

Agenda

Opening Remarks

Workshop Framing Remarks

Introductory Presentations

Break

Distribution of Pet Medications

Discussion of current industry distribution practices for pet medications, including vertical restrictions imposed by manufacturers and the emergence of a secondary distribution system, and how these practices affect consumer choice and price competition for over-the-counter and prescription pet medications. Discussion of whether consumers can adequately verify the safety and efficacy of products purchased from non-veterinary retailers and pharmacies.

Panel Discussion

Agenda

Lunch

Portability of Prescription Pet Medications

Discussion of consumers' ability to obtain written, portable copies of their pet medication prescriptions, and whether pending federal legislation, H.R. 406, Fairness to Pet Owners Act, is necessary for the further development of a competitive marketplace. Discussion of potential consumer savings opportunities that may result if legislation is passed, as well as the legislation's potential impact on veterinary practices.

Introductory Presentation

Panel Discussion

Tuesday, October 2, 2012

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