

Agenda

June 2, 2010

7:30 **Conference Center Open**

8:45 **Welcome**

8:50 **Opening Remarks**
David C. Vladeck, Director
Bureau of Consumer Protection, FTC

9:00 **Panel One:**
The Application of COPPA's Definitions of "Internet," "Website," and
"Online Service" to New Devices and Technologies

MODERATORS:

Mary K. Engle

Associate Director, Division of Advertising Practices, FTC

Phyllis H. Marcus

Division of Advertising Practices, FTC

PANELISTS:

Michael F. Altschul

Senior Vice President and
General Counsel, CTIA

Angela Campbell

Professor, Institute for Public
Representation, Georgetown
University Law Center

Edward Felten

Director & Professor of Computer Science &
Public Affairs, Center for Information
Technology Policy, Princeton University

Jeff J. McIntyre

Director of National Policy,
Children Now

John B. Morris, Jr.

General Counsel & Director,
Internet Standards, Technology and Policy
Project, Center for Democracy & Technology

Michael Warnecke

Senior Policy Counsel,
Entertainment Software Association

June 2, 2010

10:30 **Break**

10:45 **Panel Two:**

Maureen Cooney
Chief Privacy Officer, TRUSTe

Matt Galligan

4:15

Panel Five:
COPPA's Exceptions to Parental Consent

MODERATORS:

Phyllis H. Marcus

Division of Advertising Practices, FTC

Mamie Kresses

Division of Advertising Practices, FTC

PANELISTS:

Parry Aftab

Director, Wired Safety and Wired Trust, Inc.

Dona Fraser

Director, Privacy Online,
Entertainment Software Rating Board

Roslyn J. Kitchen

Partner, Cohen Silverman Rowan LLP

Susan Linn

Director, Campaign for a
Commercial-Free Childhood

Peter Maude

Chief Technology Officer, Crisp Thinking

Izzy Neis

Director of User Engagement,
Gazillion Entertainment

John Smedley

President, Sony Online Entertainment

5:15

Closing Remarks

