







Fraud enforcement program and coordinated domestic and international law enforcement programs to detect and halt fraud against consumers on the Internet. Ms. Harrington joined the FTC as Assistant Director for Marketing Practices in 1987, and served as Associate Director for Marketing Practices from 1991 to 2005. In 1997, President Clinton conferred on Ms. Harrington the rank of Distinguished Executive in the Senior Executive Service for "sustained extraordinary accomplishments" in organizing and leading interagency enforcement, education, and regulatory efforts to halt consumer fraud. In 2004, she and a team of colleagues received a Service to America Medal for their work on the National Do Not Call Registry.

Debra Harris is an Assistant Inspector in Charge in the Postal Inspection Service Criminal Investigations Group and has oversight responsibility for the Mail Fraud, Postal Revenue Fraud, Money Laundering, and Organized Crime Drug Enforcement Task Force programs. She has been a Postal Inspector for over 23 years investigating mail fraud and fraud against the Postal Service in Harrisburg, PA; San Francisco and Los Angeles, CA; and Chicago, IL before returning to Washington, DC and assuming her current program staff position at their headquarters.

Michael Kaiser joined the National Cyber Security Alliance (NCSA) in 2008. As NCSA's chief executive, Mr. Kaiser engages diverse constituencies — business, government, and non-proft organizations — in NCSA's broad public education and outreach efforts to strengthen the nation's cyber infrastructure, including leadership of NCSA's premier outreach and awareness campaign, National Cyber Security Awareness Month. NCSA builds efforts through public private partnerships that address cyber security issues for home users (parents and children), K-12 and higher education, and small business. Prior to joining NCSA, Mr. Kaiser spent 25 years as a senior executive at the National Center for Victims of Crime in Washington, DC, and at Safe Horizon in New York City, where he held a variety of senior staff positions.

Janis Kestenbaum is an attorney in the Division of Marketing Practices of the FTC's Bureau of Consumer Protection. In addition to bringing federal court actions to combat fraud in a variety of areas, Ms. Kestenbaum chairs the Commission's federal-state task force on fraud in the prepaid calling card industry. Prior to joining the FTC, Ms. Kestenbaum was counsel at Wilmer, Cutler, Pickering, Hale and Dorr, LLP and a trial attorney with the Federal Programs Branch of the Civil Division of the U.S. Department of Justice. She received a BA from Duke University and a JD from Harvard Law School.

William E. Kovacic was designated to serve as Chairman of the FTC on March 30, 2008, by President George W. Bush. Chairman Kovacic was previously sworn in as a Commissioner in January 2006, following his nomination by the President and confrmation by the U.S. Senate. Prior to Chairman Kovacic's appointment as FTC Commissioner, he was the E.K. Gubin Professor of Government Contracts Law at George Washington University Law School, where he began to teach in 1999. Chairman Kovacic was the FTC's General Counsel from 2001 through the end of 2004 and had worked at the Commission from 1979 to 1983, frst with the Bureau of Competition's Planning Offce and later as an attorney advisor to former Commissioner George W. Douglas. After leaving the FTC in 1983, Chairman Kovacic was an associate with the Washington, DC, offce of Bryan Cave, where he practiced in the frm's antitrust and government contracts departments until joining the George Mason University School of Law in 1986. Since 1992 Chairman Kovacic has served as an adviser on antitrust and consumer protection issues to the governments of Armenia, Benin, Egypt, El Salvador, Georgia, Guyana, Indonesia, Kazakhstan, Mongolia, Morocco, Nepal, Panama, Russia, Ukraine, Vietnam, and Zimbabwe.



border telemarketing fraud against American seniors. Many of her cases, both domestic and foreign, have had concurrent civil cases brought by the FTC. Ms. Lindsay received her law degree from the University of California, Berkeley (Boalt Hall).

