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SUMMARY: 7RGD\ WKH)HGHUDO 7UDGH &RPPLVLRQ LV UHOHD
SURSRVHG UHYLVLRQ RI WKH +RULJRQWDO 0HUJHU *XLGHOL
MRLQWO\ E\ WKH &RPPLVLRQ DQJW@LHSDUWMP*HQW HPILOX
DGRSWHG LQ ILQDO IRUP ZLOO RXWOLQH WKH SULQFLSDO
HQIRUFHPHQW SROLF\ RI WKH \$JHQFLHV ZLWK UHVSHFW WR
SRWHQWLDO FRPSHWLWRUV XQGHU WKH IHGHUDO DQWLWUX
7KHVH SURSRVHG *XLGHOLQHV DUHPHQW@DQG DQWDLW
SUDFWLWLRQHUV E\ XSGDWLQJ DQG LQFUHDVLQJ WKH WUD
\$JHQFH@VRUFHPHQW GHFLVLRQV 7KH\ PD\ DOVR DVVLVW W
IUDPHZRUN IRU LQWHUSUHWLQJ DQG DSSO\LQJ WKH DQWLW
7KH \$JHQFLHV VHHN WR LGHQWLI\ DQG FKDOOHQJH FRP
DYRLGLQJ XQQHFHVVDU\ LQWHUIHUHQFH ZLWK PHUJHUV WK
QHFWUDO 7KH \$JHQFLHV DUH LVVXLQJ WKH SURSRVHG *XL
IURP EXVLQHVVHV FRQVXPHUV DQG DQWLWUXVW SUDFWLW
WKH *XLGHOLQHV DFKLHYH WKHVH JRDOV
DATE: :ULWWHQ FRPPHQWV PXVW EH UHFHLYHG RQ RU EHIRU
HOW TO SUBMIT COMMENTS: ,QWHUHVWHG SDUWLHV DUH LQYLWHG V
HOHFWURQLFDOO\ RU LQ SDSHU IBULQF@DQJH@QW H@WKD
VW@VHOO EH SODFHG RQ WKH SXEOLF UHFRUG RI WKLV SUR
DFHVVLEOH)[7&ZHSVZHIIDWJRYRV](#) SXEOLF@FRP@HQW@E
PDGH SXEOLF DQG WKUHIRUH VKRXOG QRW LQFOXGH DQ\

LQGLYLGRBDDO 6HFXULW\ QXP E H O L F G D W H R X E E H W K R U G R W Y K H H
LGHQWLILFDWLRQ QXPEHU RU IRUHLJQ FRXQWU\ HTXLYDOH
QXPEHU RU FUHGLW RU GHELW FDUG QXPEHU &RPPHQWV
LQIRUPDWLRQ VXFK DV PHGLFDO UHFRUGV RU RWKHU LQGL
DGGLWLRQ FRPPHQWVAV W@XUDDG GRWH FLOHFW XRGH DQG\ FRPPHUF
LQIRUPDWLRQ ZKLFK LV REWDLQHG IURP DQ\ SHODRQ DQG Z
SURLGHHG LQ 6HFWLRQ I RI WKH)7& 5XOH DQG 7U D GH &RPPHQW
)7& 5XOH D &) 5 D &RPPHQWV FRQWDLQL
FRQILGHQWLDO WUHDWPHQW LV UHTXHVWHG PXVW EH ILOH
A&RQILGHQWLDO PXVW FRPSO\ ZLWK)7& 5XOH F &) 5

6LQFH SDSHU PDLO DGGUHVHGH WR WKH)7& LV VXEMH
VFUHHQLQJ SOHDVH FRQVLGHU WKH KEPEWWRLQJ\ RRWPF FER PXVW
ZHEO <https://public.commentworks.com/ftc/hmgrevisedguides> DQG IROORZLQJ WKH
LQVWUXFWLRQV RQ WKH ZHE EDVHAG 0* 5HPYLW & R D P 3 H O R W M H F W R
&RPPHQW 3URMHFWWR1RDF3OLWDWH WKH RUJDQLJDWLRQ RI F

7KH FRPPHQW PXVW EH DFFRPSDQLHG E\ DQ H[SOLFVL
LQFOXGLQJ WKH IDFWDQ DQG OHJDQ EDVLV IRU WKH UHTX
FRPPHQW WR EH ZLWKKHOG IURP WKH SXEOLF UHFRUG 7K
&RPPHQWLV* R Q HUDO &RXQVHO FRQVLVWHQW ZLWK)7& SOLFDE
5XOH F &) 5 F

&RPPLVVLRQ FRQVLGHUV DQ HOHFWURQLF FRPPHQW \RX P

<https://public.commentworks.com/ftc/hmgrevisedguides>

\$ FRPPHQW ILOHG LQ SDUHQJHU WKHQ 30 ROLQJH GH
3URMHFW 1REWK L@ WKH WH[W DQG RQ WKH HQYHORSH D
WKH IROORZLQJ DGGUHVVRQ) HZGLUFDIORT7 UWDIHH 6&FFUFLW DU\ 5R