

# Disclosure Initiatives at Federal Agencies

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## Agencies with active interest in disclosure policy include:

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Federal Trade Commission

Food and Drug Administration

OMB/OIRA (Office of Information and Regulatory Affairs)



# Food and Drug Administration

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Currently reviewing information and analysis on  
Front-of-Package labels

Comments requested in April; submitted in July

Initiative launched after “Smart Choices” label

# OMB/OIRA

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Issued June 2010 memorandum entitled “Disclosure and Simplification as Regulatory Tools”

Memorandum identifies 7 principles for disclosures:

Agencies should identify their goals

Disclosures should generally be simple and specific

Disclosures should be accurate and in plain language

Disclosures should be properly timed and placed

Disclosures using ratings or scales should be meaningful

If possible, agencies should test in advance and monitor over time the effects from disclosure requirements

Agencies should identify and consider the likely costs and benefits of disclosure requirements