
10:45 Panel 2

Surface-layer applications of precious metals on jewelry products. Is it necessary to amend the terminology used in the Jewelry Guides or provide additional guidance to prevent consumer deception?

Michael A. Akkaoui

Tanury Industries

Susan M. Kelly

QVC

Valerie J. Falen

Sterling Jewelers Inc.

Pamela S. Mortensen

jcpenny

Cecilia L. Gardner

Jewelers Vigilance Committee

Dee Marino

TSI Holding Company

Mark Hanna

Richline Group, Inc.

Brian Clapprood

LeachGarner Company

12:15 Concluding remarks