

(previous panel continued)

PANELISTS:

Michael Altschul

Senior Vice President and General Counsel
CTIA

Howard Beales

Professor
George Washington University

Markham C. Erickson

General Counsel
The Internet Association

Neil Richards

Professor
Washington University in St. Louis
School of Law

Ashkan Soltani

Independant Researcher and Consultant

Lee Tien

Senior Staff Attorney
Electronic Frontier Foundation

12:00

Lunch

1:30

Remarks

Commissioner Ohlhausen

Federal Trade Commission

1:45

Consumer Attitudes about and Choice with respect to Comprehensive Data Collection

This panel will examine consumer attitudes and knowledge about comprehensive data collection and the role of consumer choice and transparency. Panelists will discuss: 1) what consumers know about the comprehensive data collection that can or does occur; 2) what consumer should be told about such collection; 3) what choices consumers should have about such collection; and 4) whether there are competitive alternatives in order to make choices meaningful.

PANELISTS:

Alessandro Acquisti

Professor
Carnegie Mellon University

Christopher Calabrese

Legislative Counsel
American Civil Liberties Union

Lorrie Faith Cranor

Professor
Carnegie Mellon University

Michael Hintze

Associate General Counsel
Microsoft

Stuart Ingis

Counsel
Digital Advertising Alliance

3:00

Break

3:15

The Future of Comprehensive Data Collection

This panel will focus on potential next steps for industry and policy makers in the area of comprehensive data collection. In particular, panelists will discuss what standards should apply to comprehensive data collection and whether the market can provide alternatives for consumers who wish to avoid such collection.

PANELISTS:

Lisa Campbell

Deputy Commissioner
Fair Business Practices Branch
Competition Bureau
Canada

Alissa Cooper

Chief Computer Scientist
Center for Democracy and Technology

Jim Halpert

DLA Piper
General Counsel to Internet Commerce
Coalition

Chris Jay Hoofnagle

Director
Information Privacy Programs
Berkeley Center for Law & Technology
Berkeley School of Law

Tom Lenard

President and Senior Fellow
Technology Policy Institute

Randal C. Picker

Professor
University of Chicago School of Law

Sid Stamm

Lead Privacy Engineer
Mozilla

