

AGEN

Fordham University School of Law

New York, NY

October 24, 2008

9:00 Op

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9:15 The FTC's Competition Mission: Resource Deployment and Effectiveness

11:00 The FTC's In

Joy Feigenbaum
Chief, Bureau of Consumer Frauds and Protection,
New York Attorney General's Office

Jeffrey A. Greenbaum
Partner, Frankfurt Kurnit Klein & Selz PC

Andrea C. Levine
Director, National Advertising Division;
Senior Vice President, Council of Better Business Bureaus

Peter P. Swire
Senior Fellow, Center for American Progress
Professor of Law, Ohio State University Moritz College of Law

3:15 Break

3:30 The Agency's E