Michael Beyerle is the Marketing Manager for Innovation at GE Appliances. He has over 25 years of experience in engineering design, product management, and marketing at GE Appliances and currently leads GE Appliances' development of Consumer Connected Wi Appliance products. Over the last several years, his team has developed GE's new GeoSpring™ Heat Pump Water Heater business, GE's Brillion™ Grid Connected Smart Appliances, and Nucleus™ Energy Management System. He actively is involved in GE Appliances' market research e orts tracking consumer trends, regulatory and policy direction, and technology development. Mr. Beyerle holds both a B.S. and a Master of Engineering in Mechanical Engineering from the University of



Michelle Chibba oversees the Policy

Department and Special Projects at the O ce of the Information and Privacy Commissioner of Ontario, Canada, which conducts research and analysis, while liaising with a wide range of stakeholders, to support the Commissioner's leadership role in proactively addressing privacy and access issues a ecting the public. She has over two decades of professional experience, most of it in the public sector, where she managed several strategic policy projects.

One of her many accomplishments was as Quality Manager for the Health Economic Development Unit, where she was instrumental in implementing

Center and has served as an expert on independent



Widely known as one of the "Fathers of the Internet," **Vinton** ("**Vint**") **Cerf** co-designed the TCP/IP protocols and the architecture of the Internet. Currently, Cerf serves as vice president and chief Internet evangelist for Google where he is responsible for identifying

Cerf has received numerous awards and commendations in connection with his work on the Internet. Among these are the Presidential Medal of Freedom, the U.S.
National Medal of Technology, the ACM
Alan M. Turing Award, the Japan Prize, the Queen Elizabeth Prize in Engineering, the Marconi Fellowship, the Charles Stark
Draper Award of the National Academy of Engineering, the Prince of Asturias Award for Science and Technology, the Tunisian
National Medal of Science, the St. Cyril and St. Methodius Order (G3r9nund 1.2(T)71(e32la)8(w)ss)ETEMC /Span AMCID 289 BDC Cwa



David Jacobs is the Consumer Protection Counsel at the Electronic Privacy Information Center (EPIC). He focuses on representing consumers' privacy interests before Congress, in the courts, and before federal regulatory agencies. He is a graduate of the University of Wisconsin—Eau Claire and Harvard Law School. At Harvard, he was involved with the Cyberlaw Clinic at the Berkman Center for Internet and Society, and worked as a research assistant to Professor John Palfrey. Before joining EPIC, he clerked at the United States Department of Justice, the American Civil Liberties Union, and the United States Senate Subcommittee on Antitrust,

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Marc Rogers is the Principal Security Researcher at Lookout, Inc., a mobile security company. His career in security spans over 30 years, and encompasses all domains, including IT security,

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