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Fordham University School of Law  
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**Joseph Angland**

He was Co-Chair of the firm's Antitrust Practice Group. From 2006 to 2007, Mr. Angland served as Chair of the ABA's Section of Antitrust Law, the world's largest association of competition lawyers. His prior work for the Antitrust Section includes serving as the principal editor of *Antitrust Law Development*, the Section's principal treatise on antitrust law. He is listed as among the leading antitrust lawyers in the United States by *Global Competition Review's Who's Who Legal Chambers USA*, in *Woodward/White's Best Lawyers in America*, and by Practical Law Institute. Mr. Angland is a past Chair of the Antitrust Law Section of the American Bar Association.

Mr. Angland has litigated jury and non-jury cases before federal and state courts and has handled administrative matters before the Federal Trade Commission. Mr. Angland has also litigated federal income tax and estate tax issues in the United States Tax Court, the United States Court of Federal Claims, and district courts.

**Michael D. Blechman**

Michael D. Blechman, who concentrates in the fields of litigation, antitrust and international law, has been a partner at Kaye Scholer since 1975 and was a member of its Executive Committee from 1996 to 2003.

Mr. Blechman has been lead counsel in a variety of litigations, arbitrations and other matters involving antitrust, international law, contract disputes and other matters. He has also represented and advised many U.S. and foreign companies in connection with international mergers and acquisition ; M M M M

Ms. Boast served in the Bureau of Competition of the Federal Trade Commission from 1999-2001, first as Senior Deputy Director and then as Director. At the FTC, she had principal responsibility for the Commission's successful litigation challenges to the BP/ARCO and Heinz/Beech-Nut mergers, among other matters. Ms. Boast oversaw several significant litigation challenges to patent settlement agreements in the pharmaceutical industry. She also served as the agency's representative to the joint European Union/FTC/Department of Justice Mergers Working Group. In 1993, she presented the argument on extraterritorial application of the antitrust laws before the United States Supreme Court in *Hartford Fire v. State of California*. In 1992, she was appointed Special Assistant United States Attorney for the Independent Counsel Investigation of Banca Nazionale del Lavoro ("Iraqgate") at the U.S. Department of Justice.

Ms. Boast is a member of the bars of the State of New York and the U.S. District Courts for the Southern and Eastern Districts of New York, U.S. Courts of Appeals for the First, Second, Third and Ninth Circuits, and the U.S. Supreme Court. She has at various times held positions as an officer or director of the Federal Bar Council and the American Bar Association's Section of Antitrust Law, and today serves as Chair of the Federal Courts Committee of the Association of the Bar of the City of New York. Ms. Boast is also a member of the American Law Institute and the Litigation Section of the American Bar Association. She has written and spoken extensively on antitrust and complex litigation topics. Most recently, she co-authored the article "The FTC's N-Data Decision: Challenges To 'Unfair Competition' That Does Not Violate Antitrust Law," *Andrew Antitrust Litigation Reporter* (July 16, 2008).

Ms. Boast obtained her J.D. in 1979 from Columbia University School of Law where she was a Harlan Fiske Stone Scholar and received the Jane Marks Murphy Prize for public interest contributions. Ms. Boast received her M.S. in 1971 from Columbia University School of Journalism and her B.A. in 1970 from College of William and Mary, with honors.

### **Beau Brendler**

Beau Brendler is founder and director of Consumer Reports WebWatch, the Internet integrity division of Consumers Union, the non-profit publisher of Consumer Reports magazine. WebWatch specializes in investigating and exposing online fraud, helping consumers resolve problems, promoting acceptance of standards for Web site credibility, and advocating for transparency and trust online.

