## **Michael Altschul**

Michael Altschul is the Cellular Telecommunications Industry Association's (CTIA) Senior Vice President and General Counsel. He is responsible for the Association's legal advocacy and CTIA's compliance with antitrust and other applicable laws. He is also an active participant in the development of the Association's public policy positions. Mr. Altschul

#### Ellen Blackler

Ellen Blackler is Executive Director of Public Policy at AT&T. She works on the development of public policy positions in the areas of privacy, access for people with disabilities, emerging services, rural broadband deployment, and health care. Prior to joining AT&T in 2003, she was Special Assistant to the Chief of the Wireline Competition Bureau at the Federal Communications Commission. She has also worked at the New York Public Service Commission and the New York State Legislature, where she worked on energy policy issues, consumer protection, and the development of competitive telecommunications markets.

#### **Darren A. Bowie**

Darren Bowie is the Legal Director for North America at Nokia. His team negotiates contracts and licensing agreements with Nokia's customers and partners. He also manages intellectual property, litigation, and regulatory matters affecting Nokia's North American markets. Before joining Nokia, Mr. Bowie was Assistant General Counsel at AOL. Mr. Bowie also served in a number of positions at the FTC, including as legal advisor to Chairman Timothy J. Muris. He is a recipient of the FTC Louis D. Brandeis Outstanding Litigator Award. Mr.

developer and consultant. He later received his Juris Doctorate *cum laude* from Harvard Law School, where he was Editor-in-Chief of the *Harvard Journal of Law & Technology*. Prior to joining the ACLU in September 2008, he was a resident fellow at the Berkman Center for Internet & Society at e

### **Peter Eckersley**

Peter Eckersley is a staff technologist at the Electronic Frontier Foundation (EFF). He works on the technical and policy aspects of Internet privacy and a wide range of other digital civil liberties and innovation issues. He has written extensively on privacy problems, including the design of locational services for mobile devices, how to use search engines without being recorded by them, safe use of the Internet under authoritarian political regimes, and the privacy implications of social networks. Prior to working at the EFF, Mr. Eckersley undertook doctoral research on digital copyright and alternatives to digital copyright in the department of computer science and the Intellectual Property Research Institute of Australia at the University of Melbourne.

## **Amina Fazlullah**

Amina Fazlullah is a media reform advocate and staff attorney with the DC office of U.S. Public Interest Research Groups, specializing in media, technology and digital consumer rights. She works on the organization's efforts to advance media reform goals, ensure a diversity of viewpoints, protect localism, and prevent the monopolization of the country's media outlets. She has worked as a law clerk for the Federal Communications Commission and the Electronic Privacy Information Center. During law school, Ms. Fazlullah served as an extern for the Hon. Chief Judge James M. Rosenbaum of the U.S. District Court of Minnesota. Prior to law school, she held several technology, film, and media related jobs. Ms. Fazlullah received her Juris Doctorate from the University of Minnesota Law School and a Bachelor of Arts from Pennsylvania State University.

## **Lindsey Finch**

Lindsey Finch is Salesforce.com's Global Privacy Counsel. In this role, she coordinates Salesforce.com's global privacy program, including developing and implementing its privacy policies and practices, training employees on their privacy responsibilities, working directly with customers on their privacy and data protection concerns, and partnering with the website's technology team to build privacy and service architecture. A practicing attorney, member of the California Bar, and Certified Information Privacy Professional, Ms. Finch reports directly to Salesforce.com's general counsel. Prior to joining Salesforce.com, she was privacy counsel at General Electric. Ms. Finch received her Juris Doctorate from American University, Washington College of Law, and her Bachelor of Arts in communication and political science from the University of California, San Diego.

## **Loretta Garrison**

Loretta Garrison is a senior attorney in the Bureau of Consumer Protection, Division of Privacy and Identity Protection, at the FTC where she works on policy and investigations related to financial privacy and security matters, and handles special projects. She is the agency representative to and coordinates the interagency consumer research project to develop alternative financial privacy notices under the GLB Act. She has been with the FTC since December 2000.

