



Thursday, November 15

0.20	Registration
9:00 a.m.	Howard Shelanski (Federal Trade Commission)
9:15 a.m.	Chaired by Michael Baye (Indiana University) William Kovacic (George Washington University Law School) Catherine Tucker (MIT, Sloan)
10:15 a.m.	Morning Proster
10:35 a.m.	<u>Keynote Address</u> Francine Lafontaine (University of Michigan)
11:05 a.m.	 Chaired by Francine Lafontaine (University of Michigan) Justin Johnson (Cornell University, Johnson), MFN Clauses and the Agency and Wholesale Models in Electronic Content Markets Discussant: Justin Ho (Charles River Associates) Mitsukuni Nishida (Johns Hopkins University), Does Regulation Drive Competition? Evidence from the Spanish Local TV Industry Discussant: Mo Xiao (University of Arizona) Emek Basker (University of Missouri), Taken by Storm: Business Survival in the Aftermath of Hurricane Katrina Discussant: Nathan Wilson (Federal Trade Commission)
12:35 p.m.	Lunch

FTC Conference Center

Sponsored by:

Federal Trade Commission Bureau of Economics.

Friday, November 16

- 9:00 a.m. <u>Kusse Jaak d. caae</u> Michael Baye (Indiana University)
- 9:30 a.m. Profession Four: Economics of Advertisina Markets. Chaired by Michael Baye (Indiana University) Itzhak Ben-David (Ohio State University, Fisher), Collateral Valuation and Borrower Financial Constraints: Evidence from the Residential Real-Estate Market Discussant: Lawrence J. White (New York University, Stern)

Michael Sinkinson (University of Pennsylvania, Wharton),