust, regulatory, and industrial economics. His book *The Antitrust Revolution*, co-edited with L.J. White--a compilation of case studies of major antitrust proceedings--is now in its fifth edition.

Nicola Lacetera

Nicola Lacetera is an Assistant Professor of Strategy at the University of Toronto. He holds a PhD from the Sloan School of Management at the Massachusetts Institute of Technology and, before joining UT, he spent four years at Case Western Reserve University as an Assistant Professor of Economics.

Using data from wholesale used-car auctions, Nicola is investigating a number of questions related to the automobile industry. These questions include whether there are value and quality differences among identical cars produced in different countries; whether consumers exhibit systematic biases in accounting for car characteristics when determining their willingness to pay; and whether specific auctioneers running an auction have an impact on the value of a used car.

A second area of research where Nicola is engaged is in the economics of science and innovation, where he has been studying the commercialization of academic research, the provision of incentives to corporate scientists, the relationship between competition and performance in innovation tournaments, and the drivers of scientific misconduct.

A third research stream concerns the economics of altruism. In a number of observational and field experimental studies, Nicola is investigating how different types of incentives can motivate blood donation.

David Laibson

David I. Laibson is a Professor of Economics at Harvard and a Research Associate at the National Bureau of Economic Research. Laibson serves on the boards of the Health and Retirement Survey and the Pension Research Council. Laibson co-organizes the Russell Sage Foundation's Summer School in Behavioral Economics. He has been designated a Harvard College Professor and he has received the PBK Prize for Excellence in Teaching.

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Volker Nocke

Volker Nocke is Professor of Economics at the University of Mannheim, holding the Chair in Microeconomics. He is a member of the Panel of Academic Advisors to the UK Competition Commission, Co-Editor of the International Journal of Industrial Organization, and Associate Editor of the Journal of Industrial Economics and the B.E. Journal in Theoretical Economics, and Editorial Panel Member of Economic Policy. He is a Research Fellow of the Centre for Economic Policy Research (CEPR), London, and a Fellow

Econometrics, the Journal of Industrial Economics, the International Journal of Industrial Organization, and the Quarterly Journal of Economics.

Professor Scott Morton teaches the core perspective The Competitor, in which she introduces students to the dynamics of competition using tools from economics and integrating techniques from marketing, OB, accounting, and other disciplines.

In 2007, she was chosen by students to receive the Yale SOM Alumni Association Teaching Award, an honor which is given to one professor each year. She is a frequent speaker at academic research seminars and conferences across the United States and Europe.

Christopher Taylor

Dr. Taylor is a Deputy Assistant Director for Antitrust in the Bureau of Economics at the Federal Trade Commission. He joined the FTC in 1998 as a staff economist and has been in his current position since 2003. As a staff economist and a manager at the FTC he has been involved with a number of merger and non-merger investigations. Dr. Taylor's recent research has focused on petroleum merger retrospectives and local and regional determinants of petroleum products pricing. He received a B.S. in Business Administration from Saint Louis University and a Ph.D. in Economics from Duke. Prior to joining the FTC, Dr. Taylor was an industry economist in the research division of the U.S. International Trade Commission.

Matthew Weinberg

Matthew Weinberg is an assistant professor of economics at Bryn Mawr College. His research is in industrial organization and public finance. His primary areas of research are horizontal mergers, consumer behavior, and applied econometrics. He holds a PhD in economics from Princeton University.

Lucy White

Lucy White joined Harvard Business School in the Finance area in 2002. She has taught both the required first-year Finance courses in the M.B.A. program. Professor White received her B.A. in Philosophy, Politics and Economics, and M.Phil. in Economics from the University of Oxford, and D.E.E.Q.A. (European Diploma in Economics) from the University of Toulouse. She has completed doctorates in economics at both the University of Oxford (*Strategic Behaviour under Uncertainty*, 1999) and the University of Toulouse (*Essais en Finance d'Entreprise*, 2001).

Professor White's research interests are wide-ranging within micro-economic theory, including bargaining, industrial organization, banking and corporate finance. Her most recent work focuses on the impact of deposit insurance and capital requirements (especially the new Basle regulations) on risk-taking by banks. Professor White is a Research Affiliate of the Centre for Economic Policy Research. She has also consulted part-time for NERA on anti-trust matters.