# **Beth Givens**

Beth Givens is Founder and Director of the Privacy Rights Clearinghouse (PRC), established in 1992 and located in San Diego, CA. The PRC is a non-profit consumer advocacy organization with a two-part mission: consumer education and advocacy. Its

online behavioral marketing, and was the primary author of the recent staff report on the FTC's self-regulatory principles for behavioral advertising. He also serves as a member of the FTC's Privacy Steering Committee. From 1999-2004, Mr. Magee served as Senior Attorney Advisor to Commissioner Mozelle Thompson, during which time he worked on consumer protection and competition matters. He also worked as Attorney Advisor to Commissioner Jon Leibowitz from 2004-2005. Prior to joining the FTC, he was an associate with Arent Fox in Washington, DC. Mr. Magee received his Juris Doctorate from George Washington University and his Bachelor of Arts from the University of Wisconsin.

#### Joanne McNabb

Joanne McNabb is Chief of the California Office of Privacy Protection. In addition to providing information for consumers, the Office also publishes privacy practice recommendations for business and other organizations. Ms. McNabb is a Certified Information Privacy Professional and Co-Chair of the International Association of Privacy Professionals' Government Working Group. She serves on the Privacy Advisory Committee to the U.S. Department of Homeland Security and is a fellow at the Ponemon Institute. Before starting at the Office of Privacy Protection, Ms. McNabb worked in public affairs and marketing, in both the public and private sectors, including five years with an international marketing company in France. She attended Occidental College and holds a Master's degree in medieval literature from the University of California, Davis.

## **Maneesha Mithal**

Maneesha Mithal is the Associate Director of the FTC's Division of Privacy and Identity Protection.

In her ten years at the Commission, she has held numerous positions, including Assistant Director of the Division of Privacy and Identity Protection, Chief of Staff of the Bureau of Consumer Protection, Assistant Director of the International Division of Consumer Protection, and acting head of the International Division of Consumer Protection. She has worked on such issues as health privacy, data security, data breach notification, and international privacy. Prior to joining the FTC in 1999, Ms. Mithal was an attorney at the Washington law firm of Covington & Burling, where she practiced in the commercial litigation, international litigation, and legislative areas. Ms. Mithal earned her law degree from the Georgetown University Law Center and her undergraduate degree from Georgetown University.

## Deirdre K. Mulligan

Deirdre Mulligan is an assistant professor at the School of Information (iSchool) at University of California, Berkeley. She joined the iSchool faculty in 2008, moving from the Berkeley School of Law, where she was a clinical professor of law and the Director of the Samuelson Law, Technology & Public Policy Clinic. She served previously as staff counsel at the Center for Democracy & Technology (CDT) in Washington DC. Professor Mulligan was a member of the National Academy of Sciences Committee on Authentication Technology and Its Privacy Implications and the FTC's Federal Advisory Committee on Online Access and Security. She currently co-chairs Microsoft's Trustworthy Computing Academic Advisory Board, serves on the board of the CDT, is Vice Chair of the board of the California Voter Foundation, and is on the advisory board of the Electronic Frontier Foundation. She is an affiliated researcher at Microsoft Research's Silicon Valley lab.

## **Arvind Narayanan**

Arvind Narayanan is a postdoctoral researcher at Stanford University. He obtained his Ph.D at the University of Texas at Austin. His research focuses on the privacy and anonymity issues involved in collecting and sharing large-scale datasets about individuals. His thesis, in a sentence, is that the level of data anonymity that consumers are promised is fundamentally impossible to achieve. For his work on de-anonymizing the Netflix Prize dataset, Mr. Narayanan was jointly awarded the 2008 Privacy Enhancing Technologies Award. His research has been featured in numerous press venues, including BBC. Mr. Narayanan's other research interests include web security and privacy for location-based services. He recently worked on Adnostic, a system for targeted advertising that respects user privacy. Mr. Narayanan blogs about his research on deanonymization at www.33bits.org.