Cory Louie is Trust & Safety Manager for Google. Mr. Louie is responsible for the protection of the Google brand and Google users by maintaining and advancing the trust, safety, and security of Google's global products and services through the management of significant risk, abuse and fraud issues. Before joining Google, Mr. Louie was a Special Agent with the United States Secret Service. He was trained in the Electronic Crime Special Agent Program, specializing in the investigation of network intrusions and cybercrimes, and worked numerous domestic and international cybercrime investigations involving e-commerce fraud, phishing, access device fraud, network intrusions, unauthorized computer access, hacking, and financial fraud. Mr. Louie is a San Francisco native who graduated *cum laude* from California State University, Hayward with a Bachelor's in Criminal Justice and a Master's in Public Administration.

Joan MacPherson is a Senior Competition Law Offcer with the Competition Bureau Canada. Ms. MacPherson has been a federal law enforcement offcer for thirty years, joining the Fair Business Practices Branch of the Competition Bureau in 1998. The Branch works to reduce harm to consumers and competitors by investigating matters involving deceptive telemarketing and mail, and false and misleading advertising. Ms. MacPherson leads a team of investigators focused on deceptive telemarketing. Ms. MacPherson spent several months at the FTC's Division of Marketing Practices where she played a key role in coordinating the Competition Bureau's involvement in Operation Tele-PHONEY, which was the largest telemarketing fraud sweep ever coordinated by the FTC. Ms. MacPherson is also a Bureau representative to the Toronto Strategic Partnership, a multi-law enforcement agency task force formed to combat cross-border fraudulent mass marketing.

Michael J. McKeown is a Supervisory Special Agent (SSA) with the Federal Bureau of Investigations. He is one of seven SSAs at the FBI's Cyber Division, Cyber Initiative and Resource Fusion Unit (CIRFU), responsible for working with analysts from industry and academia to find out where cyber crime originates, who is responsible, and how to fight and prevent it. The CIRFU is supported by some of the largest targets of cyber criminals — online organizations and merchants, including Microsoft, eBay, PayPal, and America Online, and industry trade associations, including the Business Software Alliance, the Direct Marketing Association, the Merchant Risk Council, and others. When the CIRFU learns about a specific trend or problem from an industry group, the Unit forms an initiative to target the top offenders and make arrests — not only to prosecute them but also to learn more about how they operate. Mr. McKeown holds an MBA from St. Joseph's University and a Bachelor of Business Administration from Temple University.

Richard McKewen is an attorney of the FTC's Offce of International Affairs (OIA) where he counsels staff in the Bureau of Consumer Protection on cross-border issues arising in FTC enforcement actions and investigations. Prior to joining OIA, he was an attorney in the Bureau's Division of Marketing Practices, where he represented the FTC in cases against illegal telemarketers, business opportunity fraudsters, billing aggregators, and telephone crammers. Prior to joining the FTC, Richard was the Carmen Policy Fellow in Civil Rights Law at the Institute for Public Representation, where he represented both groups and individuals in cases involving civil rights and civil liberties, discrimination in employment and public accommodations, FOIA, and government accountability in the areas of public health and safety.



James R. Paravecchio

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Addendum

Mary K. Engle is currently Acting Deputy Director of the FTC's Bureau of Consumer Protection. The Bureau of Consumer Protection's mandate is to protect consumers from deceptive, unfair, or fraudulent practices. The Bureau enforces a variety of consumer protection laws enacted by Congress, as well as trade regulation rules issued by the FTC. Its actions include individual company and industry-wide investigations, administrative and federal court litigation, rulemaking proceedings, and consumer and business education. In addition, the Bureau contributes to the FTC's on-going efforts to inform Congress and other government entities of the impact that proposed actions could have on consumers. Prior to her appointment as Acting Deputy Director, Ms. Engle headed the FTC's Division of Advertising Practices, where she was responsible for regulating national advertising matters, including claims about food, OTC drugs, dietary supplements, alcohol, tobacco, and Internet services, and for enforcing the Children's Online Privacy Protection Act. Ms. Engle joined the FTC as a staff attorney in 1990, has held a number of management positions in the FTC's Bureau of Consumer Protection, and has served as an advisor to a Commissioner. Before joining the FTC, Ms. Engle practiced law with a frm in Washington, DC. She received a BA from Harvard University in 1983 and a JD from the University of Virginia School of Law in 1986.