

# Mobile Cramming

FTC Roundtable



## Agenda

May 8, 2013

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8:30 Registration

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9:00 Introduction  
**Stephanie Rosenthal**  
Chief of Staff  
FTC Division of Financial Practices

Welcoming Remarks  
**Maureen Ohlhausen**  
Commissioner  
FTC

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9:15 Panel 1  
Understanding Third-Party Billing and Mobile Cramming

MODERATORS:

**Larissa Bungo**  
Assistant Regional Director  
FTC East Central Region

**Andrew Schlossberg**  
Mobile Program Specialist  
FTC Mobile Technology Unit

PANELISTS:

**Mike Altschul**

Senior Vice President and General  
Counsel  
CTIA

**John Breyault**

Vice President of Public Policy  
Telecommunications and Fraud

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12:15 Lunch

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1:30 **Panel 3**  
Other Possible Strategies to Address Mobile Cramming

MODERATORS:

**Malini Mithal**

Assistant Director  
FTC Division of Financial Practices

**Jim Trilling**

Staff Attorney  
FTC Division of Advertising Practices

PANELISTS:

**Mike Altschul**

Senior Vice President and General  
Counsel  
CTIA

**Dave Asheim**

President and CEO  
Give by Cell

**Delara Derakhshani**

Policy Counsel  
Consumers Union

**Lynn Follansbee**

Attorney-Advisor  
Policy Division  
Consumer and Governmental  
Affairs Bureau  
FCC

**Martine Niejadlik**

Compliance Officer and Vice  
President of Support  
Boku

**Alan Sege**

Chief Strategy Officer  
m-Qube Inc.

**Melanie Tiano**

Investigative Counsel  
U.S. Senate Committee  
on Commerce, Science, &  
Transportation

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2:45 Closing Remarks

**Jessica Rich**

Associate Director  
FTC Division of Financial Practices

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