## Christopher N. Olsen

Christopher Olsen is Assistant Director in the Division of Privacy and Identity Protection at the FTC, focusing on enforcement and policy matters involving consumer privacy, data security, and identity theft. Prior to becoming Assistant Director, Mr. Olsen served as an attorney in the Division of Privacy and Identity Protection, working on policy and data security matters. Before joining the FTC, he served in various staff and management positions in the Enforcement Bureau at the Federal Communications Commission (FCC), where he enforced regulations governing local competition and consumer privacy issues, among others. Prior to joining the FCC, Mr. Olsen was a partner at Howrey & Simon, specializing in complex commercial litigation. He received a Bachelor of Arts cum laude

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#### Nicole A. Ozer

Nicole Ozer is the Director of Technology and Civil Liberties Policy at the American Civil Liberties Union (ACLU) of Northern California. She works on the intersection of new technology, privacy, and free speech, and she is spearheading the organization's new online privacy campaign, Demand Your dotRights. She graduated magna cum laude from Amherst College, studied comparative civil rights history at the University of Cape Town, South Africa, and earned her Juris Doctorate with a Certificate in Law and Technology from Boalt Hall School of Law, University of California, Berkeley. Before joining the ACLU, she was an intellectual property attorney at Morrison & Foerster LLP. Ms. Ozer was recognized by San Jose Magazine in 2001 for being one of twenty "Women Making a Mark" in Silicon Valley. She blogs regularly at www.aclunc.org/techblog.

# **Harriet Pearson**

Harriet Pearson leads a global privacy and data protection program at IBM, a \$100 billion company that provides cloud computing and other advanced technology-based solutions to clients in over 170 countries. Her current focus areas include cybersecurity, cloud, data risk management, and social media. Part of IBM's 300-person leadership team, her executive experience spans public policy, legal, communications and human resources. Winner of the IAPP Vanguard Award, Ms. Pearson serves on the executive committee of the Center for Information Policy Leadership; the Center for Strategic and International Studies Commission on Cybersecurity for the 44th Presidency; and the advisory boards

of the Electronic Privacy Information Center and the Executive Security Action Forum. She holds an adjunct appointment at Georgetown University's Communication, Culture and Technology program. Ms. Pearson graduated from Princeton University and UCLA Law School.

including the project to establish cross-border privacy rules in the Asia-Pacific Economic CooperaQq0 0 61 feotection on acy, prot(4) pudercoundtable

#### Hana Pechá ková

Hana Pechá ková is a policy officer at the European Commission, Directorate-General Justice, Freedom and Security, in the Data Protection Unit. She deals extensively with the processing of personal data, especially focusing on issues related to privacy and data protection on the Internet and in new technologies. Ms. Pechá ková is also responsible for developing policies on privacy enhancing technologies (PETs), tools that could strengthen data protection and privacy of individuals. She is a frequent speaker at various conferences, workshops and roundtable meetings related to privacy, protection of personal data and new technologies, PETs, and Privacy by Design. Before joining the European Commission in 2005, Ms. Pechá ková worked as a legal practitioner and as an associate at an international law firm.

# Kathryn D. Ratté

Kathryn Ratté is a senior attorney with the Division of Privacy and Identity Protection at the FTC. Ms. Ratté investigates and prosecutes violations of U.S. federal laws governing the privacy and security of consumer information. She brought the FTC's first enforcement actions under the Gramm-Leach-Bliley Safeguards Rule, as well as the FTC's case against the data broker ChoicePoint. Ms. Ratté formerly served as counsel for international consumer protection in the FTC's Office of International Affairs, where she worked on a number of international policy initiatives dealing with privacy and data security,

graduated from Wellesley College with a Bachelor's degree in economics and attended the Goldman School of Public Policy at the University of California, Berkeley.