WebWatch helped launch and serves as special advisor to StopBadware.org, a project of Harvard Law School's Berkman Center and the Oxford Internet Institute to fight the spread of malware. WebWatch and StopBadware.org will shortly launch BadwareBusters.org, a site designed to assist consumers to help remove badware. In January 2008, WebWatch launched Full Frontal Scrutiny ([www.frontgroups.org](http://www.frontgroups.org)) in partnership with the Center for Media and Democracy, to expose the Web sites of front groups. WebWatch (<http://www.consumerwebwatch.org>) also provides content and expert review for Consumers Union publications.

Brendler, a longtime journalist, was formally editorial director and a founder of ABCNews.com, and news editor for PoliticsUSA and PoliticsNow, two of the Internet's first and best political sites, published by the National Journal, the Washington Post and ABC News.

### **Daniel Brenner**

Daniel Brenner is Senior Vice President for Law & Regulatory Policy at the National Cable & Telecommunications Association, Washington, D.C., where he has served since 1992. Previously, he served as Director of the Communications Law Program and a member of the faculty at UCLA Law School. He also served as Counsel to the Los Angeles office of LeBoeuf, Lamb, Greene & MacRae.

Mr. Brenner was Senior Legal Advisor to Chairman Mark Fowler of the Federal Communications Commission from 1981 to 1986. He was also Vice-Chairman of the U.S. Delegation to the ITU World Radio Conference in


Geneva, Switzerland. He has served as a consultant on telecommunications issues for the RAND Corporation and the International Media Fund, and as a Senior Fellow at The Annenberg Washington Program. He is a graduate of Stanford University and Stanford Law School.

Mr. Brenner serves on the Board of Directors of Cable Positive, the cable industry's AIDS awareness and support organization. He has also served on the board of advisors of Falcon Cable Systems. He was a member of the Board of Trustees of Stanford University from 1982-1987. He was appointed by the President and confirmed by the Senate to be a member, and served as Vice-Chairman, of the Board of Directors of the Corporation for Public Broadcasting from 1986 to 1991. He is co-author of a leading treatise on cable television law and serves on the adjunct faculty of Georgetown Law School.

### **Jerry Cerasale**

Jerry Cerasale is senior vice president of government affairs for the Direct Marketing Association (DMA !

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Mr. DeMarrais is a graduate of Columbia University with a degree in government. The army veteran has two children and four grandsons.

Professor Fox is a member of the Board of Directors of the Lawyers' Committee for Civil Rights Under Law and is a Director of the American Foreign Law Association. She is a member of the advisory board of CUTS – Competition, Investment and Economic Regulation, an NGO in India. She is a frequent visitor and lecturer at the Competition Directorate of the European Commission. She has advised numerous younger antitrust jurisdictions, including South Africa, Indonesia, Egypt, Russia and the Central and Eastern European nations.

She has served as Chair of the Section of Antitrust and Economic Regulation of the Association of American Law Schools, Chair of the New York State Bar Association's Section on Antitrust Law, Vice President of the Association of the Bar of the City of New York, Vice Chair of the ABA Antitrust Section, and Trustee of New York University Law Center Foundation. Her books include *Antitrust Stories* (co-edited with Daniel Crane, Foundation 2007); *Competition Policy and the Transformation of Central Europe* (with J. Fingleton, D. Neven and P. Singleton 1996), *Cases and Materials on U.S. Antitrust in Global Context* (2d ed. Thomson/West 2004) (with Lawrence Sullivan and Rudolph Peritz), *European Union Law: Cases and Materials* (2d ed. West 2002) (with G. Bermann, R. Goebel and W. Davey), and a merger treatise.

Her articles and essays include: "Economic Development, Poverty and Antitrust: The Other Path, festschrift symposium for Lawrence Sullivan," 13 *Southwestern J. of Law & Trade in Americas* 211 (2007), "The WTO's First Antitrust Case – *Mexican Telecoms: A Sleeping Victory for Trade and Competition*," 9 *J. Int'l Econ. L.* 271 (2006), "Is there Life in *Aspen* after *Trinko*? The Silent Revolution of Section 2 of the Sherman Act," 73 *Antitrust L.J.* 3 (2005), "Extraterritoriality in the Age of Globalization; Conflict in the Age of *Empagran*," *Antitrust Report* 3 (2005), "International Antitrust and the Doha Dome," 43 *Va. J. Int'l L.* 911 (2003), "What is Harm to Competition? Exclusionary Practices and Anticompetitive Effect," 70 *Antitrust L.J.* 371 (2002), and "Being a Woman, Being a Lawyer and Being a Human Being," 57 *Ford. L. Rev.* 955 (1989).

