

Clinical Integration in Health Care: A Check-Up

Private Initiatives to Improve Health Care Delivery



United Health Alliance

- ÿ Rural PHO (15 years)
- ÿ 50/50 partnership
- ÿ 105 physicians (1/3 Primary Care)
- ÿ Hospital <100 beds
- ÿ Board (3 PCP, 3 Specialists, 3 Hospital)
- ÿ Multi-functional: ACCESS, best practices/processes, clinical integration, group purchasing, contract facilitation, on-going education



Goals

ÿ ACCESS

- ÿ Stabilization of costs: consumers, payers, providers, employers
- ÿ Manage to “best practices”
- ÿ Outcomes/Prevention/Wellness
- ÿ Standardization of Measures/Processes
- ÿ Education and Innovation



2007 Strategic Objectives

- ÿ **Implement a process that meets the anti-trust rules/regulations and requirements for non-risk contracting for the organizations' membership.**
- ÿ **Develop and implement processes that support and strengthen corporate compliance for physician membership and SVHC.**



UHA Activities

- ÿ Anti-trust Compliance (process/policy)
- ÿ Blue Print for Health Care Grant (demo)
- ÿ Performance (Provider) Improvement Merit Award System©
- ÿ Clinical Micro-Systems
- ÿ Integration Task Force
- ÿ On-going Education



Mechanisms and Incentives

- ÿ Access to Data/Information
- ÿ Best Practices/Outcomes (Chronic Disease Management, Wellness/Prevention)
- ÿ Decrease Administrative Costs
- ÿ Stabilize Costs
- ÿ Practice Medicine



Approach and Measures

- ÿ Performance Improvement Measures: (PIMAS©)
 1. Elements of Care
 - 2.



Approach and Measures

- ÿ Blue Print: Data Input/Chronic Disease Management (Physician's Office)
- ÿ Clinical Micro-Systems: Processes/Efficiencies (Physician's Office)
- ÿ Integration Task Force: Identify Model (System and Physicians)



Observations (Problems/Issues?)

- ÿ Rural design of medical practices & system
- ÿ Clinical Integration definition & requirements
- ÿ Resources (\$, time, people)
- ÿ ACCESS
- ÿ Payer and provider frustration
- ÿ “Pendulum Swing” (\$ costs moving away from stabilization)
- ÿ Organizations size (Super vs. Local)



Confusing and (**Sometimes**) Scary Terms

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