

**FTC HEARING ON
THE EVOLVING IP MARKETPLACE**

Markets for Intellectual Property
April 17, 2009

601 New Jersey Avenue, NW
Washington, DC

KEYNOTE ADDRESS

9:30-10:00

James E. Malackowski, President & CEO, Ocean Tomo

PANEL 1: ROUNDTABLE D

LUNCH BREAK

12:30-2:00

PANEL 2: RECENT SCHOLARSHIP IN PATENT MARKETS

2:00-4:15

As markets for intellectual property have developed and evolved, so has the scholarship analyzing them. This panel will showcase some of the recent academic thinking about the development and functioning of markets for intellectual property and the policy implications surrounding them.

Panelists:

Iain Cockburn, Professor of Finance and Economics, MIT, Boston, MA