### **Jeffrey A. Greenbaum**


Jeffrey A. Greenbaum is a partner in the Advertising, Marketing, and Public Relations group at Frankfurt Kurnit Klein & Selz, PC, and is also a member of the firm's Management Committee.

Mr. Greenbaum counsels advertisers, media companies, advertising agencies, and production companies on a wide variety of advertising, marketing, branded entertainment, and intellectual property matters, including advertising regulation, rights clearance, agency/client contracts, production contracts, e-commerce, consumer privacy, sweepstakes and contests, and network clearance. He also regularly represents advertisers in connection with advertising litigation, including federal, state, and local regulatory investigations, as well as before the National Advertising Division and other self-regulatory organizations.

Mr. Greenbaum has previously served as chair of the Committee on Consumer Affairs of the New York City Bar, and currently serves as a member of the Committee. For several years, he has also chaired the New York City Bar's annual "Hot Topics in Advertising" program. He is a director of the Promotion Marketing Association and a member of its Government and Legal Affairs Committee. He was also co-chair of the 2007 PMA law conference. He is also a member of the Electronic Retailing Association's Government Affairs Committee.

Mr. Greenbaum is a frequent speaker on advertising and intellectual property issues. He has spoken at the FTC's "Rebate Debate" workshop and at the FTC's "Green Lights and Red Flags: FTC/BBB Rules of the Road for Advertisers" program, as well as at conferences sponsored by the National Advertising Division, Promotion Marketing Association, the Electronic Retailing Association, Intellectual Property Owners Association, ALI/ABA, the New York City Bar, the New York County Lawyers Association, Columbia University, New York University, and others.

Mr. Greenbaum has served as an adjunct faculty member at Parsons School of Design. He writes the "Legal" column in *Shoot* magazine, and has been quoted in publications such as *The New York Times*, *Adweek*, and



*Creativity*. He has appeared on the CBS “Early Show.” He is also the author of the chapter “Developing a Compliance Program” included in the book *Advertising and Marketing Best Practices*.

Mr. Greenbaum has been recognized as one of the nation’s leading lawyers in media and entertainment by the *Chambers USA America’s Leading Lawyers for Business*. He is a graduate of Brandeis University (BA, *summa cum laude*, 1990), where he was elected to Phi Beta Kappa, and a graduate of Columbia University School of Law (JD, 1993), where he was a Harlan Fiske Stone Scholar.

**Michael Kaiser**

the advertising monitoring and review process. During Andrea's 11-year tenure, NAD has resolved well over 1,000 cases, and has generated a 96% compliance rate without legal sanction or regulatory authority. Andrea lectures frequently on NAD's system of voluntary self-regulation and issues concerning truth-in-advertising, including weight loss products, health and nutrition claims and environmental marketing, and has appeared on ABC's "20/20" and in the pages of the *New York Times*, *Wall Street Journal*, and the *Boston Globe*. Andrea also serves on the Advisory Board for Advertising Compliance Service.

Prior to joining NAD, Andrea served for ten years as an Assistant Attorney General for the State of New York where she handled a wide range of advertising challenges, including drafting a comprehensive blueprint for truthful and accurate airline advertising; formulating (at the request of the industry) advertising guidelines for car rentals; analyzing and evaluating environmental marketing claims; handling product safety issues particularly as they pertain to toys and other products intended for use by children; and appearing before the United States Supreme Court in a case concerning airline advertising. In addition, while at the æ

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