



AGENDA

Thursday, November 15

8:30 a.m. Registration

9:00 a.m. **Welcome and Opening Remarks**

9:15 a.m. **Panel Discussion: *Economics of Privacy***

10:15 a.m. **Morning Break**

10:35 a.m. **Keynote Address**

11:05 a.m. **Panel Discussion: *Firm Behavior and Policy***

MFN Clauses and the Agency and Wholesale Models in Electronic Content Markets

Does Regulation Drive Competition? Evidence from the Spanish Local TV Industry

Taken by Storm: Business Survival in the Aftermath of Hurricane Katrina

12:35 p.m. **Lunch**

FTC Conference Center
601 North Maryland Ave. NW
Washington, D.C. 20001

Sponsored by:
Federal Trade Commission Bureau of Economics
Northwestern University's Searle Center on Law, Regulation and Economic Growth

Friday, November 16

9:00 a.m. ~~Topic: Real Estate~~

9:30 a.m. ~~Panel Session Four: Economics of Advertising Markets~~

*Collateral Valuation and
Borrower Financial Constraints: Evidence from the Residential Real-Estate Market*